



DCU WATER INSTITUTE PRINCIPAL INVESTIGATORS

PI NAME:	Dr Theo Lynn
SCHOOL:	School of Business
PI INFORMATION:	<p>Biography Dr Theo Lynn is Business Innovation Platform Director at DCU and a Senior Lecturer at DCU Business School, where he teaches strategy and digital marketing at postgraduate level. He is one of the founding PIs of the Irish Centre for Cloud Computing and Commerce and was formerly the Director of the LINK Research Centre at DCU. Dr. Lynn has founded a number of companies incl. Enki Information Systems, Educational Multimedia Group and Atomic Assets, the businesses of which have been acquired by Rochford Brady Group, Intuition and Cambridge University Press respectively. He is currently a Partner in the 30/60 Seed Investment Fund. He advises a number of domestic and international companies.</p> <p>Expertise With his extensive experience in business, Theo will support commercialisation and dissemination activities within the Water Institute as well as acting in business advisory capacity in areas related to governance, marketing, and industry collaboration.</p>

Please contact Jane Wall at jane.wall@dcu.ie or 01-7008514 for further information.