

BA in Global Business (Canada)

Course Short Code

EBC

Course Year

2

Course Offering: 01

[Print PDF](#)

**** IMPORTANT MESSAGE ****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

Core Modules

Semester 1

ACC 1000 Management Accounting for Decision Making	5 Credits
BAA 1014 Business Analytics 2	5 Credits
ECO 1007 Intermediate Macroeconomics	5 Credits
FBA 1005 Principles of Finance 2	5 Credits
MAD 1004 Marketing Research & Customer Experience in Action	5 Credits

Semester 2

BAA 1013 INTRA 10 Credits

Optional Modules

*Students must select two modules * Students may only register for a language if you have studied the language at the appropriate level in the previous year*

Semester 1

FRE1007	Intermediate French Language Skills	3	5 Credits
GER 1010	Intermediate German Language Skills	3	5 Credits
HIS 1000	The Making of Contemporary Europe		5 Credits
MAD 1005	International Marketing		5 Credits
MNA 1098	Managing Change & Digital Transformation		5 Credits
SPA 1010	Intermediate Spanish Language Skills	3	5 Credits

Last Updated: 17/07/2024