TELL IT STRAIGHT

DCU Postgraduate Research Communication Competition

Deadline for submission of abstracts: 16.00 Friday 1st December 2017

This competition challenges students to communicate their research to a nonspecialist audience in a concise, dynamic and innovative way. To enter you need to submit a 250-word plain-language abstract. Students can compete in one of three categories:

- Category 1: Oral Presentation (research students in year 1 only)
 1st prize €400, runner-up €150
- Category 2: Oral Presentation (research students in year 2 or later) 1st prize €400, runner-up €150
- Category 3: YouTube Video (open to research students in all years) 1st prize €400, runner-up €150

The final will take place on Wednesday 7th March 2018 so you must be available on that day.

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Process

- All entrants must submit a 250-word **plain-language** abstract by 16.00 Friday 1st December 2017.
- An expert panel will assess all abstracts.
- A shortlist of no more than 6 finalists in each category will be drawn up and notified by mid-January 2018 at the latest.
- Finalists in all categories will receive small group training in presentation/technical video skills in late January/early February 2018.
- Category 3 finalists must submit their videos by Wednesday 21st February 2018.
- Category 1 and 2 finalists will deliver their presentations on Wednesday 7th March 2018.

Competition Rules

- The competition is open to registered research students in all years of study, however, finalists from the previous year are excluded from entering. Prizewinners from previous years are not permitted to compete in the same category again.
- All abstracts will be assessed by an expert judging panel on the following criteria:
 - 1. Suitability for a non-specialist audience
 - 2. Quality of the writing style
 - 3. Clear and meaningful message
 - 4. Clear articulation of the value of the research
- Presentations in category 1 and 2 should be 5 minutes in duration. The use of slides/visual aids is permitted.
- Videos in category 3 should be 2 minutes in length. These will be uploaded to the Tell It Straight YouTube channel one week in advance of the final.

Further Information

For full details of this competition and how to apply visit: www.dcu.ie/graduatestudies/tellitstraight.shtml