

BSc in Digital Business & Innovation

Course Short Code

DBI

Course Year

2

Course Offering: 01

[Print PDF](#)

---

**\*\*\*\* IMPORTANT MESSAGE \*\*\*\***

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

\*\*\*\*\*

# **BSc in Digital Business & Innovation - Core Modules**

## **Year Long Core Modules**

MT224A	Applied Business Analytics	10 Credits
SB202	Critical Thinking in Action	5 Credits
SB206	Transform Yourself - Personal Agility	5 Credits

## **Semester 1 Core Modules**

SB203	Digital Business Models	10 Credits
SB205	Failure	5 Credits
MT229	Project Management for Digital Business	5 Credits

## **Semester 2 Core Modules**

SB204	Digital Lab	10 Credits
SB201	The innovators Toolkit	5 Credits
MG329	Digital Marketing	5 Credits

Last Update: 26th June 2023