



Marie Skłodowska-Curie
Actions



DCU Business School Dublin City University

The Irish Institute of Digital Business is looking to host an experienced researcher via funding through Marie Skłodowska-Curie Postdoctoral Fellowships. In order to secure funding, the experienced researcher must develop a proposal with the host for the September 14th, 2022 deadline.

Organisation Description

The Irish Institute of Digital Business (IIDB) is a centre of excellence for theoretical and applied research that investigates and accelerates the adoption of digital technologies and the transformation of business using these technologies.

The scope of our research incorporates key enabling technologies that are catalysing digital transformation in all business disciplines.

Project idea and researcher opportunities

Research Field: The Centre is looking for collaborators on projects concerning **digital consumer culture** and in particular the following contextual/theoretical areas.

- Consumer communities (emphasis on music and sport)
- Illicit digital consumption
- Algorithmic consumer culture
- Consumer privacy
- Qualitative digital research methods

Researcher Requirements

- The researcher must fulfil the MSCA-PF mobility¹ and should not be more than 8 years post PhD at the deadline of the call.
- Applicants should have a PhD in a relevant area of consumer behaviour or related psychological, anthropological and sociological disciplines and demonstrate a promising track record of early research achievements.

¹ **Recruited researchers must comply with the following mobility rule:** they must not have resided or carried out their main activity (work, studies, etc.) in the country of the beneficiary (for European Postdoctoral Fellowships), or the host organisation for the outgoing phase (for Global Postdoctoral Fellowships) for more than 12 months in the 36 months immediately before the call deadline (<https://bit.ly/39QTUQg>). Furthermore, regarding Global Fellowships, applicants must be nationals, or long-term residents, of an EU Member State or Associated Country. (Long-term residents definition: a period of at least 5 consecutive years spent in an EU Member State or Associated Country, prior to the 14th September 2022).



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Application procedure

Please describe what documents (e.g. CV, letter of motivation) the applicant should send you.

1. A short CV
2. A one-page research proposal
3. A short statement with indication of why DCU and the Irish Institute of Digital Business would be the best host institution for your research project

Contact information

If you are interested in applying for a MSCA-IF with DCU Business School and The Irish Institute of Digital Business please email Dr Gary Sinclair (Gary.Sinclair@DCU.ie) and Dr Sumona Mukherjee (sumona.mukherjee@dcu) as early as possible.