

Achieving the UN Sustainable Development Goals (SDGs)

The Role of Financial Education to the Empowerment and Inclusion of Women in Saudi Arabia

Caroline McGroary, DCU/PNU
Business School, 2019/2020

Student and Civic Engagement



DCU/PNU, Saudi Arabia



Curriculum Design

- To improve **financial literacy** levels of students through workshops, business simulation, access to industry experts, university showcase and hackathon.
- Empower students** to address financial literacy levels of **Saudi women** in their **communities** using the **UN SDGs framework**.
- Community Engagement Video: **Deloitte Hackathon**

Public Engagement



Global Support



Sustainability Engagement

Over **1** million
Social Media Users Reached



UN SDGs Sustainability Initiative

- Endorsed by partners above, as well as UN SDGs supporter and **Saudi Ambassador to the United States**, Princess Reema Bint Bandar Al Saud.
- Invited to speak about this initiative at a UN SDGs event hosted by **One Young World** and **Chartered Accountants Worldwide**.
- Research papers written on this initiative accepted to the **American Academy of Management** and **European Academy of Management** Conferences 2020.