

BA in Global Business (Germany)

Course Short Code

EBG

Course Year

4

Course Offering: 01

[Print PDF](#)

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# BA in Global Business (Germany), Year 4, Full-Time

## \*\*\*\*IMPORTANT MESSAGE\*\*\*\*

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

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**DCU Students completing their Year abroad in year 4** Please register for module BAA1025 - Year Abroad (EB level 4)

**Students studying DCU in Year 4** Students must select all Core modules & follow the instructions below for optional modules

## Core Modules

Module Code	Module Title	Module Credits	Semester
BAA1003	New Enterprise Development Project	10	Semester 1 & 2
BAA1006	Level Three Coursework	0	Semester 1 & 2
BAA1010	Business Project	10	Semester 1 & 2

BAA1019	Business Strategy	10	Semester 1 & 2
BAA1029	Ethics for Business & Technology	5	Semester 2
ECO1019	Innovation Economics	5	Semester 2

## Optional Modules

ALL STUDENTS STUDYING IN DCU IN YEAR 4 MUST REGISTER FOR SPECIALISMS. STUDENTS CAN ELECT TO CHOOSE TWO MODULES FROM ONE SPECIALISM IN SEMESTER 1 AND TWO MODULES FROM FROM THE SAME SPECIALISM OR TWO MODULES FROM A DIFFERENT SPECIALISM IN SEMESTER 2 (EXCEPT FOR MARKETING).

Specialism	Module Code	Module Title	Module Credits	Semester
<b>ECONOMICS SEMESTER 1</b>	ECO1011	Economic Estimation & Inference	5	Semester 1
	ECO1017	Intermediate Microeconomics 1	5	Semester 1
<b>ECONOMICS SEMESTER 2</b>	ECO1013	International Economics	5	Semester 2
	ECO1024	Environmental Economics in Action	5	Semester 2
<b>FINANCE SEMESTER 1</b>	FBA1007	International Finance	5	Semester 1
	FBA1008	Financial Theory	5	Semester 1
<b>FINANCE SEMESTER 2</b>	ECO1012	Econometrics & Forecasting	5	Semester 2
	FBA1010	Risk Management	5	Semester 2
<b>HR MANAGEMENT SEMESTER 1</b>	MNA1004	Employee Relations Procedures	5	Semester 1
	MNA1047	Talent Management	5	Semester 1
<b>HR MANAGEMENT SEMESTER 2</b>	MNA1049	Cross-cultural Management	5	Semester 2
	MNA1132	Organisational Psychology		Semester 2
<b>LAW SEMESTER 1</b>	LAW1021	Employment Law	5	Semester 1
	LAW1024	European Union Law	5	Semester 1
<b>LAW SEMESTER 2</b>	LAW1038	Advanced European Union Law	5	Semester 2
	LAW1039	Intellectual Property & Information Technology Law	5	Semester 2

**MGMT OF  
OPERATIONS  
SEMESTER 1**

MNA1094	Supply Chain Management	5	Semester 1
MNA1095	International Service Management	5	Semester 1

**MGMT OF  
OPERATIONS  
SEMESTER 2**

MNA1017	Business Processes & Lean Thinking	5	Semester 2
MNA1096	Project Management	5	Semester 2

**MARKETING**

MAD1013	Entrepreneurial Marketing Strategy	10	Semester 1 & 2
MAD1014	Advertising in the Digital Age	10	Semester 1 & 2

**DATA ANALYTICS**

BAA1026	Data Analytics: Programming & Visualisation	10	Semester 1
BAA1027	Data Analytics: Machine Learning & Advanced Python	5	Semester 2
BAA1028	Workflow & Data Management	5	Semester 2