

Bachelor of Business Studies (INTRA)

Course Short Code

BSI

Course Year

4

Course Offering: 01

[Print PDF](#)

Bachelor of Business Studies (Intra) Year 4, Full-Time

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

CORE MODULES

YEAR LONG

EF317	New Enterprise Development Project	10 Credits
MT301	Business Strategy	10 Credits

SEMESTER 1

MT339	Managing Change and Digital Transformation
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SEMESTER 2

MT340	Responsible Management and Leadership for Sustainable Business
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OPTIONAL MODULES

Students **MUST** choose a specialism

BUSINESS ECONOMICS SPECIALISM

Students must register for the following modules:

SEMESTER 1

EF336	Intermediate Microeconomics 1	5 Credits
EF303	Economic Estimation and Inference	5 Credits

SEMESTER 2

EF310	International Economics	5 Credits
EF338	Innovation Economics	5 Credits

FINANCE SPECIALISM

Students must register for the following modules:

SEMESTER 1

EF305	International Finance
EF306	Financial Theory

SEMESTER 2

EF308	Econometrics and Forecasting
EF309	Risk Management

HUMAN RESOURCE MANAGEMENT SPECIALISM

Students must register for the following modules:

SEMESTER 1

HR302	Talent Management	5 Credits
HR306	Employee Relations Procedures	5 Credits

SEMESTER 2

HR301	Organisational Psychology	5 Credits
HR310	Cross-cultural Management	5 Credits

MARKETING SPECIALISM

Students must register for the following modules:

YEAR LONG

MG341	Entrepreneurial Marketing Strategy	10 Credits
MG342	Marketing Communications	10 Credits

MANAGEMENT OF OPERATIONS SPECIALISM

Students must register for the following modules:

SEMESTER 1

MT307	Supply Chain Management	5 Credits
MT313	International Service Management	5 Credits

SEMESTER 2

MT314	Project Management	5 Credits
MT338	Business Processes and Lean Thinking	5 Credits

DATA ANALYTICS SPECIALISM

Students must register for the following modules:

YEAR LONG

MT412	Professional Business Analytics Portfolio	1
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SEMESTER 1

MT413	Data Mining and Predictive Analytics	5 Credits
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SEMESTER 2

MT414	Workflow and Data Management	5 Credits
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In addition to a specialism, students must choose either 5 credits per semester or choose a 10 credit year long option:

****Please note that all subjects are subject to timetabling availability****

YEAR LONG

MG341	Entrepreneurial Marketing Strategy	1
MG342	Marketing Communications	1

SEMESTER 1

AC318	Investment Management Services	5
AC405	Corporate Governance	5
EF302	Macroeconomic Policy	5
EF306	Financial Theory	5
EF321	Development Economics	5
HR306	Employee Relations Procedures	5
MG338	Practical Market Research	5
MT307	Supply Chain Management	5
MT341	Digital Disruption & Sustainable Innovation	5

SEMESTER 2

AC301	Taxation	5
EF308	Econometrics and Forecasting	5
EF309	Risk Management	5
EF338	Innovation Economics	5
EF333	Urban and Regional Economics	5
HR310	Cross-cultural Management	5
MT314	Project Management	5
MT338	Business Processes & Lean Thinking	5

UANEEN MODULES

Students may elect to take either the Contributing or Non-contributing module. Students selecting the Contributing module may do so in place of a Semester 2 option.

UM404	Uaneen - Contributing Module	5
UM405	Uaneen Non-Contributing Module	5

Summer School Module

Students who successfully completed a pre-approved summer school may register for the following module in place of both Semester 1 and Semester 2 optional modules.

MT400	Business Summer School	1
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Last updated: 7th September 2023