

Bachelor of Business Studies (Exchange)

Course Short Code

BSE

Course Year

4

Course Offering: 01

[Print PDF](#)

Bachelor of Business Studies (Exchange), Year 4, Full-Time

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly for your Qualification AND your Modules.

CORE MODULES

YEAR LONG

| | | |
|-------|------------------------------------|------------|
| EF317 | New Enterprise Development Project | 10 Credits |
| MT301 | Business Strategy | 10 Credits |

SEMESTER 1

| | |
|-------|--|
| MT339 | Managing Change and Digital Transformation |
|-------|--|

SEMESTER 2

| | |
|-------|--|
| MT340 | Responsible Management and Leadership for Sustainable Business |
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OPTIONAL MODULES

Students MUST choose a specialism:

BUSINESS ECONOMICS SPECIALISM

Students must register for the following modules:

SEMESTER 1

| | | |
|-------|-----------------------------------|-----------|
| EF336 | Intermediate Microeconomics 1 | 5 Credits |
| EF303 | Economic Estimation and Inference | 5 Credits |

SEMESTER 2

| | | |
|-------|-------------------------|-----------|
| EF310 | International Economics | 5 Credits |
| EF338 | Innovation Economics | 5 Credits |

FINANCE SPECIALISM

Students must register for the following modules:

SEMESTER 1

| | |
|-------|-----------------------|
| EF305 | International Finance |
| EF306 | Financial Theory |

SEMESTER 2

| | |
|-------|------------------------------|
| EF308 | Econometrics and Forecasting |
| EF309 | Risk Management |

HUMAN RESOURCE MANAGEMENT SPECIALISM

Students must register for the following modules:

SEMESTER 1

| | | |
|-------|-------------------------------|-----------|
| HR302 | Talent Management | 5 Credits |
| HR306 | Employee Relations Procedures | 5 Credits |

SEMESTER 2

| | | |
|-------|---------------------------|-----------|
| HR301 | Organisational Psychology | 5 Credits |
| HR310 | Cross-cultural Management | 5 Credits |

MARKETING SPECIALISM

Students must register for the following modules:

YEAR LONG

| | | |
|-------|------------------------------------|------------|
| MG341 | Entrepreneurial Marketing Strategy | 10 Credits |
| MG342 | Marketing Communications | 10 Credits |

MANAGEMENT OF OPERATIONS SPECIALISM

Students must register for the following modules:

SEMESTER 1

| | | |
|-------|----------------------------------|-----------|
| MT307 | Supply Chain Management | 5 Credits |
| MT313 | International Service Management | 5 Credits |

SEMESTER 2

| | | |
|-------|--------------------------------------|-----------|
| MT314 | Project Management | 5 Credits |
| MT338 | Business Processes and Lean Thinking | 5 Credits |

DATA ANALYTICS SPECIALISM

Students must register for the following modules:

YEAR LONG

| | | |
|-------|---|------------|
| MT412 | Professional Business Analytics Portfolio | 10 Credits |
|-------|---|------------|

SEMESTER 1

| | | |
|-------|--------------------------------------|-----------|
| MT413 | Data Mining and Predictive Analytics | 5 Credits |
|-------|--------------------------------------|-----------|

SEMESTER 1

MT414 Workflow and Data Management

5 Credits

In addition to a specialism, students must choose either 5 credits per semester or choose a 10 credit year long option

****Please note that all subjects are subject to timetabling availability****

YEAR LONG

| | | |
|-------|------------------------------------|------------|
| MG341 | Entrepreneurial Marketing Strategy | 10 Credits |
| MG342 | Marketing Communications | 10 Credits |

SEMESTER 1

| | | |
|-------|---|-----------|
| AC318 | Investment Management Services | 5 Credits |
| AC405 | Corporate Governance | 5 Credits |
| EF302 | Macroeconomic Policy | 5 Credits |
| EF306 | Financial Theory | 5 Credits |
| EF321 | Development Economics | 5 Credits |
| HR306 | Employee Relations Procedures | 5 Credits |
| MG338 | Practical Market Research | 5 Credits |
| MT307 | Supply Chain Management | 5 Credits |
| MT341 | Digital Disruption & Sustainable Innovation | 5 Credits |

SEMESTER 2

| | |
|-------|--------------------------------------|
| AC301 | Taxation |
| EF308 | Econometrics and Forecasting |
| EF309 | Risk Management |
| EF333 | Urban and Regional Economics |
| EF338 | Innovation Economics |
| HR310 | Cross-cultural Management |
| MT338 | Business Processes and Lean Thinking |
| MT314 | Project Management |

YEAR LONG OPTIONAL MODULES

UANEEN MODULES

Students may elect to take either the Contributing or Non-contributing module.

Students selecting the Contributing module may do so in place of a Semester 2 option.

| | | |
|-------|--------------------------------|-----------|
| UM404 | Uaneen - Contributing Module | 5 Credits |
| UM405 | Uaneen Non-Contributing Module | 5 Credits |

Summer School Module

Students who successfully completed a pre-approved summer school may register for the following module in place of both semester 1 and semester 2 modules.

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|-------|------------------------|------------|
| MT400 | Business Summer School | 10 Credits |
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Last updated: 7th September 2023