

Bachelor in Business Studies (Exchange)

Course Short Code

BSE

Course Year

4

Course Offering: 01

[Print PDF](#)

**** IMPORTANT MESSAGE ****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

Bachelor in Business Studies (Exchange), Year 4

Core Modules

Students must select all Core Modules

Module Code	Module Title	Module Credits	Semester
MNA1098	Managing Change & Digital Transformation	5	Semester 1
BAA1003	New Enterprise Development Project	10	Semester 1 & 2
BAA1019	Business Strategy	10	Semester 1 & 2
MNA1099	Responsible Management & Leadership for Sustainable Business	5	Semester 2

Optional Modules

Students MUST choose a Specialism (20 credits).

In addition to a specialism, students must choose either 5 credits per semester or choose a 10 credit year long option from the Optional Modules.

*Students may select to take the Uaneen module PSK1000 as a contributory module in place of one of the optional modules in semester 2.

Programme Chair Approval Required:

- Students who successfully completed a pre-approved summer school may register for module BAA1024 (Business Summer School) in place of both Semester 1 and Semester 2 optional modules.
- Students who successfully completed a pre-approved ECIU module may register for the module BAA1101 (ECIU) in place of a Semester 1 optional module.

****Please note that all subjects are subject to timetabling availability****

BUSINESS ECONOMICS

Module Code	Module Title	Module Credits	Semester
ECO1011	Economic Estimation & Inference	5	Semester 1
ECO1017	Intermediate Microeconomics 1	5	Semester 1
ECO1013	International Economics	5	Semester 2
ECO1024	Environmental Economics in Action	5	Semester 2

FINANCE

Module Code	Module Title	Module Credits	Semester
FBA1007	International Finance	5	Semester 1
FBA1008	Financial Theory	5	Semester 1
ECO1012	Econometrics & Forecasting	5	Semester 2
FBA1010	Risk Management	5	Semester 2

HR MANAGEMENT

Module Code	Module Title	Module Credits	Semester
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MNA1004	Employee Relations Procedures	5	Semester 1
MNA1047	Talent Management	5	Semester 1
MNA1049	Cross-cultural Management	5	Semester 2
MNA1132	Organisational Psychology	5	Semester 2

MARKETING

Module Code	Module Title	Module Credits	Semester
MAD1013	Entrepreneurial Marketing Strategy	10	Semester 1 & 2
MAD1014	Advertising in the Digital Age	10	Semester 1 & 2

MANAGEMENT OF OPERATIONS

Module Code	Module Title	Module Credits	Semester
MNA1094	Supply Chain Management	5	Semester 1
MNA1095	International Service Management	5	Semester 1
MNA1017	Business Processes & Lean Thinking	5	Semester 2
MNA1096	Project Management	5	Semester 2

DATA ANALYTICS

Module Code	Module Title	Module Credits	Semester
BAA1026	Data Analytics: Programming & Visualisation	10	Semester 1
BAA1027	Data Analytics: Machine Learning & Advanced Python	5	Semester 2
BAA1028	Workflow & Data Management	5	Semester 2

OPTIONAL MODULES

Module Code	Module Title	Module Credits	Semester
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ACC1013	Investment Management Services	5	Semester 1
ACC1016	Corporate Governance	5	Semester 1
ECO1014	Development Economics	5	Semester 1
ENI1009	AI & Leading Sustainable Innovation	5	Semester 1
FBA1008	Financial Theory	5	Semester 1
MAD1011	Practical Market Research	5	Semester 1
MNA1004	Employee Relations Procedures	5	Semester 1
MNA1094	Supply Chain Management	5	Semester 1
MAD1013	Entrepreneurial Marketing Strategy	10	Semester 1 & 2
MAD1014	Advertising in the Digital Age	10	Semester 1 & 2
PSK1000	Uaneen Contributing Module	5	Semester 1 & 2
ACC1009	Taxation	5	Semester 2
ECO1010	Macroeconomic Policy	5	Semester 2
ECO1012	Econometrics & Forecasting	5	Semester 2
ECO1016	Urban & Regional Economics	5	Semester 2
ECO1019	Innovation Economics	5	Semester 2
ECO1030	Anti-Corruption Challenge	5	Semester 2
FBA1010	Risk Management	5	Semester 2
MNA1017	Business Processes & Lean Thinking	5	Semester 2
MNA1049	Cross-cultural Management	5	Semester 2
MNA1096	Project Management	5	Semester 2