

# Draft Strategy Map

## *Our Strategic Purpose*

### Mission:

*To transform lives and societies through education, research, innovation and engagement*

### Vision:

*Be a leading innovative European University distinguished by the quality of the DCU experience, and the impact of our teaching and research on our communities and on issues of global concern.*

### Values:

*Student Focused, Open, Collegial, Collaborative, Ambitious*

## *Our Guiding Philosophy*

People

Focus

Impact

## *Our Strategic Pillars*

Pioneer a Transformative Student Experience

Advance our Research Reputation & Impact

Optimise Engagement with our Communities, & Partners

Value and Develop Our Staff Community

Ensure Organisational Resilience & Readiness

## *Characterised by:*

Collective Leadership

Innovation, Creativity & Enterprise (ICE)

Climate Sustainability

Agility & Risk Horizon Scanning

## *Our Prioritised Actions*

Elaborated in overall & Component Plans\*

*\*Faculties, Units and Departments will develop their own specific goals to ensure delivery of the university strategic priorities*

# Draft Strategic Pillars & Goals 2023 - 2027

