### Public health futures in a changing world Be visible at the largest European Public Health Conference in 2021



# Virtual Event 10 – 12 November 2021



# Partnership and Exhibition Opportunities





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# Raise your organisation's profile at the 14th EPH Conference

In November 2021, the 14th European Public Health (EPH) Conference is being organised where you can reach over 1,500 international delegates attending a fully packed programme over three days. At the EPH Conference 2021, keynote speakers from international standing and varying disciplines will address a broad range of public health issues.

The EPH Conference 2021 offers you exceptional opportunities to network, raise your profile in the public health community and gain valuable access to influential opinion-leaders, policy-makers and researchers. The conference language is English.

This high-level event provides the perfect opportunity to network with public health professionals, researchers, education specialists, policymakers and representatives from international and European organisations.

Becoming a co-organiser, sponsor or exhibitor at EPH Conference 2021 will enable your institute or organisation to demonstrate its expertise and showcase its innovative approach and activities, maintain visibility with delegates and create new contacts in the European public health community.





## 2 Key facts EPH Conferences\*



\* Key outcomes from evaluation survey on the EPH Conference in 2019.



In 2019, the EPH Conference was organised in Marseille, France,

and attracted a total of 2.429 delegates

from over 84 countries.

Partners of the EPH Conferences include international organisations such as European Commission, European Centre for Disease Prevention and Control, European Observatory on Health Systems and Policies, EuroHealthNet, Association of Schools of Public Health in the European Region, European Health Management Association, World Health Organization and many others.

#### Exhibitors present at Marseille 2019 included:

EPH Conference, EUPHA, Consumers, Health, Agriculture and Food Executive Agency, EuroHealthNet, European Observatory on Health Systems and Policies, Société Française de Santé Publique/French Society for Public Health, World Congress on Public Health 2020, CABI, Cairn.info, Enterprise Europe Network, Frontiers, MDPI, Oxford University Press, Springer Nature, Taylor & Francis, Thomson Screening, ASPHER, DPH Digital Health Village, French Nuclear Safety Authority, National Social Health Insurance Fund, French School of Public Health, French National Authority for Health, High Council for Public Health, Inserm – Institut national de la santé et de la recherche médicale, IReSP – Institut de Recherche en Santé Publique, French National Research Institute for Sustainable Development and Santé Publique France.

# **3** About us

The 14th European Public Health Conference is organised by the EPH Conference Foundation, a non-governmental and not-for-profit organisation, established at the initiative of the European Public Health Association (EUPHA) which is also a co-organiser of the conference.



#### **EPH Conference Foundation**

The mission of the EPH Conference Foundation is to contribute to promoting greater health and well-being for the population in Europe by organising scientific conferences on public health in Europe on an annual basis. The conferences bring together public health professionals, researchers, education and training specialists and policy makers from across Europe and beyond to develop new thinking and find meaningful solutions for future health challenges.

In organising the conference programme, the EPH Conference Foundation works together in partnership with a wide array of international public health organisations. Over the years, the EPH Conferences, which started as EUPHA Conferences more than 25 years ago, have grown into the largest annual public health event in Europe

### EUPPHA EUROPEAN PUBLIC HEALTH ASSOCIATION

#### European Public Health Association - EUPHA

EUPHA is an umbrella organisation for national public health associations in Europe. EUPHA is an international, multidisciplinary, scientific organisation, bringing together around 25,000 public health experts from all European countries. EUPHA unites 41 national associations of public health and 29 institutional members from about 40 countries. EUPHA aims to be a leading scientific and independent voice in the field of public health and health services by building capacity and knowledge in the field of public health and health services and by supporting practice and policy decisions through scientific evidence.

EUPHA is dedicated to working in partnership with European and international intergovernmental and non-governmental organisations as well as with national institutes and organisations that are aligned with EUPHA's values and commitment to improve current and future health in Europe. In 2020, EUPHA has set up partnerships with 15 international organisations.

# **4** Programme at a glance

#### Wednesday 10 November 2021

09:00 - 12:40 <i>12:50 - 13:50</i> 14:00 - 14:40	Pre-conferences Lunch – Lunch Symposiums, Join the Networks Opening Ceremony of the 14th European
	Public Health Conference
14:50 - 15:50	Plenary 1
15:50 - 16:10	Coffee/tea break
16:10 - 17:10	Parallel sessions 1
17:20 - 18:20	Parallel sessions 2

#### Thursday 11 November 2021

09:00 - 10:00	Parallel sessions 3
10:10 - 11:10	Plenary 2
11:10 – 11:30	Coffee/tea break
11:30 - 12:30	Parallel sessions 4
12.40 - 13.40	Lunch – Lunch Symposiums, Join the Networks
13:50 - 14:50	Parallel sessions 5
15:00 - 16:00	Parallel sessions 6
16:00 – 16:20	Coffee/tea break
16:20 - 17:20	Plenary 3
17:30 – 18:30	Parallel sessions 7

#### Friday 12 November 2021

09:00 - 10:00	Parallel sessions 8
10:10 - 11:10	Plenary 4
11:10 – 11:30	Coffee/tea break
11:30 - 12:30	Parallel sessions 9
12.40 - 13.40	Lunch – Lunch Symposiums, Join the Networks
13:50 - 14:50	Parallel sessions 10
15:00 - 16:00	Parallel sessions 11
16:00 - 16:20	Coffee/tea break
16:20 - 17:20	Plenary 5
17:30 - 18:10	Closing Ceremony of the 14th European
	Public Health Conference



# **5** Partnership and exhibition opportunities at a glance

Please note the Code of Good EPH Conference Foundation Practice applies.

Α.	PROGRAMME SPONSORSHIP INDUSTRY OR COMMERCIAL PARTNERS	€
	Lunch symposium	15.000
Β.	PROGRAMME SPONSORSHIP NON-COMMERCIAL PARTNERS	€
	Workshop (60 minutes)	5.000
	Pre-conference (half-day)	2.500
C.	VIRTUAL EXHIBITION	€
	Virtual exhibition stand	2.000
D.	ADVERTISEMENT	€
	Brochure (to be provided by sponsor, inserted in virtual bag)	1.000
	Banner on opening page of virtual platform	1.500

# 6 Sponsorship categories and benefits EPH Conferences

We are happy to facilitate a pre-conference, sponsored workshop or lunch symposium for you at the EPH Conference 2021. Pre-conferences are held on Wednesday 10 November for a half day. Separate registration is required for delegates. Sponsored workshops and lunch symposiums are held from Wednesday 10 until Friday 12 November. These sessions are part of the main EPH Conference programme and open to all EPH delegates without separate registration.

#### A. Programme sponsorship industry or commercial partners

#### Lunch symposium

- € 15.000
- Sponsored sessions are held during the lunch hour and are not included in the scientific parallel programme.
- ✓ Waivers: including 2 waivers of registration fees for the main EPH Conference.
- Acknowledgement and logo on the EPH Conference website and Virtual Platform as 'Partner for specific activities'.
- Banner on the home page of the virtual platform on opening page of virtual platform

#### B. Programme sponsorship non-commercial partners

- 1. Workshop € 5.000
- ✓ Workshop in the scientific parallel programme.
- Including 2 waivers of registration fees for the main EPH Conference.
- Acknowledgement and logo on the EPH Conference website and Virtual Platform as 'Partner for specific activities'.

#### 2. Pre-conference

#### € 2.500 (half day)

- Pre-conferences are held on Wednesday 10 November (morning).
- Pre-conference fee takes over registration fees of delegates.
  Free access but registration required.
- ✓ Including 2 waivers of registration fees for the main EPH Conference.
- Pre-conference programme page with programme description on conference website.
- Acknowledgement and logo on EPH Conference website and Virtual Platform as 'Partner for specific activities'.



### **7** Virtual Exhibition and Advertisements

The virtual platform of the EPH Conference 2021 will contain a customisable exhibition page to spotlight our sponsors. The page can be built to your individual needs including a background and logo, a slideshow, texts and links to other pages or external websites.

The sponsor page offers many ways to increase your sponsor revenue through a range of customisable features and placements. Fill your page with information and slideshows to get the attendees' attention and include links to your sessions, website or social media pages as a way to get in touch.

These are the options available:

- Clickable banner or sponsor logo with background image
- ✓ Detailed information: reports, brochures, videos
- ✓ Slideshow images
- Links to external websites and contact details
- ✓ Chat with delegates
- Links to sponsored sessions and exhibitions

An exhibition stand remains the most effective way to demonstrate new products, disseminate information and attract interest from new and existing contacts. From previous EPH Conferences we know that delegates consider the exhibition area an essential feature of the Conference.

#### **C. Virtual Exhibition**

#### Virtual exhibition stand

#### € 2.000

- ✓ Logo on the EPH Conference website and Virtual Platform.
- ✓ Two waivers conference registration fees (value over € 500).
- ✓ Additional colleagues (two maximum) to be registered at reduced rate.

#### **D.** Advertisements

1	Brochure	(to be provided	by sponsor,	inserted in virtual bag	€ 1.000
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Banner on opening page of virtual platform

#### Benefits available exclusively to sponsors

- Full exposure through enhanced visibility;
- Networking opportunities via coffee breaks and lunches;
- ✓ Agenda-setting possibilities through partnership, workshops and pre-conferences.

#### Financial regulations and cancellation policy

- ✓ All charges listed here are exclusive Dutch VAT.
- Invoices are sent after signing of agreement of partnership or exhibition stand rental.
- ✓ Payment should be made by bank transfer within 30 days after receipt of invoice.
- Cancellations of pre-conferences, sponsored workshops and exhibition stand rentals should be made in writing.

€ 1.500

- ✓ For cancellations before 1 August 2021 an administrative fee of  $\in$  500 will be charged.
- ✓ For cancellations after 1 August 2021: 50% of agreed fees payable.
- ✓ For cancellations after 1 September 2021: no refund.

### 8 Code of Good EPH Conference Foundation practice

## for the collaboration with partners and commercial contributors

The EPH Conference Foundation is dedicated to clear governance and transparency. The purpose of this code is to organise the relationship between the Foundation and partners and commercial contributors and to provide an ethical and positive approach to co- operation and partnership.

Funds are not acceptable from partners and commercial contributors whose activities include those incompatible with broader public health objectives (for example, tobacco products and arms manufacturers). The acceptability of donations from partners and commercial contributors whose activities are related to the work of the Foundation should be determined in accordance with the present code.

# **9** Registration fees

The registration fees for delegates are listed on the website ephconference.eu

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Information For more information on partnership and exhibition opportunities, contact EPH Conference Office:

