

Family Business Survival Survey



Almost every family business is facing disruption in some meaningful way by the COVID-19 pandemic. To support family businesses through this challenging time, DCU National Centre for Family Business has teamed up with colleagues at the University of Central Florida to launch this landmark Family Business Survival Study.

What does the study entail?

- 12-minute online survey completed by family and non-family members of the firm.
- All responses are confidential.

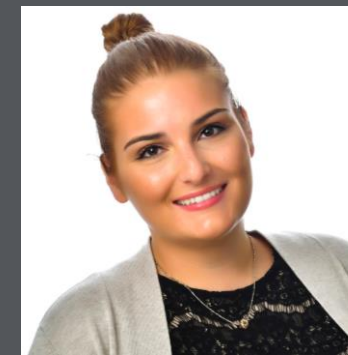
Benefits of participation:

An exclusive report of the study's findings and recommendations on survival strategies, fostering employee resilience and commitment and nurturing relationships.

To find out more contact Dr Faherty at catherine.faherty@dcu.ie. [Sign up form](#).



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