

MSc in Public Relations and Strategic Communications

Course Short Code

MSCPR

Course Year

1

Course Offering: 01

[Print PDF](#)

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\*\*\*\* IMPORTANT MESSAGE \*\*\*\*

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

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## Core Modules

### Semester 1

CM50130	Managing the Message	5 Credits
CM5014	Contemporary Public Relations Issues	10 Credits
CM5021	Communication Management	10 Credits
CM5700	Introduction to Research	5 Credits

### Semester 2

CM5025	Contemporary Communication Channels	10 Credits
CM50220	Strategic & Integrated Communications	10 Credits
CM50150	Legal, Ethical & Social Issues in Public Relations	5 Credits
CM5992	Research Methodologies	5 Credits

## **Autumn Semester**

CM5016	Intra Placement	5 Credits
CM5017	MScPR Dissertation	25 Credits

Last Updated: 5 April 2023