

## DCU BUSINESS SCHOOL

### Programme Regulations 2020-2021

**Programme Title** BSc in Marketing, Innovation & Technology (Digital)

**Programme Code** MINTD

**Offered on a full-time or  
part-time basis** Full-time

**Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <https://www.dcu.ie/ovpaa/Policies-and-Regulations.shtml>**

#### **1. Programme Specific Rules and Requirements**

Marks and Standards apply.

#### **2. Derogations from Marks & Standards**

Marks and Standards apply.

#### **3. Progression**

##### **3.1 Credits for progression**

Students must successfully have completed a minimum of 60 credits in a study period in order to progress to the next study period.

Students who have not successfully completed the required 60 credits in a study period and do not wish to avail of the repeat academic session provided by Marks and Standards may apply for transfer to an alternative PNU programme of study.

##### **3.2 Carrying modules into the next academic session**

Students will not be permitted to 'carry' modules under any circumstances.

**4. Compensation**

Compensation may apply, within the regulations specified in Marks and Standards, to all modules.

**5. Resit Categories**

The resit categories of modules on this programme and an explanation of those categories can be found at:

[https://www101.dcu.ie/registry/module\\_contents.php?function=4&programme=MIN TD&yr=21](https://www101.dcu.ie/registry/module_contents.php?function=4&programme=MIN TD&yr=21)