

BA in Inter. Business & Language (Chinese)

Course Short Code

IBLC

Course Year

4

Course Offering: 01

[Print PDF](#)

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## **BA in International Business & Language (Chinese), Year 4, Full-Time**

### **\*\*\*\*IMPORTANT MESSAGE\*\*\*\***

**The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.**

**It is your responsibility to ensure that you register correctly**

### **CORE MODULES**

#### **YEAR LONG**

MT301	Business Strategy	10 Credits
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#### **SEMESTER 1**

ZH470	Chinese Advanced Language 7	5 Credits
ZH421	Perspectives on Chinese Culture	5 Credits
ZH401	Chinese Economic Translation	5 Credits

#### **SEMESTER 2**

JA420	Asian Business Culture	5 Credits
ZH480	Chinese Language 8	5 Credits
ZH402	Chinese Scientific / Technical Translation	5 Credits
LC480	Year 3 Cultural Project Contribution	0 Credits

### OPTIONAL MODULES

Students must choose one of the following specialisms:

Students can elect to choose two modules from one specialism in semester one and two modules from the same specialism or two modules from a different specialism in semester two. Students must also select one language major.

### FINANCE SPECIALISM

Choose 10 credits per semester from the following

#### **SEMESTER 1**

EF305	International Finance	5 Credits
EF306	Financial Theory	5 Credits

#### **SEMESTER 2**

EF308	Econometrics and Forecasting	5 Credits
EF309	Risk Management	5 Credits

### HUMAN RESOURCE MANAGEMENT SPECIALISM

**Choose 10 credits per semester from the following:**

#### **SEMESTER 1**

HR302	Talent Management	5 Credits
HR306	Employment Relations Procedure	5 Credits

### **SEMESTER 2**

HR301	Organisational Psychology	5 Credits
HR310	Cross Cultural Management	5 Credits

### **LAW SPECIALISM**

**Choose 10 credits per semester from the following:**

#### **SEMESTER 1**

LG307	Employment Law	5 Credits
LG316	The Law of Contract	5 Credits
LG318	European Union Law	5 Credits

#### **SEMESTER 2**

LG201	Foundations of Company Law	5 Credits
LG358	Advanced EU Law	5 Credits
LG364	Intellectual Property Law	5 Credits

### **MANAGEMENT SPECIALISM**

**Choose 10 credits per semester from the following:**

#### **SEMESTER 1**

MT307	Supply Chain Management	5 Credits
MT314	Project Management	5 Credits

#### **SEMESTER 2**

MT313	International Service Management	5 Credits
MT318	Electronic Commerce	5 Credits

### **MARKETING SPECIALISM**

**Choose 10 credits per semester from the following:**

#### **SEMESTER 1**

MG302	International Marketing	5 Credits
MG333	Marketing Communications	5 Credits

#### **SEMESTER 2**

MG301	Marketing Management	5 Credits
MG325	Sales and CRM	5 Credits
UM404	Uaneen Contributing Module	5 Credits

### **ADDITIONAL NON-CONTRIBUTING MODULE**

**You may choose the following non-contributing module, the marks for which will not contribute to your final degree award.**

**The Uaneen Module (UM405) is an optional, extra-curricular module with a portfolio assessment. For full details on this module please visit <http://www.dcu.ie/uaneen/index.shtml>.**

UM405	Uaneen Non-Contributing Module
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Last Updated:17th July 2015