

DCU BUSINESS SCHOOL

Programme Regulations 2017/2018

Programme Title

MSc in Digital Marketing

Programme Code MSDM

Offered on a full-time or Full-time part-time basis

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <u>http://www.dcu.ie/registry/examinations/index.shtml</u>

- 1. **Programme-specific rules and requirements** Not applicable.
- 2. Derogations from Marks & Standards Marks and Standards apply.
- 3. Progression Marks and Standards apply.

4. Compensation

Marks and Standards apply.