

50,000 - A golden number for YellowSchedule!

Yellowschedule

The 50,000th appointment was recently scheduled on [YellowSchedule](#) a new cloud based appointment management and client CRM with its headquarters in [Invent DCU](#). *Feedback is incredible* explains Michael Skelly, CTO. *Our users log in on average 30 times per week and it becomes a fundamental part of how they operate their business.*

CEO Martina Skelly mentioned how YellowSchedule is currently billing customers up to €250 per month in 4 different continents and have users in 48 countries. *To date €3m+ euro worth of local services have been scheduled either directly by customers of the service or booked online via the live booking facilities which integrate with our customers' website,* explains Martina.

YellowSchedule's brother/sister founding team (pictured below) are in the final stages of the 2012/13 Enterprise Ireland iGap programme. They successfully secured seed funding of €50,000 from the Enterprise Ireland Female Entrepreneur Competitive Start Fund and are now in the process of raising further investment to allow them to rapidly scale the reach of the platform.

For more information <http://www.yellowschedule.com/>



(Michael Skelly CTO and Martina Skelly CEO, YellowSchedule)