



Dublin City University
Office for External & Strategic Affairs
Director of Communications

Reports to: DCU President

Background:

Dublin City University (www.dcu.ie) is a research-intensive, globally-engaged, dynamic institution that is distinguished by both the quality and impact of its graduates and its focus on the translation of knowledge into societal and economic benefit. DCU prepares its students well for success in life, and in the workplace, by providing a high-quality, rounded education appropriate to the challenges and opportunities of the 21st century. Through its mission to transform lives and societies through education, research and innovation, DCU acts as an agent of social, cultural and economic progress. As Ireland's University of Enterprise, it is characterized by a focus on innovation and entrepreneurship and a track-record of effective engagement with the enterprise sector. Excellence in its education and research activities has led to its consistent ranking in the top 50 of the world's young universities (QS Top 50 under 50).

Job Summary:

Reporting to the President, the Director of Communications has full responsibility for the development and execution of internal and external communication strategies for DCU across all media platforms. The Director serves as a key advisor to the President and Senior Management on communication, media and public relations matters of importance. Managing and motivating a busy Communications team focused on delivering positive public awareness of DCU and its unique position in the Irish Higher Education system, the Director will play a central role in advancing the reputation of the University both nationally and globally.

Principal Responsibilities:

- Lead on the development of strategies for all communications, digital media (including website), and public relations messages that will enhance DCU's unique image and position in the Irish Higher Education system
- Cultivate strong and productive relationship with media representatives and key influencers

- Manage press and public relations enquiries and media briefings; seek to maximise media exposure
- Develop and implement internal communications strategy and plans to support the university's strategic plan
- Work closely with senior management as the communications lead on a variety of strategic initiatives
- Provide direction and guidance to faculty, research centres and university offices on media and communication strategies
- Develop and manage the Communications team.

Knowledge & Experience

A proven record of developing and delivering successful communication strategies on behalf of large, complex organisations.

Management experience and a demonstrable ability to motivate and lead a team.

Excellent knowledge of, and practical experience in, successfully dealing with press, radio, television and social media.

Demonstrably successful public affairs experience that has resulted in concrete delivery.

An undergraduate degree or equivalent in a relevant area with significant relevant experience is required

The successful candidate will have highly-developed and proven communication and interpersonal skills with an ability to build positive relationships with key stakeholders and with colleagues in the University.

Remuneration

An attractive salary, commensurate with the successful applicant's experience will be offered to the successful candidate.

Closing Date: 14th July 2017

Informal Enquiries

Informal enquires should be addressed to The President, Dublin City University: president@dcu.ie; +353-1-7005116

Application Procedure:

Application forms are available from the DCU Current Vacancies (open Competitions) website at <http://www.dcu.ie/vacancies/current.shtml> and also from the Human Resources Department, Dublin City University, Dublin 9. Tel: +353 (0) 1 7005149.

Please clearly state the role that you are applying for in your application and email subject line: Job Ref 594-Director of Communications

Applications should be submitted by email to hr.applications@dcu.ie or by post to the Human Resources Department, Dublin City University, Dublin 9

Dublin City University is an equal opportunities employer