

MA in Social Media Studies

Course Short Code

MSMS

Course Year

2

Course Offering: 02

[Print PDF](#)

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## **MA in Social Media Studies**

### **Year 2, Part-time**

#### **\*\*\*\*IMPORTANT MESSAGE\*\*\*\***

**The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.**

**It is your responsibility to ensure that you register correctly**

#### **CORE MODULES**

##### **SEMESTER 1**

CM570	Research Methods	10 Credits
CM556	Communication Theory and New Media	5 Credits

##### **SEMESTER 2**

CM565	Media Innovation and Enterprise
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#### **AUTUMN SEMESTER**

CM5006	Dissertation / Major Project (by practice)
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## OPTIONAL MODULES

### SEMESTER 2

**Choose 10 credits from the following:**

CM597	Public Relations: Issues and Principles
CM531A	Screenwriting
CM587A	Sex Sexuality and Popular Culture
CM515	Theories of Communication
CM598A	Communication Ethics
CM536	Media Audiences and Consumption

**You may choose the following non-contributing module, the marks for which will not contribute to your final degree award :**

The Uaneen Module (UM405) is a non-contributing, optional, extra-curricular module with a portfolio assessment. For full details on this module please visit - <http://www.dcu.ie/uaneen/index.shtml>.

UM405	Uaneen Non-Contributing Module	5 Credits
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Last Updated 21st July 2015

