

DCU BUSINESS SCHOOL

Programme Regulations 2022-2023

Programme Title	BSc in Marketing, Innovation & Technology BSc in Marketing, Innovation & Technology (with INTRA)
Programme Code	MINT MINTI
Offered on a full-time or part-time basis	Full-time

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <https://www.dcu.ie/ovpaa/Policies-and-Regulations.shtml>

1. Programme Specific Rules and Requirements

1.1 Calculation for the award classification

The precision mark attained in 2nd year contributes 20% to the overall award classification.

Year 2	20%
Final Year	80%

2. Derogations from Marks & Standards

Marks and Standards apply.

3. Progression

3.1 Credits for progression

Students must successfully have completed a minimum of 60 credits in a study period in order to progress to the next study period, except in year 1 where they must complete 57.7 credits to progress and year 2 where they must complete 62.5 credits to progress.

3.2 Carrying modules into the next academic session

Students will not be permitted to 'carry' modules under any circumstance.

4. Compensation

Compensation may apply, within the regulations specified in Marks and Standards, to all modules, except the following:

Module Code	Module Title	Credits
SB201	The Innovator's Toolkit	5 credits

5. Resit Categories

The resit categories of modules on this programme and an explanation of those categories can be found at:

https://www101.dcu.ie/registry/module_contents.php?function=4&programme=MIN T&yr=23

https://www101.dcu.ie/registry/module_contents.php?function=4&programme=MINTI &yr=23