



Assistant Professor in Digital Business DCU Business School Fixed term 3-year contract

Dublin City University

Dublin City University (DCU) is a leading innovative European University. It is proud to be one of the world's leading Young Universities and is among the world's top 2% globally. DCU is known as Ireland's University of Impact, with a mission to 'transform lives and societies' and focuses on addressing global challenges in collaboration with key national and international partners and stakeholders.

DCU has over 20,000 students in five faculties spread across three academic campuses in the Glasnevin-Drumcondra area of North Dublin. Thanks to its innovative approach to teaching and learning, the University offers a 'transformative student experience' that helps to develop highly sought-after graduates. DCU is currently No. 1 in Ireland for Graduate Employment Rate, and for graduate income (CSO).

DCU is a research-intensive University and is home to a number of SFI-funded Research Centres. The University participates in a range of European and international research partnerships. DCU is also the leading Irish university in the area of technology transfer as reflected by licensing of intellectual property.

As a 'People First' institution, DCU is committed to Equality, Diversity and Inclusion - a University that helps staff and students to thrive. The University is a leader in terms of its work to increase access to education, and is placed in the world's Top 10 for reducing inequalities in the Times Higher Education Impact Rankings.

DCU Business School

DCU Business School is an engaged, innovative internationally-focused school which prides itself on its excellent reputation for impacting students, the academic community, industry and wider society. From the outset, our guiding voices were those of industry and students and, as a result, we are today distinctive for our deep and open industry engagement and our close concern with the success of our students. From those beginnings in the 1980s, and particularly over the last ten years, DCU Business School has developed an excellent research profile characterised by its industry relevance and a strong international reach. The School is accredited by AACSB, AMBA and has been awarded the Small Business Charter from the Chartered Association of Business Schools. Additionally, our programmes have relevant professional accreditations.

Relationships

The position will report to the Group Head, Prof. Regina Connolly, and work closely with other colleagues, the Associate Dean of Teaching and Learning and industry partners. Building positive relationships with professional staff and technical and pedagogy specialists and engagement with key stakeholders within and outside of DCU is an important part of this role.

The Role

The appointee will be expected to assist the School in implementing an innovative curriculum project, specifically

- Delivery of a new bachelor's programme, *BSc in Digital Business and Innovation*, ensuring an industry engaged, research-led approach, integration of opportunity based learning, digital tools and hybrid delivery.
- broader implementation of teaching approaches into other target programmes in the school, and
- engaging with university-wide elements of the initiative including cross faculty team work, project evaluation and reporting.

The role includes teaching, student mentoring and supervision of taught projects and research.

The role will encompass activities across a number of domains, as follows:

Teaching and Learning

To contribute to the teaching and learning activity of DCU Business School by:

- Delivering modules in a manner consistent with the highest academic standards
- Using a wide range of teaching and assessment methodologies which foster a deep approach to learning and equip students with the skills and attributes needed to be lifelong learners, including opportunity based learning and concentrated and immersive mixed reality learning experiences.
- Co-designing with other academics and industry partners a suite of tools and initiatives that promote the transversal skills pathway and embedding transversal skills development, diagnostics and assessments into new and existing programmes.
- Engagement with professional development for teaching, particularly in that related to the approached embedded in the project.
- Working proactively to enhance and enrich existing modules, programmes and resources
- Contributing to the design and development of new modules, programmes and resources
- Providing research supervision for taught postgraduate students

Research

They will be expected to sustain and conduct research, engage in scholarship of quality and substance, generate research income, supervise postgraduate students and publish to the highest international standard both individually and, where appropriate, in collaboration with colleagues in DCU and elsewhere. The appointee will be expected to have clearly articulated research interests and research profile development plans that boost the school's current research priorities, and which will underpin senior modules and projects related to the new degree programme(s) or specialism.

Service

To contribute to the leadership, management and administration of the School by:

- Delivering allocated management and service roles to a high standard
- Dynamic engagement in accreditation-related activities
- Contributing proactively to relevant School and University committees, working groups and meetings
- Contributing to the running of DCU Business School's activities through participation in, for example, promotional events and INTRA (work placement) visits.

External Engagement

To enhance the reputation and impact of DCU Business School through engagement in external academic, business, professional, public sector and community activities (approved by the Executive Dean, where appropriate).

Applicant Requirements

Candidates must either have, or be close to completion of a PhD in the area of Digital Business or Information Systems and have evidence of relevant research in these areas. Previous teaching experience is required and evidence of a professional qualification is welcomed.

We are seeking candidates who both have a well-defined research plan and have the capability to publish in high impact international journals within the digital business/ information systems discipline areas. Candidates should have (or be able to develop) international research networks and partnership. They should also demonstrate excellent social and communication skills consistent with the highest quality of teaching and learning, collectively with evidence of successful teamwork and a collegial approach.

The successful candidate will have the opportunity to play an important role in the further development of the School's national and international reputation, and to make a significant contribution to the research activity and industry engagement of the School and to the design, delivery and management of programmes at undergraduate, postgraduate and executive levels.