

DCU BUSINESS SCHOOL

Programme Regulations 2017/2018

Programme Title MSc in Digital Marketing

Programme Code MSDM

Offered on a full-time or Part-time

part-time basis

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at http://www.dcu.ie/registry/examinations/index.shtml

1. Programme-specific rules and requirements

Not applicable.

2. Derogations from Marks & Standards

Marks and Standards apply.

3. Progression

Students must successfully have completed a minimum of 30 credits in year one in order to progress to the next study period.

4. Compensation

Marks and Standards apply.