

## DCU BUSINESS SCHOOL

### Programme Regulations 2020-2021

|   |   |
|---|---|
| Programme Title                           | BSc in Marketing, Innovation & Technology<br>BSc in Marketing, Innovation & Technology (with INTRA) |
| Programme Code                            | MINT<br>MINTI   |
| Offered on a full-time or part-time basis | Full-time   |

**Note:** Programme Regulations should be read in conjunction with Marks and Standards which can be found at <https://www.dcu.ie/ovpaa/Policies-and-Regulations.shtml>

#### 1. Programme Specific Rules and Requirements

##### 1.1 *Calculation for the award classification*

The precision mark attained in 2<sup>nd</sup> year contributes 20% to the overall award classification.

|            |     |
|------------|-----|
| Year 2     | 20% |
| Final Year | 80% |

#### 2. Derogations from Marks & Standards

Marks and Standards apply.

#### 3. Progression

##### 3.1 *Credits for progression*

Students must successfully have completed a minimum of 60 credits in a study period in order to progress to the next study period.

### 3.2 *Carrying modules into the next academic session*

Students will not be permitted to 'carry' modules under any circumstance.

## 4. Compensation

Compensation may apply, within the regulations specified in Marks and Standards, to all modules, except the following:

| Module Code | Module Title | Credits     |
|-------------|--------------|-------------|
| SB103       | Business 101 | 2.5 credits |

## 5. Resit Categories

The resit categories of modules on this programme and an explanation of those categories can be found at:

[https://www101.dcu.ie/registry/module\\_contents.php?function=4&programme=MINT&yr=21](https://www101.dcu.ie/registry/module_contents.php?function=4&programme=MINT&yr=21)

[https://www101.dcu.ie/registry/module\\_contents.php?function=4&programme=MINTI&yr=21](https://www101.dcu.ie/registry/module_contents.php?function=4&programme=MINTI&yr=21)