DCU Connected
Excellence in Online Education
Prospectus 2018/2019
## Contents

02  Welcome from the President
04  What is DCU Connected?
06  The DCU Connected Student Experience

**Undergraduate Programmes**
10  Diploma/BA in Humanities (BAH)
12  Diploma/BA in English and History (BAEH)
14  Diploma/BA in Humanities (Psychology Major) (BAPY)
18  BA Single Module (BASM)
20  Diploma/BSc in Information Technology (IT)
24  Diploma/BSc in the Management of Information Technology/Information Systems (IT/IS)
26  Certificate in Peer Support Working in Mental Health

**Postgraduate Programmes**
30  Graduate Diploma/MSc in Management of Operations (MOPS)
32  Graduate Diploma/MSc in Management of Internet Enterprise Systems (MSIS)
34  Graduate Diploma/MSc in Management of Information Systems Strategy (MISS)
36  Graduate Diploma/MSc in Management for Sustainable Development (MSD)
38  Graduate Diploma/MSc in the Management of Clean Technologies (MCT)
40  Postgraduate Level Single Module (PGSM)
42  Masters in Special Educational Needs (MSEN)
44  Graduate Certificate in the Education of Pupils on the Autism Spectrum
46  Professional Certificate/Diploma in Special & Inclusive Education
48  Master of Education (MEd) Special Options: Educational Leadership or Teaching and Learning
50  Graduate Diploma/MSc in Public Relations & Strategic Communication
52  MSc in Diagnostics & Precision Medicine

54  Further Information
54  Further Information on Undergraduate Programmes
55  Further Information on Postgraduate Programmes
55  Exemptions for Prior Accredited Learning on the Undergraduate Programmes
55  Teaching Council of Ireland
Dublin City University (DCU) is a research-intensive, globally-engaged, dynamic institution that is distinguished by both the quality and impact of its graduates and its focus on the translation of knowledge into societal and economic benefit. Since admitting our first students in 1980, DCU has grown rapidly and, today, our graduates are playing key roles in many sectors nationally and internationally.

Our academic quality, our innovative research and our engagement with industry have built an international reputation for excellence and DCU is consistently ranked among the world’s leading young universities. DCU is Ireland’s fastest growing university and hosts more than 17,000 students across its three academic campuses in the Glasnevin-Drumcondra region of Dublin. The outreach of DCU is not limited to Dublin. One of the key characteristics required of graduates today, and of the university from which they graduate, is openness, responsiveness and adaptability to change. DCU promotes these characteristics in a number of ways, including leading in the development of new flexible methods of course delivery.

The digital society in which we live has led to fundamental changes in education and DCU is embracing these changes. The National Institute for Digital Learning (NIDL) at DCU builds on our reputation as a leader in the area of online, blended and distance learning and is pioneering a range of R&D initiatives. In 2018, for example, our free online courses on Irish Language and Culture delivered in partnership with FutureLearn have already attracted over 20,000 learners from more than 125 countries. DCU is committed to harnessing the potential of new digital technologies to ensure that students have the best possible learning experiences, whether they are on, or off, campus.

DCU Connected encompasses all DCU courses and programmes offered in an online format. Launched in 2014, DCU Connected was developed to allow students, wherever they live, to have access to DCU’s increasing number of world-class online programmes. DCU Connected also includes a number of digitally-enhanced courses offered through our strategic international partnerships with institutions such as Arizona State University (ASU) in the United States. As with all DCU programmes, those offered through DCU Connected are of the highest academic quality. This means that if you choose a programme offered through DCU Connected you will not be disappointed!

I look forward to engaging with you through DCU Connected!

Professor Brian MacCraith
President
Dublin City University
DCU Connected is the platform we use to describe courses available to students who choose a flexible study option. These options encompass undergraduate and postgraduate programmes, transnational initiatives and short courses where students are primarily studying online, off-campus and/or through one of our strategic partners.

DCU has over 30 years providing what was traditionally known as ‘distance education’, delivering a fully accredited DCU degree to people that could not commit to full time, on-campus learning. DCU Connected is the evolution of this delivery mode but with a much wider focus. Importantly, the term ‘connected’ reflects a particular philosophy we have about learning in the new digital world.

We no longer call it a distance education, because it isn’t. You will feel as close and engaged as any of our on-campus students, maybe even more so. This type of learning is no longer at the edge of the university experience, it is at the very heart of it.

We call it a connected education, connecting you to a quality education wherever you are. To world-class courses and professional development opportunities in strategically important areas. To international experts and engaging teachers at the leading edge of their disciplines. To fellow students who share a passion for learning and interest in the subject. Every DCU student has access to the same opportunities, some just access them from further away.

Another key feature of DCU Connected is the way it fits our mission of transforming lives and societies. We take this mission seriously. At DCU we realise that not everyone has the option of undertaking full time, on-campus study. For these students, our aim is to provide flexible access to fully accredited DCU programmes.

We are committed to offering globally recognised qualifications that provide a perspective on some of the major challenges and opportunities facing the world. However, in today’s globally connected world we also understand the importance of developing local capacity and customising our programmes to meet local needs. That is why there is a lot more to DCU Connected than simply offering a suite of online degree programmes.

Online platforms are changing the traditional teaching and learning paradigms. Technology now enhances both choices and flexibility. With DCU Connected, learning happens any time, any place.

What is DCU Connected?
The DCU Connected
Student Experience

Flexibility
Online learning suits so many different lifestyles. With this medium of education, you can fit your study in with work commitments, parenting or other family commitments, travel abroad etc. Many of our students have told us that without the flexibility of online learning, they would never have been able to complete their studies.

Studying through DCU Connected
One of the really good things about online learning is that it will take you mere seconds to reach your classroom – no travel, parking or making your way through buildings etc. Loop, which is DCU's online learning environment, offers platforms to hold discussions, access to your course materials and to the vast array of online materials (such as journal articles) supplied by DCU's Library – all of which are accessible to you from anywhere with an internet connection.

Many of DCU connected courses also provide "live" online tutorials, which means that you can "attend" tutorials and interact with your tutors and fellow students in real time – we use a software package similar to Skype, which is designed for educational purposes. For example, instead of raising your hand, you'll click the "raise hand" button to notify the tutor. Undergraduate programme tutorials involve a combination of online and face to face tutorials, while postgraduate programmes only use online tutorials. You will submit nearly all your continuous assessment work online – meaning your work gets delivered on time without having to negotiate a post office queue or search for stamps...simply upload your assignment and hit "submit".

The Challenge
While online learning offers unique flexibility, knowing what is required of you as a student is essential for your success. Entering into a programme with clear expectations will make your transition to studying a lot easier – after all, your studies will be fitting in with many other things in your life, so having as much knowledge as possible starting off can only be to your benefit. We strongly recommend that you:

- Read the detailed material provided online about the programme you are interested in
- Check out the Frequently Asked Questions section
- In particular, take note of the recommended study hours per module
- If you can, attend one of the DCU Connected open evenings - see the DCU Connected website at www.dcu.ie/connected
- If you have any unanswered queries, please get in touch with us by phone at 01 7005481, or email us at connected@dcu.ie

Finding time to study
One of the strongest pieces of advice from our current students is that it is important to take the time to plan the academic year (normally September – May). Identifying your key dates from the start of the year, and scheduling your study time will get you off to a great start – and also gives you an element of control over managing your time to your best advantage. Make a note of every event you can think of coming up as they apply to you – work commitments, children's activities and school schedules, your spouse's schedule etc. Make a note of the dates that continuous assessment work is due, exam dates and work out where you will get your hours to study. Of course, things will happen in between despite the best-laid plans – but at least you will have the full picture in front of you to identify windows of opportunity to get assignments completed.

DCU Student Life
As a DCU Connected student, you may not be on campus very often – but you are still able to avail of all the services available to any DCU student. These include:
- The Library
- Careers Service
- Sports Facilities
- Student Advice Centre
- Counselling & Personal Development Service
- Maths Learning Centre
- Disability & Learning Development Service
- DCU Student ID Card
- Registry

Despite the fact that you are not primarily campus-based for your studies, assistance from DCU staff is always on hand – by phone, email or visit us in person.

Student Services and Support
Student Support with DCU Connected includes the following:
- Online learning materials and other study resources
- Online tutor/lecturer support
- Online learning environment (Loop)
- Online library
- Online assessment

Online Materials and Study Resources
For each module you study, you are given access to online learning materials. These can be in the form of written materials; videos; activities and other online resources. You will also have online access to the extensive resources provided by the DCU Library. In addition, for most modules, you will also be required to obtain a small number of selected textbooks.

Assessment
On most modules on the DCU Connected undergraduate programmes, assessment takes the form of continuous assessment and an end-of-year examination. Normally, the continuous assessment takes the form of one or more assignments that have to be submitted by designated dates throughout the academic year. The end-of-year examinations take place in May with re-sits in August. On the DCU Connected postgraduate programmes, assessment is mainly by continuous assessment only. This normally takes the form of three assignments per module. See programme information for further details.

Online assessment
You can fit your study in with work lifestyles. With this medium of education, Flexibility
Student Experience
Undergraduate Programmes
Understanding the Course
The DCU Bachelor of Arts in Humanities is a Level 8 (on the National Framework of Qualifications) honours degree programme. Students undertaking this degree choose to study a selection of modules in History, Literature, Philosophy, Sociology and Psychology.

Course Structure
As a student on this degree programme you may choose to study from a range of modules in the following Humanities subject areas:

1. History
2. Literature
3. Philosophy
4. Psychology
5. Sociology

To complete the Bachelor of Arts (Honours) in Humanities you need to complete twelve modules, with at least five modules in one subject area. Students may choose to exit with a Diploma in Humanities on completion of eight modules. Each module is awarded 15 European Credit Transfer System (ECTS) credit points. These points are accumulated towards the award of your degree. 180 ECTS credit points are required for the Bachelor of Arts (Hons) in Humanities and 120 ECTS credit points are required for the Diploma in Humanities.

Career Prospects
The Bachelor of Arts (Hons) in Humanities programme facilitates those interested in pursuing any kind of work that requires critical thinking skills, high-quality written expression and transferable skills such as organisation and time-management. All these skills and abilities are highly valued by employers. Many people also enter their studies with the ambition of becoming a post-primary teacher.

Further information
Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Orna Farrell
orna.farrell@dcu.ie

Fees
More information at: www.dcu.ie/connected
Understanding the Course
The DCU Bachelor of Arts in English and History is a Level 8 (on the National Framework of Qualifications) honours degree programme, which provides students with a focused, tailored course of education in English and History.

Course Structure
The English and History subject areas are each presented as a suite of six modules. To complete the Bachelor of Arts (Hons) in English and History you need to complete the twelve modules in these two subjects as detailed in the table below. Students may choose to exit with a Diploma in English and History on completion of eight modules if they do not wish to progress to the degree qualification. Each module is awarded 15 European Credit Transfer System (ECTS) credit points. These points are accumulated towards the award of your degree. 180 ECTS credit points are required for the Bachelor of Arts (Hons) and 120 ECTS credit points are required for the Diploma in English and History.

History
The History subject stream equips students with a wide range of skills and techniques upon which historical research and writings are based. Students will engage in the critical examination of historians’ works, and the evaluation of primary sources, and will acquire the conceptual tools with which our view of the past is shaped. The modules provide perspectives on major themes in Irish and European political, economic, social and cultural history from the close of the Middle Ages to the 20th century.

Literature
The Literature subject stream equips students with the skills and techniques to discriminate between literature and other forms of writing and representation, taking account of contemporary perspectives in criticism and theory, including feminism, historicism and post-modernism. Irish, British, American and other literature in English will be evaluated in terms of their contribution to cultural formation. Students will encounter competing ideas about writing and literature, within different historical and national frameworks.

Career Prospects
The Bachelor of Arts (Hons) in English and History degree programme facilitates those interested in pursuing any kind of work that requires critical thinking skills, high quality written expression, and transferable skills such as organisation and time-management. All these skills and abilities are highly valued by employers. Many people also enter their studies with the ambition of becoming a post-primary teacher.

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Programme Chair
Orna Farrell
orna.farrell@dcu.ie

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**BA in English and History (BAEH)**
Undergraduate

This programme is designed to develop students' knowledge and understanding of the English and History subject areas, and is therefore tailored to be suitable for anyone who wishes to focus specifically on these subjects in their studies, whether for personal or professional reasons.

The Bachelor of Arts (Hons) in English and History programme offers you the attractive opportunity to obtain a DCU undergraduate degree through online learning.

<table>
<thead>
<tr>
<th>History</th>
<th>Literature</th>
</tr>
</thead>
<tbody>
<tr>
<td>His 1</td>
<td>Lit 1</td>
</tr>
<tr>
<td>His 2</td>
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<tr>
<td>His 3</td>
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<tr>
<td>His 5</td>
<td>Lit 5</td>
</tr>
<tr>
<td>His 6</td>
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</tr>
</tbody>
</table>

- His 1: History Foundation
- His 2: Europe and a Wider World
- His 3: Land, Politics & Society in Ireland 1790-1922
- His 4: Politics, Culture & Society in Independent Ireland 1916-2010
- His 5: Women in Irish and European Society 1789-1922
- His 6: Researching Local History: People, Place & Time

- Lit 1: Literature Foundation
- Lit 2: Literatures of the 20th Century
- Lit 3: Literatures of the 17th & 18th Centuries
- Lit 4: The Renaissance
- Lit 5: Literatures of the 19th Century: Romanticism to Victorianism
- Lit 6: Literatures of the Late 20th Century
BA in Humanities (Psychology Major) (BAPY)  
Undergraduate

This programme is designed to develop students’ knowledge, skills and competencies in Psychology, and is therefore tailored to suit anyone who wishes to study Psychology at undergraduate level; whether for personal or professional reasons.

You may have: a general interest in studying behaviour, thoughts, feelings, motivations etc.; a specific interest in one area of Psychology, for example Social Psychology or Counselling Psychology, or; a specific interest in one of the fields in which Psychological knowledge, skills and competencies can be applied, such as education or health.

Understanding the Course
The DCU Bachelor of Arts in Humanities (Psychology Major) is a Level 8 (on the National Framework of Qualifications) honours degree programme, which provides students with a focused, tailored programme of education in Psychology. The programme is accredited by the Psychological Society of Ireland (PSI), which ensures that the programme meets the highest standards for undergraduate, pre-professional education and training in Psychology.

Course Structure
On this programme you will study nine Psychology modules, which cover the core areas of Psychology. As part of this programme you will also have the opportunity to complete, under supervision, an independent research project in Psychology. In addition to the Psychology modules, you will study three Sociology modules that will complement your Psychological studies.

These Sociology modules cover topics such as power and social order, crime and deviance, work and employment, social inequality and intergroup relations.

To complete the Bachelor of Arts (Hons) in Humanities (Psychology Major) a student needs to successfully complete the twelve modules from these two subjects.

Students may choose to exit with a Diploma in Humanities (Psychology Major) on successful completion of eight modules, if they do not wish to progress to the full degree qualification. It should be noted that this Diploma is not a route to graduate membership of a Psychological Society of Ireland, and therefore, it is not a route into the field of Psychology. Each module is awarded 15 European Credit Transfer System (ECTS) credit points. These points are accumulated towards your award of degree. 180 ECTS credit points are required for the Bachelor of Arts (Hons) and 120 ECTS credit points are required for the Diploma.

<table>
<thead>
<tr>
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<th>PY100: Psychology Foundation</th>
<th>PY110: Exploring Psychological Research</th>
<th>SC100: Sociology Foundation</th>
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<tbody>
<tr>
<td>Intermediate</td>
<td>PY220: Quantitative and Qualitative Research in Psychology</td>
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When I left school, I made the decision to turn down my college place and start work as I was offered a job. I found, however, that after a number of years, I missed out on promotions because I didn’t have a degree and it always bothered me. As I was working and was the mother of three children, full time university was not an option. I chose to study with DCU Connected as it enabled me to work my studies around my family and work life and I could choose how long it took, depending on the time I had available and my budget.

The tutors were very supportive, particularly as they understood the dedication needed to combine work life, home life and study.

It was also great to meet lots of other like-minded people and there was a lot of support from all of them. I also loved the fact that this was something purely for me.

I did far better than I had anticipated and graduated with First Class Honours. I have also surprised myself by continuing on and am now studying for my Masters.

I would not have had the opportunity to achieve so much without the option of distance and online Learning. It does take a lot of commitment and dedication and, at times, you can feel that you’ll never get there, but it is so worth it when you do. Having this degree has allowed me to prove to myself that I could do it and has, in fact, surpassed my hopes and expectations.

Ingrid Doyle
Executive Officer at the Department of Health
The Bachelor of Arts Single Module (BASM) allows students to undertake study at university degree level for personal enjoyment or for continual professional development purposes without having to commit to study towards a degree.

Understanding the Course
Bachelor of Arts Single Module (BASM) students study a small number of modules at degree level (Level 8 on the National Framework of Qualifications) for personal enjoyment or continual professional development without having to commit to study towards a degree or diploma. Of specific interest to BASM students who are post-primary teachers is that the History, Literature, Philosophy and Sociology modules meet the Teaching Council of Ireland criteria for general registration in relation to the teaching of History (History), English (Literature) CSPE (Sociology) Environmental and Social Studies (ESS) (History); and Politics and Society (History or Philosophy, Sociology). Teachers who wish to up-skill and become registered in one of these subject areas may use the BASM programme in order to accomplish this goal.

Career Prospects
The studying of individual modules will develop skills such as critical thinking, high quality written expression, and transferable skills such as organisation and time-management. The knowledge, abilities and skills you will develop are highly valued by employers and will also be useful and valuable to you should you undertake any further study. Many Bachelor of Arts Single Module (BASM) students are existing teaching staff who enhance their teaching prospects by adding another subject to their repertoire.

Further information
Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Orna Farrell
orna.farrell@dcu.ie

Fees
More information at:
www.dcu.ie/connected
The programme should be of particular relevance if you are working or aspiring to work in the dynamic IT/Software industry, especially if you have no third-level IT qualification or have an IT qualification lower than an honours degree. This programme provides students with critical insight into the application of Information Technology to the processes of administration, management and innovation within a range of organisations.

Understanding the Course
This DCU BSc in Information Technology is a level 8 honours degree delivered through a combination of face to face and online tuition.

Technology and Online Skills required
Your learning experience as a DCU Connected student is enhanced through the use of rich digital media. You can find detailed information on the necessary equipment and skills required for DCU Connected students at www.dcu.ie/connected/Technology-Skills-Requirements.shtml

Mathematics - Recommendation
It is recommended that applicants have studied mathematics at Leaving Certificate level. Details of the Mathematics requirements can be found at www.dcu.ie/courses/Undergraduate/openeducation/Information-Technology.shtml#tab5

Course Structure
The programme consists of an integrated series of modular courses outlined in the table below.

Students must successfully complete fourteen (14) modules, equating to 240 ECTS credits, to be eligible for the award of a degree. Students may choose to exit with the award of a Diploma on completion of the eight (8) modules at Level 1 and Level 2, equating to 120 ECTS credits.

<table>
<thead>
<tr>
<th>Level</th>
<th>Computing (C)</th>
<th>Communications Technology (CT)</th>
<th>Human Science (HS)</th>
<th>Management Science (MS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1</td>
<td>IT and Web Technology Fundamentals (C1) 15 ECTS credits</td>
<td>Principles of Communications Devices &amp; Networks (CT1) 15 ECTS credits</td>
<td>Exploring Interaction Design (HS1) 15 ECTS credits</td>
<td>Mathematical and Statistical Methods (MS001) 15 ECTS credits</td>
</tr>
<tr>
<td>Level 2</td>
<td>Object Oriented Programming with Java (C2) 15 ECTS credits</td>
<td>Communications Device Theory and Design (CT2) 15 ECTS credits</td>
<td>User Experience Design (HS2) 15 ECTS credits</td>
<td>Management Science and Business Modelling (MS002) 15 ECTS credits</td>
</tr>
<tr>
<td>Degree Level</td>
<td>Database Theory and Practice (CA) 20 ECTS credits</td>
<td>Mobile Application Development (SDA) 20 ECTS credits</td>
<td>Modern Data Communications &amp; Networks (CTA) 20 ECTS credits</td>
<td>Researching Interactions with Technology (HS) 20 ECTS credits</td>
</tr>
</tbody>
</table>

PLUS

| Software Engineering Methodologies (CB) 20 ECTS credits | OR | Managing the Digital Landscape (MSA) 20 ECTS credits |

PAC Code DC343
Entry Method PAC
Duration
Minimum 2 years (Direct entry)
4 years (non-direct entry)
Maximum 8 years
NFQ Level 8
Delivery Mode Part-time/online
BSc in Information Technology (IT)
Undergraduate

I thoroughly enjoyed participating in the BSc in Information Technology course and found it to be a very rewarding experience. The open and flexible nature of this distance/online learning course was particularly suited to me, as it enabled me to combine work, social and family commitments with my studies in a way very few other courses could. I found the structure of the course particularly important. All modules are expertly arranged and conducive to study. The timing of assignments were ideal in ensuring engagement with module content. I cannot speak highly enough about all the staff involved, they were always on hand for guidance and assistance.

Now that I have graduated, I will always look back fondly on my time studying through distance and online learning, even though there were times when the volume of hard work required seemed daunting. Having come out the other end, I do feel very proud of my achievement. This course is ideal for anyone looking to further their working knowledge and enhance their career prospects in the IT industry. It gave me a broad, yet detailed understanding of all aspects of Information Technology and has given me the confidence and enthusiasm for what is at this stage of my life is a major career change.

To anyone considering DCU Connected for their studies, all I can say is do it. You will be very glad you did.

Ross Cantillon
Technical Services Engineer

Career Prospects
You will graduate from this programme with a unique mix of skills in computing and business.

Graduate roles include:
— Software Developer
— Mobile App Developer
— Embedded Systems Developer
— Front End Developer
— Cloud Developer
— DevOps Engineer
— IT Project Manager
— Technical Writer
— Software Support Specialist
— Software Tester

In addition to traditional ICT career paths, graduates of this programme will have the skills to pursue innovation and entrepreneurship by starting their own ICT-enabled businesses.

Further information
Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Dr. Lorraine Delaney
lorraine.delaney@dcu.ie

Fees
More information at:
www.dcu.ie/connected
BSc in Management of Information Technology & Information Systems (IT/IS)  
Undergraduate

The programme should be of particular relevance to those working or aspiring to work in the Management of IT/IS, especially those with no third-level IT/IS qualification or with a sub-honours degree IT/IS qualification. The programme is designed particularly for those interested in using IT to promote enterprise or institutional development and renewal and those interested in industrial training and teaching positions in IT. The programme equips students with competence in the Management of Information Technology/Information Systems with a critical appreciation of its potential application to the processes of innovation, management and administration.

Understanding the Course
This DCU BSc in Information Technology is a level 8 honours degree delivered through a combination of face to face and online tuition.

Technology and Online Skills Requirements
Your learning experience as a DCU Connected student is enhanced through the use of rich digital media. You can find detailed information on the necessary equipment and skills required for DCU Connected students at www.dcu.ie/courses/Undergraduate/openeducation/Information-Technology.shtml#tab5

Mathematics - Recommendation
It is recommended that applicants have studied mathematics at Leaving Certificate level. Details of the mathematics requirements can be found at www.dcu.ie/dc343.

Course Structure
The programme consists of an integrated series of modular courses outlined in the table below.

Students must successfully complete fourteen (14) modules, equating to 240 ECTS credits, to be eligible for the award of a degree. Students may choose to exit with the award of a Diploma on completion of the eight (8) modules at Level 1 and Level 2, equating to 120 ECTS credits.

Career Prospects
You will graduate from this programme with a unique mix of skills in computing and business.

In addition to traditional ICT career paths, graduates of this programme will have the skills to pursue innovation and entrepreneurship by starting their own ICT-enabled businesses.

Further information
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<tr>
<td>IT and Web Technology Fundamentals (C1)</td>
<td>15 ECTS credits</td>
<td>Exploring Interaction Design (HS1)</td>
<td>15 ECTS credits</td>
<td>Principles of Communications Devices &amp; Networks (CT1)</td>
</tr>
<tr>
<td>Level 2</td>
<td>Object Oriented Programming with Java (C2)</td>
<td>15 ECTS credits</td>
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<td>Management</td>
<td>Management Science and Business Modelling (MS002)</td>
<td>15 ECTS credits</td>
<td>Business Information Systems (MN2)</td>
<td>15 ECTS credits</td>
</tr>
<tr>
<td>Degree Level</td>
<td>Database Theory and Practice (CA)</td>
<td>20 ECTS credits</td>
<td>Software Engineering Methodologies (CB)</td>
<td>20 ECTS credits</td>
</tr>
<tr>
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<td>Researching Interactions with Technology (HSB)</td>
<td>20 ECTS credits</td>
<td>Entrepreneurship and Emerging Technologies (MS00B)</td>
<td>20 ECTS credits</td>
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<tr>
<td></td>
<td>Managing the Digital Landscape (MSA)</td>
<td>20 ECTS credits</td>
<td>Managing IT for Business Success (MNA)</td>
<td>20 ECTS credits</td>
</tr>
</tbody>
</table>

PAC Code DC344
Entry Method PAC
Duration
Minimum 2 years (Direct entry)
4 years (non-direct entry)
Maximum 8 years
NFQ Level 8
Delivery Mode Part-time/online
Certificate in Peer Support Working in Mental Health
Undergraduate

If you currently work in a peer support worker role or a family peer support worker role in the area of mental health this course will help enhance our knowledge and skills in order to develop to practice as a peer support worker in mental health inpatient and community settings.

The programme is aimed at Peer Support Workers. In addition to improving your knowledge and competence in working and developing practice in this area, you’ll enhance your professional profile. You’ll broaden your career horizons, to include the areas of:

— Peer Advocacy;
— Peer Education;
— Healthcare;
— Recovery.

Framework of course
This is the only accredited award programme in Ireland in Peer Support Working and it is the established standard for Peer Support Workers employed by the HSE. Innovative teaching methodologies place students’ learning styles, and needs at the core of teaching and learning activity. Course assessments involve critical thinking, reflection and are based on practice, assignments are transformative and are personally applicable to the students’ workplace.

How is the course taught
The Certificate consists of three modules delivered on a part-time basis over two semesters. The course involves attendance in two-day blocks every two weeks during the semester (16 in total) and ten days on-line work through loop.

Entry Requirements
Peer Support Workers will have a previous history of mental health problems and be in recovery or recovered. Family Peer Support Workers will have experience of supporting someone with mental health problems. Potential students will be interviewed prior to commencement of the programme. This process will provide an opportunity for DCU staff to review the educational academic entry point of the student and apply RPL guidelines.

In addition to ‘expertise by experience’ and ‘family supporter experience’ there are a number of entry criteria:
— Evidence of critical thinking, literacy, communication/writing skills at level 5 NFQ. This can be in the form of formal qualifications (e.g. Leaving Certificate) or the equivalent
— Where applicants do not have formal level 5 NFQ qualifications they will be assessed through Recognition of Prior Learning (RPL)

If you have any questions when applying for this course please contact Martha Griffin for information and guidance
For more see www.dcu.ie/DC762.

Further Information
Course Provider
Faculty of Science and Health
Programme Chair
Martha Griffin
T: +353 (0) 1 700 7861
Postgraduate Programmes
Graduate Diploma/MSc in Management of Operations (MOPS)
Postgraduate

This online programme enables students to grow into senior operations management roles in technology-intensive organisations, in the financial sector, in supply chain management, manufacturing or services organisations, in both the public and private sectors. Learners will gain a critical awareness of current opportunities and new insights into operations management in varied environments.

Learners will also develop the range of investigative and analytic skills and techniques required to equip them to assume senior roles within organisations in the public and private sectors.

Understanding the Course

The aim of this programme is to develop the management of operations knowledge and skills to enable students to grow into senior roles in dynamic, technology-intensive manufacturing or services environments. On completion of the programme, students will have a critical awareness of current challenges and new insights into Operations Management in dynamic, high technology services or manufacturing environments. They will have developed new transversal business skills and will be able to select the appropriate tools to apply to a variety of business challenges. The programme will provide graduates of different disciplines with a unique opportunity to develop the hybrid, interdisciplinary knowledge and skills essential for modern business development and management. Students will also develop the range of investigative and analytic skills and techniques required to equip them to assume managerial or senior roles in organisations.

Course Structure

<table>
<thead>
<tr>
<th>Year 1 (30 Credits)</th>
<th>Normal Timeframe</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project and Change Management</td>
<td>Sept-Jan</td>
<td>15</td>
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<tr>
<td>Sustainable Business</td>
<td>Jan-May</td>
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<table>
<thead>
<tr>
<th>Year 2 (60 Credits)</th>
<th>Normal Timeframe</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Management of Operations</td>
<td>Sept-Jan</td>
<td>15</td>
</tr>
<tr>
<td>Evidence Based Evaluation and Entrepreneurship</td>
<td>Jan-May</td>
<td>15</td>
</tr>
<tr>
<td>Dissertation</td>
<td>Sept-Jul</td>
<td>15</td>
</tr>
</tbody>
</table>

You are also required to complete a research proposal during the summer period between Year 1 and Year 2.

To complete a Masters Degree, 5 modules are required, a Postgraduate Diploma requires 4 modules, and a Postgraduate Certificate, 2 modules.

Career Prospects

Graduates of this programme tell us how they have grown in confidence as a result of coming to understand the theory underpinning professional practice brought about by their studies. This confidence, together with their increased understanding and knowledge, has helped them to become more strategic and meaningful contributors in the workplace and to engage at a more senior level.

As high level academic qualifications are becoming increasingly important to organisations’ recruitment and promotion policies, this degree will add long-term value to your career.

Graduates of this programme are currently employed in manufacturing and service organisations across a wide range of sectors including the retail, food and beverage, pharmaceutical and electronics industries. Many are also self-employed.

Further Information

Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Colum Foley
colum.foley@dcu.ie

Fees
More information at:
www.dcu.ie/connected
The online programme in Management of Internet Enterprise Systems develops learner’s knowledge and skills in the areas of Cloud Computing and Social Networking, so that they can manage and apply key IS strategies to organisations. This course will benefit those working or aspiring to work as a manager dealing with networks, including social networks and Internet systems, and to those who are self-employed in this field.

Understanding the Course

The overall aim of the programme is to develop your knowledge and skills in areas such as Cloud Computing and Social Networking so that you can manage and apply key Internet Systems strategies to your organisation. Specifically, the programme will combine an overview of the strategic applications and management of these technologies with an investigation of the underpinning technological principles, and how selected societal and commercial issues relate to their use and management.

Course Structure

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<tr>
<th>Year 1</th>
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<tbody>
<tr>
<td>Project and Change Management</td>
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<td>Sustainable Business</td>
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<table>
<thead>
<tr>
<th>Year 2</th>
<th>Normal Timeframe</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management of Internet Enterprise Systems</td>
<td>Sept-Jan</td>
<td>15</td>
</tr>
<tr>
<td>Evidence Based Evaluation and Entrepreneurship</td>
<td>Jan-May</td>
<td>15</td>
</tr>
<tr>
<td>Dissertation</td>
<td>Sept-Jul</td>
<td>30</td>
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</tbody>
</table>

You are also required to complete a research proposal during the summer period between Year 1 and Year 2.

To complete a Masters Degree, 5 modules are required; a Postgraduate Diploma requires 4 modules, and a Postgraduate Certificate, 2 modules.

Career Prospects

This programme will enable you to understand, develop and manage emerging technologies in the networked society and have a critical awareness of current problems and new insights associated with the Web, Cloud Technology, Social Networks and related technologies. You will develop a range of investigative and analytical skills and techniques required to equip you to assume and develop managerial or senior roles within your organisation or within your own business.

As top level academic qualifications are becoming increasingly important to organisations’ recruitment and promotion policies, this programme will help you to advance your career, whether you are an experienced professional or a recent graduate. Graduates of this programme are currently employed in both the public and private sectors in organisations that are seeking to use Internet technologies for competitive advantage. Many are also self-employed.

Further information

Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Colum Foley
colum.foley@dcu.ie

Fees
More information at:
www.dcu.ie/connected
Graduate Diploma/MSc in Management of Information Systems Strategy (MISS) Postgraduate

The programme will be of particular relevance to students with competencies in Information Systems and those working or aspiring to work as a manager in Information Technologies (IS/IT). You will gain the skills and knowledge in information systems and technologies which will enable you to manage more confidently in an environment where information systems both drive and serve business, to align Information Strategy with the overall business strategy and to contribute meaningfully to ongoing Information Strategy development in the public and private sectors and those who are self-employed in this field.

Understanding the Course
On completion of the programme, you will gain an understanding of the role of IS/IT in the processes of innovation, management and administration associated with modern organisations. You will also gain a critical awareness of current problems and new insights associated with the management of Information Systems in dynamic, high technology manufacturing or services environments. Finally, you will develop the range of investigative and analytic skills required to equip you to assume managerial or senior roles within your organisations.

Course Structure

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<td>Project and Change Management</td>
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</thead>
<tbody>
<tr>
<td>Management of Internet Enterprise Systems</td>
<td>Sept-Jan</td>
<td>15</td>
</tr>
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<td>Evidence Based Evaluation and Entrepreneurship</td>
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<td>Sept-Jul</td>
<td>30</td>
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</table>

You are also required to complete a research proposal during the summer period between Year 1 and Year 2.

To complete a Masters Degree, 5 modules are required, a Postgraduate Diploma requires 4 modules, and a Postgraduate Certificate, 2 modules.

Career Prospects
This programme will provide you with a range of competencies in Information Systems and Technologies together with the theoretical framework which will support, enhance and develop your existing practical knowledge. It will enable you to manage confidently and strategically in an environment where information systems both drive and serve business.

Furthermore, this degree will add long-term value to your career as high level academic qualifications are becoming increasingly important to organisations’ recruitment and promotion policies. Graduates of this programme are currently both self-employed and employed in a wide range of organisations in both the public and private sectors.

Further information
Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Colum Foley
colum.foley@dcu.ie

Fees
More information at:
www.dcu.ie/connected

PAC Code
DC912 for September intake
DC915 for January intake

Entry Method
PAC
Duration
Minimum 1 year (full-time)
Maximum 4 years

NFQ
Level 9

Delivery Mode
Part-time/online
The programme will be of particular relevance to those working or aspiring to work as environmental/sustainable development managers in a business, industry or service in both the public and private sectors and is particularly suited to those who wish to develop and implement best practice and sustainable strategies in both the public and private sectors.

Understanding the Course

The overarching aim of the course is to provide a programme for those who wish to develop their professional skills from a sustainable management perspective through part-time study and at a distance. This programme provides students with an understanding of the theoretical, practical and legal aspects of modern environmental practices. It seeks to develop in students an understanding of the key management functions required in business, including strategic management, project management and risk assessment.

On completion, students will be able to carry out research on a range of focused topics, involving data collection, critical analysis, interpretation and to present them in a report format. The programme’s main philosophy is that for business to be sustainable in the long-term, a successful manager must effectively manage the whole of the business’ resources, including environmental, economic and social resources, from a sustainable, global perspective.

Course Structure

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<thead>
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<th>Year 2 (60 Credits)</th>
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</thead>
<tbody>
<tr>
<td>Management for Sustainable Development</td>
<td>Sept-Jan</td>
<td>15</td>
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<tr>
<td>Evidence Based Evaluation and Entrepreneurship</td>
<td>Jan-May</td>
<td>15</td>
</tr>
<tr>
<td>Dissertation</td>
<td>Sept-Jul</td>
<td>30</td>
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</table>

You are also required to complete a research proposal during the summer period between Year 1 and Year 2.

To complete a Masters Degree, 5 modules are required, a Postgraduate Diploma requires 4 modules, and a Postgraduate Certificate, 2 modules.

Career Prospects

The blend of skills developed in this programme ensures graduates are suitable for any role in which Sustainable Development is important, which today is almost every sector of the economy. As a graduate of this programme you will have a thorough understanding of best practice in the rapidly growing area of Sustainable Development and will have the knowledge and skills to develop and implement best practice and sustainable strategies in both the public and private sectors.

This degree will add long-term value to your career, regardless of your existing role.

Further information

Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Colum Foley
colum.foley@dcu.ie

Fees
More information at: www.dcu.ie/connected
The Management of Clean Technologies online programme will enable learners to apply their engineering or technical background to grow into senior managerial roles in the Clean Technology sector.

The programme’s main philosophy is that for a business to be successful and competitive in the long-term, the whole of the business’ resources, including environmental, economic and social resources, must be managed from a perspective that integrates the growing importance of Clean Technologies and the contribution they have to make to economic competitiveness.

The programme is designed to give graduates the technical and mathematical skills to effectively measure and analyse the use of Clean Technologies with a view to improving efficiency, effectiveness and value for money.

Understanding the Course
The overarching aim of the MSc in Management of Clean Technologies is to provide a programme for graduates who wish to develop professional and managerial competencies in the Clean Technology sector. This programme is primarily aimed at those with an engineering or technical background. It should be noted that the programme has a strong technical emphasis and aims to give graduates the technical and mathematical skills to effectively measure and analyse the use of Clean Technologies.

Course Structure

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<tr>
<th>Year 2 (60 Credits)</th>
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<tbody>
<tr>
<td>Management for Clean Technologies</td>
<td>Sept-Jan</td>
<td>15</td>
</tr>
<tr>
<td>Evidence Based Evaluation and Entrepreneurship</td>
<td>Jan-May</td>
<td>15</td>
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</table>

Dissertation | Sept-Jul  | 30     |

You are also required to complete a research proposal during the summer period between Year 1 and Year 2.

To complete a Masters Degree, 5 modules are required, a Postgraduate Diploma requires 4 modules, and a Postgraduate Certificate, 2 modules.

Career Prospects
The blend of skills developed in this programme ensures graduates are suitable for any role in which the management of clean technologies is important. It covers the environmental issues surrounding industrial processes, including the legislative framework.

Graduates from this programme will have the knowledge and skills to minimise pollution and resource usage in a manufacturing organisation. As Clean Technologies become increasingly important to all sectors of the economy, this degree will add long-term value to your career, regardless of your existing role.

Further information
Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Colum Foley
colum.foley@dcu.ie

Fees
More information at:
www.dcu.ie/connected

Graduate Diploma/MSc in Management of Clean Technologies (MCT)
Postgraduate
Whether you are interested in up-skilling, for example you already have a Masters qualification in business, but wish to learn more about information technology, or are seeking to study for personal achievement, the DCU Postgraduate Programme Single Module (PGSM) Level 9 programme provides you with the means to achieve your goals. The Postgraduate Programme Single Module (PGSM) offers you the opportunity to study, at Masters Level through distance education, without having to commit to a full-time, or part-time, campus-based programme.

Understanding the Course
Postgraduate Single Module (PGSM) students undertake study at Masters level (Level 9 on the national framework of qualifications) modules for personal achievement or continual professional development (CPD) without having to commit to study towards an exit award. This means you can study for one semester in a topic of interest, whether this is Information Technology, Management of Operations or Environmental Management.

All PGSM modules run from the end of September until mid-January on a part-time basis.

As a PGSM student you will have access to learning materials and will be supported through online tutorials using the most current, online, ‘live’ classroom technology, a virtual learning environment called Loop, email etc. and a dedicated postgraduate support service. The format of assessment will depend on the module being studied, but typically will include contributions to online discussion fora, case studies and individual assignments.

Course Structure
Once registered, you can choose from the modules listed below.

- OSC10 Management of Operations (15 credits)
- OSC11 Information Systems Strategy (15 credits)
- OSC12 Management of Internet Enterprise Systems (15 credits)
- OSC14 Management of Sustainable Development (15 credits)

Full information on the learning outcomes and content of each module can be found on the DCU connected website www.dcu.ie/connected.

If you have completed the modules and you wish to enrol on the full Masters programme, you may progress to do so.

Career Prospects
The Postgraduate Programme Single Module (PGSM) allows students to undertake study at university masters degree level for personal achievement or continual professional development (CPD) purposes without having to commit to study towards an exit award. The studying of individual modules will develop skills such as critical thinking, high quality written expression, and transferable skills such as organisation and time-management.

The knowledge, abilities and skills you will develop are highly valued by employers. In addition, if you wish to pursue further study in this area, you will have achieved 15 ECTS credits towards a Postgraduate qualification. For more information about these qualifications, please refer to the relevant pages of this prospectus.

Further information
Programme Provider
Open Education
www.dcu.ie/connected

Programme Chair
Colum Foley
colum.foley@dcu.ie

Fees
More information at:
www.dcu.ie/connected
Masters in Special Educational Needs (MSEN) NFQ - Level 9
Postgraduate

The philosophy underlying the Masters in Special Educational Needs is embodied in the overall aim of the School of Inclusive and Special Education to support the rights of all children and young people to an appropriate education and to learning for all. Graduates will develop the skills and knowledge to contribute to and lead the development of a culture of critical analysis, research, and innovative practice in inclusive and special education.

The Programme
The Masters in Special Educational Needs (MSEN) is a blended programme open to qualified experienced teachers working in primary and post-primary schools, in special schools or classes or in other recognised educational centres. The aim of the programme is to develop teachers’ knowledge and skills in analysing, critiquing and applying research literature in the area of special and inclusive education and in carrying out research relevant to children and young people with special educational needs. For further information please see the website.

How is the course taught?
The MSEN year one is fully online. The MSEN year two comprises a week’s Summer course in early July, a small number of face-to-face lectures on two Saturdays in semester one and online lectures during the first and second semesters. This course is 100% continuous assessment with no terminal examinations.

Entry Requirements
Eligible applicants will have at least three years’ teaching experience. Applicants must also have completed a recognised postgraduate diploma programme of continuing professional development for teachers involved in learning support and/or special education or the DCU accredited Professional Diploma in Special and Inclusive Education.
Selection criteria may apply to all candidates. A qualification of Masters in Special Educational Needs will be awarded to successful course participants by Dublin City University.

Further information
Programme Provider
School of Inclusive and Special Education
DCU Institute of Education
St Patrick’s Campus
Drumcondra
Dublin 9
anna.logan@dcu.ie
T: +353 (0) 1 884 2248

PAC Code
DC994

Further Details
Email: anna.logan@dcu.ie

Duration
See link for further details
dcu.ie/994

NFQ
Level 9

Delivery Mode
Part-time/Modular
Graduate Certificate in the Education of Pupils on the Autism Spectrum
Postgraduate

The aim of this programme is to develop the knowledge skills and expertise of teachers, thus enhancing the provision of appropriate education for children and young people on the autism spectrum.

The programme provides substantial theoretical and practical continuing professional development for teachers working with students on the autism spectrum, to assess individual pupils’ strengths and needs and to plan appropriate educational programmes.

How is the course taught?
This is a one-year, part-time programme consisting of five modules delivered through a blended model of “On-Site” learning at St Patrick’s Campus and Distance Learning. The programme is based on the participants being released from their schools to attend the course venue for up to nine weeks over the academic year.

The Distance Learning elements of the course include online lectures, discussions and activities. Content of the course will focus specifically on theory and practice relating to autism.

Framework of Course
- Understanding Autism
- Assessment, Profiling and Planning
- Planning Teaching and Learning for All (1 & 2)
- Wellbeing across the continuum

Course Assessment
The assessment of this course occurs through:
- Essay
- Diagnostic Assessment and Individual Education Plan
- Teaching: Planning and Practice

This course is 100% continuous assessment with no terminal examinations.

Entry Requirements
This programme is for registered teachers who hold a post currently funded by the Department of Education and Skills and who are currently working with students on the Autism Spectrum or who will be working with students on the Autism Spectrum for the duration of the Programme in recognised Primary Schools including Special Schools and recognised Post-Primary Schools. The programme is designed specifically to assist teachers in meeting the learning and teaching needs of students on the spectrum. Potential applicants must therefore have a teaching role in relation to students on the Autism Spectrum.

For most up to date information: www.dcu.ie/courses

Career Prospects
Teachers who successfully complete the Graduate Certificate in the Education of Pupils on the Autism Spectrum are eligible to apply for the Diploma in Special Educational Needs and to progress to a Masters in Special Educational Needs at DCU Institute of Education. Further information is available on the DCU website, www.dcu.ie/ioe.

Further information
Programme Provider
DCU Institute of Education
St Patrick’s Campus
Drumcondra
Dublin 9

Fees
Inservice Course funded by Department of Education and Skills.
The overall aim of this programme is to develop the knowledge, skills and expertise of primary and post-primary mainstream class teachers in response to the demands of inclusive educational policy and practice. In particular, the course aims to provide an opportunity for teachers to develop knowledge and understanding, skills and expertise in key areas of inclusive and special educational provision and planning at school and class level.

This programme places particular emphasis on collaboration between participants in a learning community.

Understanding the Course
This programme has been jointly developed by DCU and the Institute of Child Education and Psychology, Europe (ICEP Europe) in recognition of the need to support teachers in meeting the increasing diversity of pupils’ needs in mainstream classes.

The Programme
The Professional Certificate/Diploma in Special and Inclusive Education offers an exciting opportunity for teachers to extend their knowledge and skills and to explore new areas of learning in response to demands of inclusive educational policy and practice.

This programme enables teachers to participate in continuing professional development, in a structured, intensive and sustained way at convenient times, in an easily accessible manner regardless of location. It also supports the application of knowledge and skills learned at practice level.

How is the course taught?
This modular programme is taught through a combination of background reading, online learning and interactive activities, including live lectures. The online flexibility of this programme is enhanced as participants respond to learning activities by reflecting on their own experiences and practice. There is a one day on campus course induction. This course is 100% continuous assessment with no terminal examinations.

A tutor is responsible for each module and in order to offer personalised tuition and support student numbers in each group are small.

This programme is modular. The first module, which must be completed, is SI605/S1605a: Inclusion for Pupils with Special Educational Needs. Students then have the opportunity to select modules of their choice. Four modules must be completed for the award of Certificate. An additional year-long research dissertation module must be completed for the award of Diploma.

Entry Requirements
Application is open to qualified teachers, at primary and post-primary level, who hold a recognised qualification from an awarding institution in Ireland or elsewhere. Consideration will also be given to:
— Graduates (with experience of working in an educational, training or education-related professional context) or
— Those holding equivalent qualifications with significant experience of working in an educational, training or education-related professional context.

Career Prospects
Graduates of the Professional Diploma in Special and Inclusive Education are eligible to apply for the Masters in Special Educational Needs (MSEN).

The selection criteria are based on Diploma results and on the application form. Successful candidates will complete a further 90 credits over two academic years, 30 credits in year one and 60 credits in year two.

See www.dcu.ie/DC994

Further Information
Programme Provider
DCU Institute of Education, St Patrick’s Campus and ICEP Europe
www.dcu.ie/DC841

Fees
Please see website: www.dcu.ie/DC841
Master of Education (MEd) Special Options: Educational Leadership or Teaching and Learning
Postgraduate

The online Master of Education programme combines educational theory and applied studies and assists learners in the development of up-to-date knowledge in a chosen area of specialisation and beyond. The programme incorporates current educational thinking and the most effective pedagogical practices within a wide range of contemporary educational issues.

This online programme offers students an opportunity to develop expertise in a chosen field e.g. Educational Leadership or Teaching and Learning to critically reflect on your own practice and thinking, while also engaging with educational research and theory. It provides a grounding in research methodology and contemporary educational issues.

The on-going commitment is to provide our students with the highest academic standards in teaching, while supporting and fostering differing learning styles and needs.

Understanding the Course
The Master of Education is designed for educators who wish to pursue in-depth study in education for both professional and personal development. This programme offers the opportunity to educators to expand their knowledge within a special option. It aims to develop a deeper understanding of professional practice and the field of education as an academic discipline.

The MEd is a two year part time programme. In the first year students undertake three core modules and three modules in their chosen special option. In the second year of the programme students undertake a thesis with the support of a supervising tutor.

Course Structure

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<thead>
<tr>
<th>Year 1 (60 Credits)</th>
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<tbody>
<tr>
<td>Qualitative Research Methods in Education</td>
<td>Sept-Jan</td>
<td>20</td>
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<tr>
<td>Leadership Learning in Changing Times or Sociology of Teaching and Learning</td>
<td>Jan-May</td>
<td>40</td>
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<tr>
<td>Current Issues in Education</td>
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<tr>
<td>Quantitative Research Methods in Education Special Option Modules</td>
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<tr>
<td>Leading Learning in a Climate of Accountability</td>
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<tr>
<td>Leadership Policy and Practice or Teacher Identity and Popular Culture</td>
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<tr>
<td>Psychology applied to Teaching and Learning</td>
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<tr>
<th>Year 2 (30 Credits)</th>
<th>Normal Timeframe</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dissertation</td>
<td>Sept-June</td>
<td>30</td>
</tr>
</tbody>
</table>

You are required to undertake 6 taught modules in year one of the programme. Students take three core modules two in research methods, one in Current Issues in Education and three modules within their chosen special option.

Modules are taught online on Tuesdays and Thursdays (6-9). Core modules are taught on Tuesdays and Special Option Modules are taught on Thursdays.

To complete a Masters Degree, 7 modules are required, a Postgraduate Diploma requires 6 modules.

Career Prospects
The Master of Education programme is designed to meet the professional and personal needs of teachers and educators.

The course is intended for those who wish to make a significant contribution to the enhancement of professional practice in their chosen special option by reviewing and systematically applying appropriate theories and research to their professional practice.

Further Information
Programme Provider
DCU Institute of Education
St Patrick’s Campus
Drumcondra
Dublin 9

Programme Chair
Professor Catherine Furlong
catherine.furlong@dcu.ie

Fees
More information at: www.dcu.ie/DC984
This programme will equip students with the advanced knowledge and skills to seek employment in public relations agencies and to work as independent public relations consultants. The programme is structured to meet the differing requirements of those wishing to enter the public relations profession and those already working in public relations roles, but who want to enhance their practice with engagement with the latest thinking and research.

Understanding the Course

Aims and Objectives of the Programme:

— To appreciate the strategic importance of public relations in the corporate, political and non-profit sectors.
— To develop an understanding and critical reflection about the role and processes of public relations in organisations and society.
— To engage with topics and issues about public relations, and demonstrate leadership and thoughtful reflection in discussions and group work.
— To develop practical skills for PR planning and implementation alongside reflective skills and scholarship and understanding of the role and agendas which develop from PR as a strategic discipline.

Course Structure

The MSc in Public Relations & Strategic Communications is a blended learning programme in that three of the six taught modules are delivered online, through the DCU Connected programme. All modules will be examined on a continuous assessment basis, including group and solo assignments. Assessment is continuous through the first two semesters and culminates in the completion of an academic dissertation or a followed by a dissertation or project and a formal work placement in industry.

The course is half on campus, and half online, with face to face classes on Monday afternoons evenings, and online seminars on Wednesday and Thursday evenings.

There are no terminal exams under this course. Participants are constantly engaged in analysis of situations, both independently and working in groups.

In the process, they are encouraged to question assumptions and to provide alternative perspectives that practical project. Reflective practice is encouraged throughout the programme in order to ensure the application of broaden and deepen their understanding of the issues under review. To facilitate students who may wish to leave the programme at an earlier stage, the option of exiting with a Graduate Certificate (30 credits) and Graduate Diploma (60 credits) is available. In this one year full-time blended Masters programme, participants learn through engagement in face-to-face sessions and lectures as well as through engagement in DCU’s virtual learning environment. Case studies, online engagement, projects and assignments are combined with expert presentations and discussion to explore public relations in the 21st century.

Entry Requirements

Applicants will normally have a strong honours primary degree or equivalent (H1 or H2.1) but applicants with a H2.2 in a related discipline and/or with relevant work experience may also be considered. Appropriate combinations of professional qualifications and experience may be accepted as equivalent to an honours degree, in accordance with the relevant regulations of the University.

Further Information

Programme Provider
Faculty of Humanities and Social Sciences

For more detailed information visit: www.dcu.ie/DC674
www.facebook.com/MScPRDCU

Programme Chair
Martin G Molony
martin.molony@dcu.ie
T: +353 (0) 1 700 5203
The MSc in Diagnostics and Precision Medicine is a new blended-learning programme that details how diagnostics and therapeutics are revolutionising healthcare and medicine by providing the right person with the right therapy at the right time.

The programme is aimed at:

— Life scientists (including newly qualified graduates);
— Professionals from the diagnostics, biopharmaceutical, pharmaceutical and healthcare industries;
— Medical Practitioners (including General Practitioners and clinicians-in-training).

Framework of course
The programme has been designed with flexibility in mind by enabling students to:
— Access course material at a time and a place that is convenient to them;
— Register Full-time or Part-time (Part-time students must complete all modules within a maximum period of four years);
— Tailor their education and training by offering exit routes at MSc (90 ECTS credits), Diploma (60 ECTS credits) and Certificate (30 ECTS credits).

How is the course taught
The programme is delivered through blended learning which is comprised of:
— Online (recorded) lectures;
— Face-to-face tutorials at DCU (tutorials will also be recorded for those who would like to attend remotely);
— A 12-week research project (June – August).

In addition, several modules on the programme will be delivered by our partners at Arizona State University as part of the International School of Biomedical Diagnostics. Assessment is through continuous assessment and primarily consists of submission of online assignments throughout the year. Formal written examinations are not used for assessment of student learning.

Entry Requirements
Entry to the MSc in Diagnostics and Precision Medicine programme will be considered for candidates who hold a primary degree, with a Second-Class Honours (H2.1), or equivalent in life science, pharmaceutical or chemistry disciplines.

In addition, candidates who hold a primary degree, with a Second-Class grade (H2.2) in a relevant discipline and with industrial experience will be considered.

Medical graduates must have a MB, BCh, BAO or equivalent from a recognised medical school.

For more see www.dcu.ie/DC739

Career Prospects
Graduates will find employment in industry, clinical, healthcare and academic environments. This includes the diagnostics and biopharmaceutical industries, life science and clinical trials companies, as well as academic research centres.

Further information
Programme Provider
Faculty of Science and Health
Programme Chair
Michael Freeley
T: +353 (0) 1 700 5961

Fees
More information at: www.dcu.ie/DC739
Further Information on Undergraduate Programmes

Entry Requirements

Applicants over 23 years on January 1st in the year of entry are eligible for admission to the undergraduate programmes and are automatically granted a place subject to submission of an application form and payment of a deposit. (BSc students should be aware that a competence in Mathematics, equivalent to approximately Leaving Certificate pass level, is required in order to successfully complete certain modules).

All applicants to the undergraduate programmes under 23 years on January 1st in the year of entry must satisfy the normal minimum general degree entry requirements of Dublin City University which are outlined at the following link www.dcu.ie/registry/entry.shtml

English Language Requirements for non-Native Speakers of English

In the case of applicants who are non-native English speakers, evidence MUST be provided of competence in the English language. More details can be found at the following link: www.dcu.ie/registry/english.shtml

Attendance

Modules are taught using a blend of on-campus, face to face tutorials and online, virtual tutorials. On-campus, formal examinations are held in May (re-sits August) for modules with examinations. The final module in each subject has some mandatory on-campus attendance requirements.

Assessment

Most modules are a combination of continuous assessment (essays, presentations, online discussions, etc.) and end of year formal examinations. However, some modules are continuous assessment only. Further Information on Postgraduate Programmes

Entry Requirements

— A Level 8 degree or higher on the NFQ in a relevant discipline (Engineering, Science, Business or ICT) from a recognised higher education institution
— Chartered membership of a professional body such as Chartered Accountants Ireland or Engineers Ireland
— A Level 7 qualification on the NFQ in a subject in a relevant discipline or non-chartered membership of a professional body, along with at least three years relevant Managerial experience.
— A Level 8 qualification on the NFQ in a non-relevant discipline, along with at least three years relevant Managerial experience.
— Evidence of substantial relevant work experience. Such applicants will be required to submit a CV in support of their application and will be required to attend an interview.

Exemptions for Prior Accredited Learning Undergraduate

DCU Connected BA Programmes

DCU programmes allow for Recognition of Prior Learning (RPL). There are two types of exemptions offered: Specific and Non-Specific.

DCU Connected BSc Programmes

For the BSc programmes, Recognition of Prior Learning takes two forms:

1. Exemptions

If you have a Certificate, Diploma or Ordinary Degree (Level 6 or 7 on the National Framework of Qualifications www.nfq.ie) in an area related to the course, it may be possible for you to receive an exemption from studying some Level 1 and Level 2 modules of the course.

2. Direct Entry

Candidates for direct entry to the degree level modules must have an academic qualification in a cognate area. The Direct Entry Application form is the same as the BSc Exemption form which is available from the Programme Forms section of our website at www.dcu.ie/connected/current-students.shtml

Those interested in applying for exemptions from Open Education programmes should firstly apply for their programme of choice and then see Exemption Forms online at www.dcu.ie/connected/current-students.shtml

The Teaching Council of Ireland

Many people enter their studies with the ambition of becoming a post-primary teacher. The Teaching Council of Ireland was established to encourage teaching as a profession at primary and post-primary levels and to promote the professional development of teachers and to regulate standards in the profession.

For further information contact

The Teaching Council,
Block A,
Maynooth Business Campus,
Maynooth,
Co. Kildare.
LoCall: 1890 224 224
T: +353 (0) 1651 7900
F: +353 (0) 1651 7901
E: info@teachingcouncil.ie
www.tcil.ie

Subjects that meet the Teaching Council Requirements

Bachelor of Arts: English, History, CSPE, Environmental and Social Studies (ESS) and Politics and Society.

Bachelor of Science in Information Technology: Computer Studies Coding (Junior Cycle Short Course), Digital Media Literacy (Junior Cycle Short Course).
Getting a degree from an Irish university to me means receiving recognition from one of the top academic systems in the world. Education at DCU fulfilled one of my top priorities - that of receiving quality academic instruction from a well-respected school. Many universities offer good programmes, but very few were innovative enough to correspond to what I needed. The DCU Connected M.Sc. in Management for Sustainable Development was exactly what I was looking for, and the way the courses are set up allowed me to continue working, travel to Africa, and yet have access to all the tools to receive an excellent level of education. Modules were set up in a way that I could prepare to study each course even in remote Africa, where my works takes me on a regular basis. The DCU Connected Programme was the only one that corresponded to such a professional framework. Furthermore, it was financially accessible. I am very thankful for having joined this programme as I was able to use all of my courses to better not only my professional life, but also increase my organisation’s performance in strategic management and sustainability.

David DeArmey
Country Director for Water for Good in the Central African Republic