

We are currently accepting applications for the

Impact Masters in Education and Training Management (e-Learning)

programme at Dublin City University.

You can apply for the programme online today at <http://www.pac.ie> – PAC code: DC902



Return on Investment (ROI)

ROI for the Sponsoring Organisation

- 1) The organisation acquires modern specialist knowledge and techniques that can be applied to relevant e-Learning opportunities.
- 2) The application of modern multi-media and digital skills enhances productivity within the organisation.
- 3) All of the tasks, assignments and research serve to impact positively on the organisation's processes.

ROI for the Individual Student

- 4) **Career development** – promotion, leading new projects and opening up of new career opportunities.
- 5) **Personal development** – increased knowledge, confidence and sense of well-being.
- 6) **Skills development** – capacity to use e-Learning authoring software to build online courses.

I am continually using many of the skills that I developed throughout the programme from report writing to service plans. Plus in the past I have helped to develop interactive real time portals with IT departments to improve hospital operations.

Tara, Donegal, HSE

Programme information

The Masters in Education and Training Management (e-Learning) programme is a two-year part-time programme. It is offered through a blended approach where you will benefit from synchronous web conferencing and face-to-face settings. A defining aspect of the programme is learning together: you are encouraged to collaboratively reflect on and share your learning through a range of activities and social networking. The programme structure, support and research design enables you to enhance your own personal and professional development.

The lecturers and guest speakers bring a diverse range of expertise to the programme. These contributions allow for a variety of perspectives and new approaches to learning and e-Learning. Programme participants come from a range of backgrounds and so contribute to a breadth of experience and a dynamic learning environment.

The programme is designed to provide the skills, knowledge and understanding to enable you to make effective and informed decisions about how to design, use and evaluate e-Learning to meet your organisation's educational and training requirements.

I would actually say all areas have impacted on my career progression. I love social media and the power of film in storytelling – which is an area that I think is particularly powerful and emotive in healthcare.

Anne, Dublin, HSE

International collaboration

We actively participate in European projects and have a range of collaborators which provides opportunities for students to gain international experience. Students are invited to participate in the activities of the International Research Centre for Innovation and Workplace Learning: <http://www.dcu.ie/iciwl/index.shtml>

Programme modules

For further information about the course and modules please visit: https://www.dcu.ie/education_studies/meme.shtml

Or watch the programme video available at:

<http://www.dcu.ie/iciwl/programmes.shtml>

CONTACT DETAILS

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