

Sponsored by



Year 5

#GIW25



"There was a real sense of international solidarity and collaboration — powerful connections were made across borders and generations."

- GIW25 Participant

Foreword

Welcome to the Global Intergenerational Week 2025 impact report!

In just five years, Global Intergenerational Week has grown from a small but ambitious idea into something truly global - a movement uniting voices, communities, and changemakers across generations and continents.

This year marked an important step forward. For the first time, we welcomed a global sponsor- Bayer AG- who supported new partners in the Global South and helped spotlight intergenerational workforces. During the week of 24-30 April 2025, events took place across the globe- in schools, workplaces, care homes, community spaces, and online. A vibrant mix of local gatherings and live virtual events brought people of all ages together to learn, share, and celebrate the power of intergenerational connection.

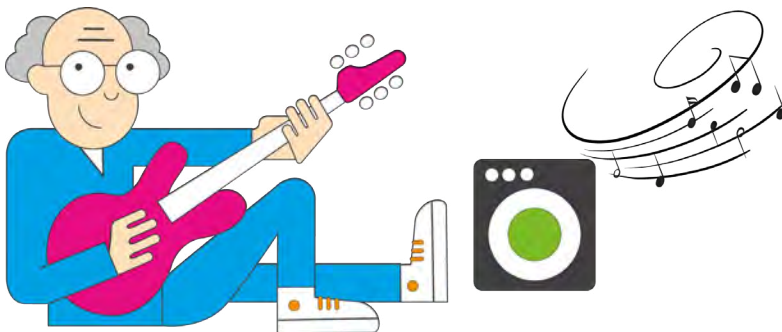
At its heart, intergenerational practice is about building relationships. It creates space for empathy, mutual respect, and the sharing of skills, stories, and experiences. It can break down harmful stereotypes, tackle loneliness, and help us see the value each generation brings. When we create these connections, we don't just support individuals - we strengthen communities.

Global Intergenerational Week helps shine a light on this work. It amplifies local voices, sparks global conversations, and helps grow a network of people and organisations committed to bringing generations together in meaningful ways. This year, we saw extraordinary examples of innovation, care, and community - and we're excited to share some of those highlights with you in this report.

As our populations continue to age, and as loneliness and isolation remain pressing challenges, it's never been more important to think and act intergenerationally. Awareness is just the start - the real task is to embed intergenerational approaches into the way we design policies, build communities, and shape our future.

Thank you to everyone who helped make GIW25 what it was. This report shares a snapshot of the inspiring activities, partnerships, and stories that emerged during GIW25. It highlights how intergenerational initiatives can transform lives and communities, offering practical examples and reflections from around the world.

Yours sincerely,
Alison Clyde, CEO Generations Working Together



Global Intergenerational Week 2025

Sponsor



For the first time, in 2025, Generations Working Together was able to welcome a Global Intergenerational Week sponsor.

We were delighted and proud that the global life sciences company, **Bayer AG**, chose to sponsor the 2025 campaign. This enabled GWT to widen our worldwide reach and engagement.

With core competencies in healthcare and agriculture, Bayer is committed to driving sustainable development and generating positive impact with its mission Health for All, Hunger for None.

Via its generations-focussed Business Resource Group called MERGE (Multigenerational Employee Resource Group Exchange), in 2025, Bayer was also celebrating #GIW25 for the third year running.

Bayer supported three Global South countries' participation by funding the Country Lead role, letting GWT provide them with free GIW25 support, a year's membership and intergenerational training.

We put the word out to our international partners. We are grateful for their help in identifying potential NGOs in the Global South for the role, one each in Africa, Asia and Latin America.

We went on to invite into the GIW family –

- **Instituto Kairós** – Brazil, Latin America
- **MANEPO** (The Malawi Network of Older Persons' Organisations) – Malawi, Africa
- **MGIMS** (Mahatma Gandhi Institute of Medical Sciences) – India, Asia.

Bayer, with its focus on maximising the potential of all generations in its own workforce, also sponsored our Day 6 Theme 'Let's Develop Intergenerational WorkPlaces' and Bayer's Loek Hageman opened our **webinar** that day.

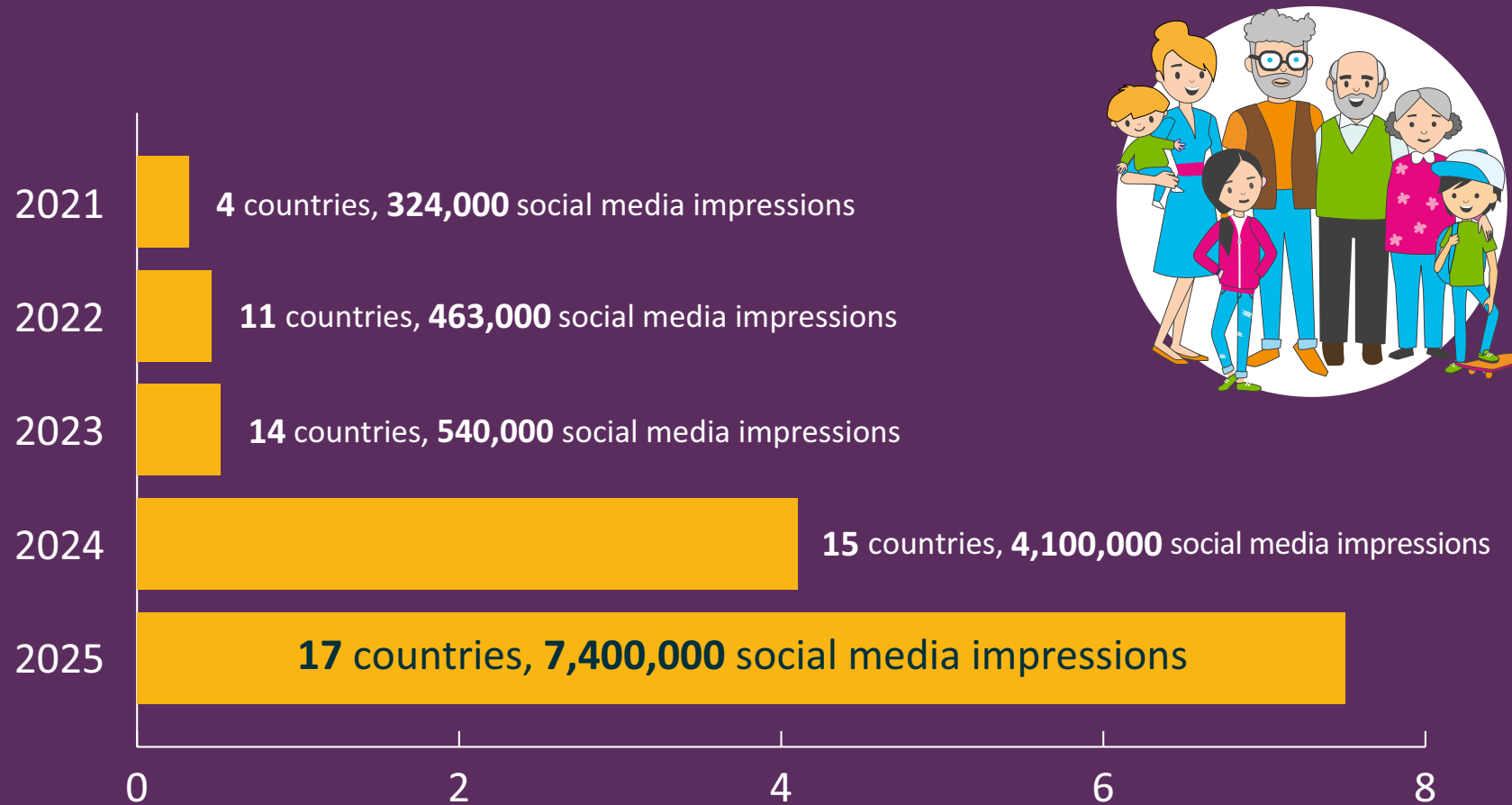
Our thanks to Bayer for their support.



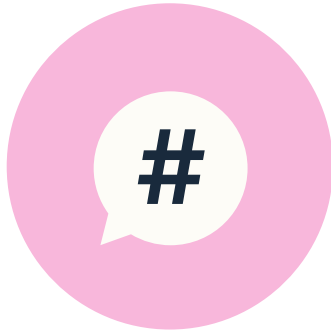


Global
Intergenerational
Week continues to
be a catalyst for
intergenerational
awareness and
programming across
the United States.
USA

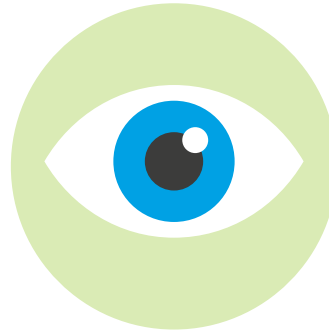
A Global Effort



Key stats from Global Intergenerational Week 2025



#GIW25 used 2000+
times on social media



7,400,000 potential
impressions (X) (+81.6%)



990 events hosted worldwide



17 Country Leads



2,364 registered attendees
across 17 Country Lead webinars



online events/webinars from all over
the world hosted by country leads

Survey feedback from supporters



say they have learned more about intergenerational practice as a result of GIW25.

8.5/10

average rating for question: 'How easy was it to access event information and resources?'



4.65/5

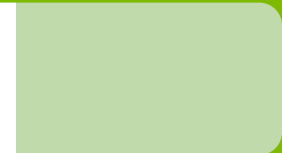
(campaign rating)

98%

are inspired to learn more about intergenerational practice as a result of GIW.

77%

found it helpful having country lead.



Daily Themes:

Global Intergenerational Week offers a platform to highlight the many policy areas where intergenerational approaches can drive positive change—from tackling ageism, loneliness and social isolation, to influencing urban and rural planning, improving workplaces, promoting quality and sustainability, and taking action to protect the planet. Each day of the campaign focused on one of these themes, showcasing the breadth and relevance of intergenerational work across sectors and societies.



Our Global Country Leads

Our 17 country leads delivered a fantastic programme of events, each adding their own unique spin to the week, making for an exciting and diverse campaign. Hear from our leads below!

Australia

Australian Institute for Intergenerational Practice



During Global Intergenerational Week 2025, the Australian Institute for Intergenerational Practice (AIIP) led a dynamic and inclusive campaign that engaged communities across Australia and internationally. The week featured a live “Sing and Dance Around the World” online event that brought people of all ages together across time zones, highlighting the joy of music and movement.

AIIP also launched a toolkit to raise awareness about ageism and a special resource for ANZAC Day, encouraging connections between generations. A social media campaign spotlighted loneliness and social isolation, complemented by an international webinar with expert speakers from WHO and other global organisations, exploring the benefits and challenges of creating intergenerational spaces. The initiative also promoted intergenerational connections around sustainability, workplaces, and quality standards, with AIIP introducing its new Australian Standards and Self-Assessment Booklet to guide best practice across generations.

Watch the Sing and Dance Around the World – Virtual Event [here](#)

Brazil

Instituto Kairós



In Brazil, Global Intergenerational Week 2025 unfolded through a powerful series of intergenerational and place-based encounters in the rural community of Lapinha da Serra (Santana do Riacho, Minas Gerais), located in the Espinhaço mountain range. The week began with a “Seed Walk” in partnership with the local public school, where children and masters of oral tradition visited community backyards, exchanged stories, and collected native Cerrado seeds — deepening connections between generations, heritage, and the land. On April 25, children immersed themselves in traditional woodwork with master artisan and storyteller “Teco,” exploring tools, techniques, and memories that transform wood into works of art. The celebrations concluded on April 29 with a symbolic planting of the collected seeds, led by Mr. Zé Alves, son of a centenarian herbalist, passing on ancestral knowledge and reaffirming the vital link between heritage, generations, and the future.



Canada

Volunteer Canada



In Canada, Global Intergenerational Week 2025 featured a dynamic mix of virtual and in-person events that fostered connections across generations. From Elder Abuse Prevention Ontario's "Aging Vibrantly" podcast exploring ageism and community solidarity, to GoodLinks' virtual series spotlighting the strength of intergenerational relationships, the celebrations embraced a rich diversity of stories and insights. Intergénérations Québec hosted a public panel, "Discussions croisées sur les enjeux intergénérationnels," sharing research and lived experience across generations, while Alberta's Nord-Bridge Seniors Centre brought students and seniors together for a creative afternoon of music and crafts. National efforts led by Volunteer Canada connected corporate teams and community partners through virtual and in-person volunteering, including a card-writing initiative for seniors and a webinar on reimagining how generations learn and serve together. Together, these events reflected a deep and lasting commitment to nurturing mutual understanding, knowledge sharing, and belonging across all ages throughout Canada.



England

Gen-All

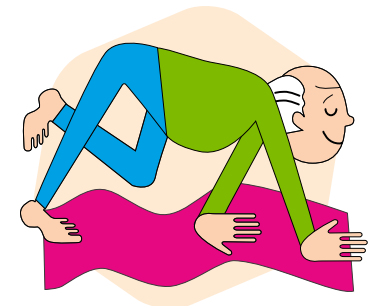


In England, Global Intergenerational Week 2025 brought together a dynamic programme of events that celebrated connections across generations and inspired new ways of working together.

It was exciting to see organisations like NAPA, which had worked alongside the initiative in the past, now join Gen-All to host an online round-table webinar. This event spotlighted leaders in the intergenerational field and inspired their extensive membership to get involved in GIW25. Another highlight was the official launch of the Gen-All brand and its accompanying video, which received an overwhelmingly positive response from across the sector.

England also spotlighted the importance of quality intergenerational training, partnering with Macrosad (Spain) and Generations Working Together (Scotland) to showcase a collaborative approach rooted in inclusivity and cooperation across borders. It was inspiring to hear how the Intergenerational Quality Indicators toolkit evolved throughout the year, and the impact it has had on those participating in its pilot projects.

The highlight of the week came with the Age-Friendly Awards afternoon and ceremony, when InCommon opened its annual awards to the whole of England, creating a unique moment to come together and celebrate the achievements of intergenerational organisations and champions across the country.





India **Mahatma Gandhi Institute of Medical Sciences (MGIMS)**



In India, the Mahatma Gandhi Institute of Medical Sciences (MGIMS) led a dynamic programme of intergenerational activities throughout the week. Highlights included the 2 **GenZ Sports Day**, where children and elders played together to build teamwork and trust, and collaborative **art and craft sessions** that sparked creativity across generations.

A **cultural programme** brought music, dance, and storytelling to the heart of rural communities, while **elderly–children meetups** and **old age home visits** created moments of connection and belonging for those living alone. Awareness activities — from **street plays** and **village rallies** to a national **webinar on ageism and intergenerational programming** — engaged people of all ages across Maharashtra.

Additional highlights featured a **“Walk in My Shoes”** exercise, a sustainability session sharing traditional ecological knowledge, and training for healthcare staff to foster more age-inclusive services. Together, these events celebrated intergenerational connections, strengthened community ties, and embodied MGIMS’ commitment to building a more inclusive, understanding society.

Ireland

DCU Age-Friendly University



In Ireland, DCU Age-Friendly University led a diverse programme for Global Intergenerational Week 2025, focusing on building connections across generations. The celebrations started with a **policy session** by Alison Bough (AGE Platform Europe), exploring the role of intergenerational dialogue in EU policymaking, and featured the work of **Foróige** and the **Alzheimer Society of Ireland** to empower young people as advocates for inclusive communities.

Highlights included a **Paint-Along Workshop**, a **Tea Time Dance Night** with Localise Youth Volunteering, and an **Intergenerational Games Night** in partnership with Hasbro — all fostering joy and belonging across ages. A **Buddy Bench Project** and **Digital Skills Clinic** promoted everyday connections, while a **Virtual Workshop on Intergenerational Fairness** addressed climate, economic, and equity issues, with outcomes shared with the European Commission.

Through these events, DCU AFU celebrated and strengthened its role in creating inclusive, age-friendly spaces where all generations can learn, connect, and thrive together.



Greece National and Kapodistrian University of Athens, Greece



In Greece, the National and Kapodistrian University of Athens (NKUA) led a dynamic programme for Global Intergenerational Week 2025 (#GIW25), highlighting the role of intergenerational connections in building strong, resilient communities.

Highlights included a **webinar** on April 26 titled “Let’s Combat Loneliness and Social Isolation – Mission ‘ANTHROPOS’,” exploring ways intergenerational efforts can reduce isolation among older adults. On April 29, a **university lecture** focused on “Intergenerational Programs as Part of the School Curriculum,” emphasising the value of embedding cross-age learning in education. The week concluded on April 30 with a **live event** at the 6th Primary School of Marousi in Athens, showcasing how intergenerational practice can foster empathy, solidarity, and belonging across ages.

Through these events, Greece reaffirmed its commitment to using intergenerational connections to build stronger communities and a more inclusive society.



Israel Kesher Ben Dori in cooperation with Bar Ilan University



Israel’s Global Intergenerational Week 2025 featured a comprehensive and thought-provoking webinar that connected academic experts, government representatives, and intergenerational practitioners. Hosted by Kesher Ben Dori, the event attracted participants from universities nationwide alongside key officials from the Ministry of Education and Ministry of Welfare. Highlights included a dynamic session on youth activism aimed at combating ageism in online spaces, and a showcase of England’s AHN (Ageing and Health Network) program—a valued last-minute collaboration that brought international perspectives to the discussion. Attendees also engaged in a conversation with the director of the program responsible for evaluating and monitoring social initiatives funded by Israeli Social Security, in which Kesher Ben Dori plays an active role. The event honored the legacy of the late Prof. Yoram Maaravi, a foundational figure in Israel’s intergenerational movement, whose work inspired much of the country’s progress in this field.

A key takeaway from the webinar was the critical importance of designing and implementing well-structured intergenerational programs. Without careful planning and oversight, initiatives risk unintentionally perpetuating ageist stereotypes. Thoughtful, inclusive programming is therefore essential to foster meaningful, respectful, and positive intergenerational connections that benefit all participants.

Malawi

MANEPO



Malawi's participation in Global Intergenerational Week 2025 was led by the Malawi Network of Older Persons' Organisations (MANEPO), a coalition committed to ensuring dignity and inclusion for older adults. The week featured community-focused activities aimed at bridging generational divides and fostering mutual respect. A key event was an intergenerational dialogue in Chemusa, Blantyre, where youth and elders openly discussed challenges like unemployment, ageism, and social exclusion, building empathy and understanding. In Balaka and Thyolo, digital literacy training empowered older adults through skills shared by younger generations, enhancing their access to digital services. Meanwhile, in Zomba, Balaka, and Machinga, young volunteers collaborated in health monitoring initiatives to support older people's wellbeing, strengthening intergenerational care and responsibility. These efforts raised awareness about the value of intergenerational relationships and created lasting opportunities for cooperation and community cohesion across Malawi.



Mexico

CórimAZ



Mexico's contribution to Global Intergenerational Week 2025 featured three key events that celebrated the power of intergenerational connection. The traditional WRAD (World Rocks Against Dementia) concert highlighted music as a vital tool for wellbeing, especially for people living with dementia. Psychology students from Universidad Iberoamericana gathered with elders to share experiences from intergenerational programs, fostering joyful exchanges and wisdom-sharing. An international online event, "More Than 'Nice': Intergenerational Practice as Essential," brought together voices from Spain, Uruguay, Chile, and Mexico to reflect on the deeper impact of intergenerational work. For the first time, Mexico also began engaging government representatives to explore integrating intergenerational approaches into public policy, signalling a strong commitment to advancing these practices both locally and globally.

New Zealand

Generations Connect NZ



As a small, volunteer-led organisation new to Global Intergenerational Week, New Zealand's involvement in GIW25 significantly boosted awareness about the importance of intergenerational connections. The campaign featured an in-person event held just before the official week, showcasing a well-established local intergenerational program that has fostered meaningful relationships between generations over several years. Alongside this, three virtual events connected New Zealanders with the wider global intergenerational community, overcoming geographical and logistical challenges. These sessions offered opportunities for learning, sharing best practices, and fostering collaboration beyond borders. Together, these activities laid a strong foundation for growing engagement in intergenerational work within New Zealand and helped build valuable local and international networks, which the organisation aims to nurture and expand in future years.

Northern Ireland

Linking Generations Northern Ireland



Linking Generations Northern Ireland (LGNI) led a vibrant and wide-reaching programme of activity for Global Intergenerational Week 2025. As the official country lead, LGNI helped shape the campaign nationally and contributed to the international executive team. Their efforts included launching a promotional video and hosting a national kick-off event, as well as developing a range of campaign assets such as a communications guide, resource pack, and a photo competition in partnership with the Northern Ireland Commissioners. Through their All Ages April small grants scheme, they supported 30 intergenerational projects across schools, care homes, community groups, and youth organisations. One of the highlights of the week was an Intergenerational Policy Roundtable at Queen's University Belfast, co-hosted with Age NI and the Commissioners for Older People and Children. The event brought together participants of all ages to explore how intergenerational approaches can inform policy on poverty, education, care, and rights, and helped shape guiding principles for future intergenerational advocacy in Northern Ireland.



Scotland

Generations Working Together



During Global Intergenerational Week 2025, Scotland hosted six webinars, each centered on a key theme to advance intergenerational practice: raising awareness of training quality; challenging ageism; addressing social isolation and loneliness; climate action; developing intergenerational workplaces; and enhancing the quality and sustainability of volunteering.

Highlights included sessions led by Generations Working Together and partners, featuring practical examples and expert insights from Scotland, England, Northern Ireland, Spain, and beyond. Scotland also joined Australia in hosting the global Sing and Dance Around the World event, connecting generations through shared music and movement. The campaign's Day 6 webinar, Let's Develop Intergenerational Workplaces, was sponsored by Bayer AG. The World Health Organization contributed to the campaign by launching its new WHO Ageism Scale during the week — reinforcing Scotland's ongoing commitment to tackling ageism through global collaboration. GWT's CEO Alison Clyde was honoured with the Intergenerational Ambassador Award at the III Edition of the Intergenerational Ambassador Awards in Spain, presented by the Macrosad Chair in Intergenerational Studies at the University of Granada. Other highlights included Lorraine George's Lunch & Learn session on how intergenerational work can address loneliness, supported by moving testimony from project participants. The Ullapool Sea Savers group led accessible coastal outings for intergenerational marine conservation. Meanwhile, the ACE Voices Intergenerational Choir continued to grow confidence and connection through community-based music and storytelling. Scotland this year not only celebrated best practice in intergenerational work — it actively shaped global conversations and deepened connections between generations, communities, and countries.

Singapore

GenLab Collective



Singapore co-hosted the International Webinar *Creating Intergenerational Spaces and Communities* on 26th April alongside Australia and Hong Kong. Led by joint Country Leads GenLab Collective and Professor Leng Leng Thang, Singapore brought a fresh and unique perspective to the intergenerational dialogue.

Watch the webinar [here](#)

Spain

The Macrosad Chair in Intergenerational Studies at the University of Granada



During Global Intergenerational Week 2025, Spain embraced the campaign with a rich and diverse programme of activities across the country. In Granada, **CINTER (Intergenerational Centre)** hosted daily meetings, each aligned with the theme of the day, while the **OFECUM Association** held intergenerational gatherings throughout the week and participated in radio interviews to raise awareness about GIW25. In the **Commonwealth of Barrio del Cristo (Valencia)**, the entire month of April was celebrated as an “Intergenerational Month,” offering a range of community encounters that strengthened connections across generations.

In Seville, the **Macrosad Chair** hosted the third edition of its **Intergenerational Ambassadors Awards**, a flagship event honouring those making a significant impact. Meanwhile, in **Valdesoto (Asturias)**, the second Intergenerational Conference was held, drawing strong community participation and reinforcing the value of cross-generational connections.

In Madrid, the association **mYmO** organised its second event focusing on intergenerationality and collective impact, framed within the lens of cultural transformation. The Chair also held its third virtual

international meeting with colleagues from Spain, Mexico, Chile, and Uruguay, deepening global collaboration. In Granada, the **Padre Manjón School** promoted an inspiring campaign featured on digital billboards across the city, highlighting connections between generations. The **LaMoebius Association** held meetings in the province of Granada to present its ‘Lazos’ research project, aimed at strengthening intergenerational community connections.

Elsewhere, the **Council of Soria** organised an awareness-raising conference, including an activity called “**Intergenerational Seeds**”, and in Vizcaya, the **Hartu Emanak** association hosted a conference focusing on the active participation of older people in intergenerational programmes. In Almassora, a short film was produced by a young student, featuring an older person, capturing their intergenerational friendship.

Finally, **Macrosad** launched its campaign, “**My Intergenerational Imaginarium**”, to highlight and give voice to those working towards stronger connections between generations, building a shared world where intergenerational solidarity is cherished and celebrated.



Uruguay

Residencial Vivir Mejor



During **Global Intergenerational Week 2025**, Uruguay built upon its regular programme of intergenerational activities, which take place twice a week throughout the year. In addition to these ongoing encounters, **Vivir Mejor** hosted a special online event on **April 26 (Day 3: Let's Combat Loneliness and Social Isolation)**.

The virtual gathering brought together intergenerational organisations from **Spain, Mexico, Chile, and Uruguay** to reflect on the theme **“More than ‘nice’ — Intergenerational practice is essential”**, sharing lived experiences and highlighting the vital role these connections play in building strong, inclusive communities.

Uruguay also began recording these moments, with the goal of producing a short film capturing its intergenerational efforts, due for release in early 2026.



USA

Generations United



During Global Intergenerational Week 2025, the United States celebrated a rich variety of in-person and virtual events that highlighted the power of connection across generations. Local organizations led impactful gatherings nationwide.

Champions of Caring hosted an intergenerational café at Temple University focused on social justice dialogue. For All Ages brought teens and adults together to cook, craft holiday cards, and share a communal meal. Hebrew SeniorLife continued its weekly multigenerational discussion groups with participants ranging from middle schoolers to 98-year-olds.

Creative expression and community engagement were central to several events: the LGBTQ+ Intergenerational Dialogue Project launched its third annual art exhibition; Bridge of Grace connected 50+ student artists with older adults through an art-sharing event in Boise. On a national level, Generations United hosted a webinar on intergenerational housing, while The Eisner Foundation held a showcase and info session for its Eisner Prize Fellowship.



Members' Business:

GIW25 Motion debated in Scottish Parliament

A motion was submitted to Scottish Parliament to have a member's debate hosted to mark and raise the importance of Global Intergenerational Week. This is what participating MSPs had to say.



"I want to use today's debate to talk about why there is still a case for intergenerational learning and for different generations to learn from one another. It not only teaches new information and skills, but provides opportunities to challenge stereotypes and misconceptions, with ageism against both young and old being a particular problem."

Jackie Dunbar MSP



Scottish Government
Riaghaltas na h-Alba
gov.scot



"If we can establish the tangible value of such organisations and the work that they do, and price it into Government policy, we will be well on the way to building a better network and system for intergenerational working across our country."

Paul Sweeney MSP, Glasgow



"There is a real opportunity for us to work together, to train together and to engage in projects together, all of which will make a difference when it comes to intergenerational issues."

Alexander Stewart MSP

Members' Business:

GIW25 Motion debated in
Scottish Parliament



"The Scottish Government recognises the value in bringing generations together to encourage greater understanding and respect between them and to build more cohesive and fairer communities in Scotland."

*Kaukab Stewart MSP,
Minister for Equalities*



"The point of generations working together is to leverage the diverse experiences and perspectives of each generation, fostering a richer learning and growth environment for everyone involved."

*Emma Harper MSP,
Member of the Scottish Parliament
for South Scotland*



"One-to-one encounters between the younger and older generations are important; they shatter misperceptions and, what is more, enhance respect and understanding of both the old and the young."

*Christine Grahame MSP,
South Scotland*



Scottish Government
Riaghaltas na h-Alba
gov.scot





“As a small, volunteer-led organisation new to Global Intergenerational Week, taking part in GIW25 has been both challenging and rewarding. It has helped us raise awareness and get our name out there, and it’s made us even more committed to bringing generations together. We’re really excited to keep building on this and see where it takes us in the future.”

Generations Connect NZ - New Zealand

Messages from around the world

Manchester City Council @ManCityCouncil · Apr 30
This Global Intergenerational Week we asked local children and older adults about play.
Every child has the right to play. And playing together across generations brings children and adults together, strengthening communities.
orlo.uk/PlayAcrossTheG...
#GIW25 #ChildFriendlyMCR

Playing together across generations brings children and adults together - helping them to understand, respect, and enjoy each other.

1:56

THE HomeShare @THEHomeShareIE · Apr 19
If you are interested in #Homeshare & intergenerational cohabitation, especially as we get closer to #globalIntergenerationalweek why not pop over to @HomeshareIntl page to learn more about Homeshare & how you can set up your own programme.
#GIW25 #togetherhelpingeachother
Show more



Intergenerational and Intergenerational Music Making

Cátedra Macrosad Estudios Intergenera... @CatedraM... · Apr 29
Desde @ofecum_oficial también se suman, como cada año, a la Global Intergenerational Week #GIW25 con toda una serie de actividades y encuentros variados que podéis ver en la imagen adjunta a continuación:



Belfast City Council @belfastcc · Apr 24
City Hall will light up pink this evening to mark the start of Global Intergenerational Week (24-30 April).
#GIW25 aims to inspire individuals, groups & organisations to embrace intergenerational practice & connect younger & older people.
@publichealthni #BelfastLightsAtNight



1in6by2030 and 5 others



231 5

1in6by2030 Let's Develop Intergenerational Workplaces #GIW25

With fewer spaces for different generations to interact and learn from each other, the workplace now offers the most opportunities to develop intergenerational initiatives which will allow us to leverage the full potential from every generation.

Captions:

Potri Ranka Manis, 73, teaches an intergenerational group of women studying to become home health aides and nursing assistants in Queens, New York on October 17, 2024. Photo by @edkashi

Age NI
26 April

Huge thanks to the Seamus Heaney Centre at Queen's for hosting our Shared Lives service to celebrate Global Intergenerational Week!

With participants ranging in age from 15 to 91, it was a fantastic afternoon of reminiscing and sharing stories and experiences through poetry.

#GIW25



Linking Generations Northern Ireland
@LinkGenNI

Delighted to attend the @WHO webinar today launching their #Ageism Scale. #GIW25 @UNDecadeAgeing
#Intergenerational practice is recognised as one of the key strategies to challenge ageism & we can't wait to explore this tool when evaluating!
@publichealthni @GenerationsWT



UN Decade of Healthy Ageing (2021-2030) @UNDecadeAgeing · Apr 28

Now Available: The WHO Ageism Scale – available in 10 languages, and more to come.

Ageism is everywhere, widespread and harmful. To know if we're making progress in creating #AWorld4AllAges, we need a reliable tool to measure ...
Show more



WHO Ageism Scale

Manual and User Guide



Comisiynydd Pobl Hŷn Cymru @comisiwnphcymru · Apr 28

Yn ei blog diweddaraf ar gyfer Wythnos Ryngwladol Pontio'r Cenedlaethau, mae'r Comisiynydd yn tynnu sylw at pam mae'n hanfodol pontio cenedlaethau er mwyn creu Cymru deg a thrugarog sy'n llawn cyfleoedd i bawb, o bob oed. #GIW25



Blog y Comisiynydd: #GIW25 Dathlu Cysylltiad - Pam mae Gweithgareddau Po...

From comisiynyddph.cymru



Africa Centre @AfricaCentreYEG · Apr 30

Fostering collaboration, strengthening identity, and promoting belonging are at the heart of Intergenerational Week. As the week comes to a close, we're reminded of the lasting impact these bonds have on our communities.

Get involved: africacentre.ca/seniors-wellbe...
#GIW25

EVENTS

Intergenerational Crochet Workshop



0:11



LBFE Boston-Little Brothers Friends of th... @LBFE_B... · Apr 28

#GIW25 Communities that invest in #intergenerational see a 20% increase in community cohesion & a 15% decrease in crime. How can you contribute towards an age-connected future? Support our spring appeal so we can expand our programs beyond Boston! givebutter.com/0325S

LITTLE BROTHERS
FRIENDS OF
THE ELDERLY
BOSTON

LBFE



“

WHEN YOU GET OLDER, YOU FEEL FORGOTTEN ALMOST. So, when kids come in, they remind you what it means to have happiness inside of you, and to remember to play games, have fun. It's a wonderful, wonderful program.

Priscilla - Older adult CitySites participant
Casa Maria Apartments



Volunteer Canada @VolunteerCanada · Apr 10

Global Intergenerational Week is April 24–30! Let's celebrate the power of connection across generations, where people of all ages come together to learn, share, and grow.

Proud to be part of the movement with @GenerationsWT

#GIW25 #ConnectingGenerations #VolunteerCanada



Volunteer
Bénévoles
Canada



GLOBAL INTERGENERATIONAL
WEEK 2025
April 24 – 30, 2025



Generations Working Together
@GenerationsWT

You can now watch the full debate on #GIW25 #GW25Motion here >>

scottishparliament.tv/meeting/member...

Thanks to all members who contributed but with special thanks to @JackieDunbarSNP MSP for tabling the motion.



Members' Business — SGM-16869 Jackie Dunbar: Global Intergenerational Week 2025...
Members' Business: Global Intergenerational Week 2025 Apr 23

Key Quotes

How important it is (in IG projects) to be open to the community and not to stay in 'our 4 walls': to open ourselves to the community and to open the community to us.
(Spain participant)

Watching today's program conducted by the truly brought me great joy — it's wonderful that such a project is being implemented in our village.
(Indian Participant)

The smiles on participants faces when they are engaging with each other is priceless.
(GIW25 Supporter)

'I loved every moment of it, the narration, the dance, the movement. It's beautiful. Sharing everywhere I can'.
(Australian Participant)

I think people should participate in GIW26 as intergenerational projects are so uplifting to see in reality. The week can be the catalyst for meaningful engagement across the generations.
(GIW25 Supporter)

We're already looking forward to an even more impactful Global Intergenerational Week in 2026!
(GIW25 Supporter)

Executive Team:

Scotland	Generations Working Together
England	Gen-All
Northern Ireland	Linking Generations Northern Ireland
Singapore	Genlab Collective

Country Leads:

Australia	AIIP (Australian Institute for Intergenerational Practice)	
Brazil	Instituto Kairós sponsored by Bayer	
Canada	Volunteer Canada	
Israel	Kesher Ben Dori in cooperation with Bar Ilan University	
India	Mahatma Gandhi Institute of Medical Sciences (MGIMS) sponsored by Bayer	
Mexico	CorimAZ	
Malawi	The Malawi Network of Older Persons' Organisations (MANEPO) sponsored by Bayer	
New Zealand	Generations Connect NZ	
Spain	Cátedra Macrosad de Estudios Intergeneracionales de la Universidad de Granada	
Greece	National and Kapodistrian University of Athens Greece	
Ireland	Age-Friendly	
Uruguay	Residencial Vivir Mejor	
USA	Generations United & Eisner Foundation	



For more information about what went on in each country during Global Intergenerational week 2025, visit our detailed 'Global Partners and Events' webpage, where you will find a breakdown of activities in each country! If your country is not yet involved and you would like to join the campaign in 2026, contact kshitija@gwt.scot



It doesn't matter so much what you do, but why, how, with whom, and when you do it. Any intergenerational project with soul resonates equally with all the generations involved in it.

Salva Sánchez/Almassora /Spain

Thank You!

• Gracias • Merci • Tack • Diolch Go raibh maith • Agat • Terima kasih • Tapadh leat

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