We are currently accepting applications for the

Impact Masters in Education and Training Management (e-Learning)

programme at Dublin City University.

You can apply for the programme online today at http://www.pac.ie – PAC code: DC902

Return on Investment (ROI)

ROI for the Sponsoring Organisation

1) The organisation acquires modern specialist knowledge and techniques that can be applied to relevant e-Learning opportunities.
2) The application of modern multi-media and digital skills enhances productivity within the organisation.
3) All of the tasks, assignments and research serve to impact positively on the organisation's processes.

ROI for the Individual Student

4) **Career development** – promotion, leading new projects and opening up of new career opportunities.
5) **Personal development** – increased knowledge, confidence and sense of well-being.
6) **Skills development** – capacity to use e-Learning authoring software to build online courses.

> **The programme has given me the confidence to recommend definite changes within the organisation. It has given me the belief in my own ability and skills to make these changes happen and to take some risk and experiment with new technologies and processes.**
> *Ruth, Leitrim, B Online Learning, Australia*
> *(former teacher now eLearning Director)*

Programme information

The Masters in Education and Training Management (e-Learning) programme is a two-year part-time programme. It is offered through a blended approach where you will benefit from synchronous web conferencing and face-to-face settings. A defining aspect of the programme is learning together: you are encouraged to collaboratively reflect on and share your learning through a range of activities and social networking. The programme structure, support and research design enables you to enhance your own personal and professional development.

The lecturers and guest speakers bring a diverse range of expertise to the programme. These contributions allow for a variety of perspectives and new approaches to learning and e-Learning. Programme participants come from a range of backgrounds and so contribute to a breadth of experience and a dynamic learning environment.

The programme is designed to provide the skills, knowledge and understanding to enable you to make effective and informed decisions about how to design, use and evaluate e-Learning to meet your organisation's educational and training requirements.

> **I can now develop my own e-Learning without needing to defer to others. I feel I've increased my own competence and value as a Training Specialist both practically and in terms of formal qualifications.**
> *Carol, Dublin, Pfizer Ireland*

International collaboration

We actively participate in European projects and have a range of collaborators which provides opportunities for students to gain international experience. Students are invited to participate in the activities of the International Research Centre for Innovation and Workplace Learning: http://www.dcu.ie/iciwl/index.shtml

Programme modules

For further information about the course and modules please visit: https://www.dcu.ie/education_studies/meme.shtml

Or watch the programme video available at: http://www.dcu.ie/iciwl/programmes.shtml

CONTACT DETAILS

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