International Men's Day (IMD) focuses on promoting gender equality, improving gender relations, men's health and highlighting positive male role models and is celebrated in over 60 countries of the world, including Ireland. It is an occasion for men to celebrate their achievements and contributions, in particular their contributions to work, community, family, marriage, and child care.

The November IMD is a significant date as it interfaces the popular 'Movember' charity event which raises awareness of men's health issues. Men make sacrifices everyday in their place of work, in their role as husbands and fathers, for their families, for their friends, and for their communities and some, their country. International Men's Day is an opportunity for people everywhere to appreciate and celebrate the men in their lives and the contribution they make to society.