



FACULTY OF HUMANITIES AND SOCIAL SCIENCES

Programme Regulations 2022-2023

Programme Title:	MSc in Public Relations and Strategic Communications
Programme Code	MSCPR
Offered on a full-time or part-time basis	Full-time

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <https://www.dcu.ie/ovpaa/Policies-and-Regulations.shtml>

1. Programme Specific Rules and Requirements

None specified.

2. Derogations from Marks and Standards

Marks and Standards apply.

3. Progression

3.1 Exit Awards

On completion of 60 ECTS credits of taught core and taught optional modules, students may exit the programme with a Graduate Diploma in Public Relations and Strategic Communications.

Where a student requests to exit a programme with a lesser award the following precision rules apply. Core modules, must be included in the calculation of the precision mark. When a student has completed more ECTS credits than needed for the award, any remaining credits required for the calculation of the precision mark will be selected from the remaining modules taken, using the best marks obtained. All marks used in the calculation of the precision mark will be the marks obtained at first attempt.

4. Compensation

Marks and Standards apply.

5. Resit Categories

The resit categories of modules on this programme and an explanation of those categories can be found at:

https://www101.dcu.ie/registry/module_contents.php?function=4&programme=MSCPR&yr=23