M2C Wireless Machine are nominated for Innovator of the Year Award



Invent client company M2C Wireless Machine has been shortlisted in the Small Firms Association National Small Business Awards as Innovator of the Year.

Against very strong competition from long established companies in this category M2C has proven that they can punch well above their weight. As part of the prize package for finalists, the company has taken part in a media training session with The Communications Clinic and has also attended a weekend Strategic Management Masterclass in Athlone. Last week the company showcased their products at an SFA Small Business Showcase in Dublin.

The winner of this category and the overall Small Business of the Year will be announced at a Gala Ceremony at Trinity College Dublin on March 8th 2012. M2C's technology provides low cost, device-to-device, device-to-host wireless communications. Products include

- Wireless Telemetry units, units providing low-cost remote telemetry communications over a range of broadcast protocols
- Online Data Receiver and Administrator to manage Content and Data on Networked and Wireless Devices
- Smart Electric Vehicle Charging units

M2C has client contracts executed for the design of multiple products and modules to customers in Ireland and Europe. For further information on M2C please contact: <u>michael@m2c.ie</u>