

Bachelor of Business Studies

Course Short Code

BS

Course Year

2

Course Offering: 01

[Print PDF](#)

Bachelor of Business Studies, Year 2, Full-Time

****IMPORTANT MESSAGE****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

Core Modules

Semester 1

FBA 1009 Financial Markets	5 Credits
MNA 1046 Introduction To People Management	5 Credits
MNA 1092 Operations Management	5 Credits
MAD 1010 Digital Marketing	5 Credits

Semester 2

BAA 1018 Business & Professional Ethics	5 Credits
ECO 1009 Industrial Economics	5 Credits

ENI 1013 The Innovators Toolkit	5 Credits
FBA 1003 Financial Management	5 Credits
MAD 1000 The Changing Consumer	5 Credits

Year Long

BAA 1045 Critical Thinking in Action 5 Credits

Optional Modules

- Continuing BS1 students please register for BAA1015
- Colaiste Dhulaigh transfer students please register for PSY1093 AND BAA1012

Semester 1

PSY 1093 Psychology in Organisations 5 Credits

Year Long

BAA1015 Applied Business Analytics 10 Credits

BAA1012 Business Analytics 1 5 Credits

Last Updated: 16/07/2024