

MA in Social Media Communications

Course Short Code

MSMC

Course Year

2

Course Offering: 02

[Print PDF](#)

**** IMPORTANT MESSAGE ****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

Core Modules

Semester 1

CM5700	Introduction to Research	5 Credits
CM5993	Digital Media Campaigns	5 Credits

Semester 2

CM5033	Data Communications	10 Credits
CM5992	Research Methodologies	5 Credits

Autumn Semester

CM5994A	Dissertation / Major Project (by Practice)	25 credits
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You may choose the following non contributing module, the marks for which will not contribute to your final degree award

UM405	Uaneen Non-Contributing Module	5 credits
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Last Updated: 5 April 2023