



JOB DESCRIPTION

Senior Digital Learning Designer
Professional 5 (Senior Administrative Assistant I)
Office of Vice-President Academic Affairs (Registrar)
Fixed-Term Contract up to 31st March 2025

Dublin City University

Dublin City University (DCU) is a young, ambitious and vibrant university, with a mission 'to transform lives and societies through education, research, innovation and engagement'. Known as Ireland's 'University of Enterprise', DCU is a values-based institution, committed to the delivery of impact for the public good. DCU was named Sunday Times Irish University of the Year 2021.

DCU is based on three academic campuses in the Glasnevin-Drumcondra region of north Dublin. More than 18,000 students are enrolled across five faculties – Science and Health, DCU Business School, Computing and Engineering, Humanities and Social Sciences and DCU Institute of Education.

DCU is committed to excellence across all its activities. This is demonstrated by its world-class research initiatives, its cutting-edge approach to teaching and learning, its focus on delivering a transformative student experience, and its positive social and economic impact. The university continues to develop innovative programmes in collaboration with industry, such as the DCU Futures suite of degrees, which are designed to equip graduates with the skills and knowledge required in a rapidly evolving economy.

DCU's pursuit of excellence has led to its current ranking among the top 2% of universities globally. It is also one of the world's Top Young Universities (QS Top 100 Under 50, Times Higher Top 150 Under 100). In the Times Higher Education University Impact Rankings 2021, DCU ranked 23rd in the world for its approach to widening participation in higher education and its ongoing commitment to eradicating poverty, while it ranks 38th globally for its work in reducing inequality and 89th globally for gender equality.

The university is ranked 23rd in the world and first in Ireland for its graduate employment rate, according to the 2020 QS Graduate Employability Rankings. Over the past decade, DCU has been the leading Irish university in the area of technology transfer, as reflected by licensing of intellectual property.

Overview of the department

Over its relatively short history, DCU has developed a strong reputation nationally and internationally for pioneering innovations in higher education. The university is embarking on a period of significant investment in learning innovation across all of its Faculties. The DCU Futures initiative will help us transform the learning experience of undergraduate students at DCU, reconceptualizing learning opportunities, creating authentic connections between the classroom and enterprise, and embedding digital literacies, disciplinary competencies and transversal skills required to truly future-proof our graduates for the rapidly changing workplace. DCU is joined in this project by a strong consortium of enterprise partners, representing key employment sectors in the Irish economy and with a strong presence in DCU's primary catchment area. This programme of innovation is funded under the Irish government's Human Capital Initiative (HCI) supported by the National Training Fund. It will deliver on the ambitions we have to reimagine undergraduate curricula and to embed innovative pedagogies, enhanced use of technology and deep industry engagement.

Further to this, DCU as a partner of the Irish University Association led HCI project to develop a Multi-Campus Micro-Credentials (MicroCreds) will develop innovative micro-credential offerings. Through the MicroCreds project, the IUA universities will lead the establishment of a national framework for European Credit Transfer System bearing, quality-assured micro-credentials, the first in Europe. This will facilitate the development of a programme of micro-credentials, each flexibly delivered and accredited by a university and included within the National Framework of Qualifications (NFQ). The project furthers the universities' commitment to work in partnership with government and enterprise to drive lifelong learning in Ireland.

Role Profile

The Senior Digital Learning Designer will coordinate and engage with a team of colleagues and work with and assist academic staff in the design, re-design, development, and deployment of programmes, micro-credentials and modules that will be delivered for online, hybrid and highly blended formats delivering upon DCU's transformation objectives under the HCI initiative. The successful candidate will provide pedagogical and technical guidance and assistance, empowering academic teams to deliver an exciting and inclusive learner experience. This post offers an exciting opportunity for individuals to make a significant contribution to the enhancement of teaching and learning in DCU. They will develop, provide expertise and contribute to learning design and delivery in online environments and enhance flexible and blended approaches to course design and delivery, thereby contributing to DCU's Teaching and Learning Strategy. The role will report to the Head of Unit (or his/her nominee).

Duties and Responsibilities:

- Liaise with and advise faculties, schools, and programme teams in the development of synchronous and asynchronous learning activities whilst adhering to quality and accessibility

standards, engage in copy-editing, scripting and storyboarding of learning activities across multiple online and blended offerings;

- Construct, develop and design innovative digital learning solutions and resources using a range of multimedia applications and using a variety of specialist tools and skills including video editing, animation, and screen casting;
- Advise on technologies to support the engagement of learners online and investigate trends in digital learning and technology and implement appropriate solutions;
- Engage in quality reviews, UX and usability testing;
- Manage and plan the activities of others and as directed by the Head of Unit to a defined production schedule;
- Develop and cultivate relationships with a range of stakeholders including academics and professional services;
- Assist in the design and delivery of demand-led workshops in response to requirements;
- Produce, disseminate, review and deliver outputs to deadlines and to the highest of standards;
- Complete administrative duties including reporting and document management;
- Assist in marketing and research activities;
- Liaise with other Units and Central Services where appropriate;
- Carry out other such duties as determined and directed by the Head of Unit.

Qualifications and Experience

- Primary degree at minimum; (a digital or information technology component in primary or master's degree would be an advantage);
- A minimum of 3 years' experience relevant experience;
- Knowledge and experience of designing and developing programmes, modules and/or micro-credentials in either the Moodle or the FutureLearn platforms for fully online, blended or hybrid delivery in a higher education environment;
- Professional experience using multimedia applications and a good knowledge of the field of digital learning;
- Significant relevant experience of relevant technologies required to support online, blended and/or hybrid learning in a higher education setting;
- Experience with working with multimedia packages for learning including video and audio production and editing;
- Demonstrated knowledge and application of learning design approaches, quality frameworks, UX and accessibility in an online context using either the Moodle or FutureLearn platforms;
- A high degree of communication skills - both written and spoken English;
- The ability to work as an integral part of a team in contributing to a programme or module design plan;
- Experience of managing the activities of others in supporting the completion of planned activities;
- Ability to establish clear priorities and be able to manage own workload and provide regular progress reports.

Additional Information

A panel may be formed from this competition. Successful candidates who are placed on this panel may be offered a fixed term contract role which arises in the future. This panel will expire six months following the date of interview for this competition.