

MA in Social Media Communications

Course Short Code

MSMC

Course Year

1

Course Offering: 01

[Print PDF](#)

MA in Social Media Communications

Year 1, Full-time

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

CORE MODULES

SEMESTER 1

CM5002	Understanding Social Media	10 Credits
CM5630	Social Media, Journalism and Democracy	10 Credits
CM5700	Introduction to Research	5 Credits
CM5993	Digital Media Campaigns	5 Credits

SEMESTER 2

CM5003	Social Media: Structures, Practices & Applications
CM5033	Data Communication
CM5992	Research Methodologies

AUTUMN SEMESTER

CM5994	Dissertation / Major Project (by practice)
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OPTIONAL MODULES

SEMESTER 2

Please choose two modules from the list below:

CM5360	Media Audiences and Consumption
CM587	Gender and Sexuality in Digital Culture
CM5970	Public Relations: Issues and Principles
CM5963	Information, Manipulation and Democracy

You may choose the following non-contributing module, the marks for which will not contribute to your final degree award :

The Uaneen Module (UM405) is a non-contributing, optional, extra-curricular module with a portfolio assessment. For full details on this module please visit - <http://www.dcu.ie/uaneen/index.shtml>.

UM405	Uaneen Non-Contributing Module	5 Credits
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