

DCU BUSINESS SCHOOL

Programme Regulations 2020-2021

Programme Title MSc in Digital Marketing

Programme Code MSDM

Offered on a full-time or part-time basis Full-time

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at

<https://www.dcu.ie/ovpaa/Policies-and-Regulations.shtml>

1. Programme Specific Rules and Requirements

Not applicable.

2. Derogations from Marks & Standards

Marks and Standards apply.

3. Progression

Marks and Standards apply.

4. Compensation

Marks and Standards apply.

5. Resit Categories

The resit categories of modules on this programme and an explanation of those categories can be found at:

https://www101.dcu.ie/registry/module_contents.php?function=4&programme=MSDM&yr=21