



# DCU Business School Dublin City University

The Irish Institute of Digital Business in DCU Business School is looking to host an experienced researcher via funding through Marie Sklodowska-Curie Postdoctoral Fellowships. In order to secure funding, the experienced researcher must develop a proposal with the host for the September 14<sup>th</sup> 2022 deadline.

## **Organisation Description**

The <u>Irish Institute of Digital Business</u> is an interdisciplinary research centre of excellence for theoretical and applied research that investigates and accelerates the adoption of digital technologies and the transformation of business using these technologies.

The scope of our research incorporates key enabling technologies that are catalysing transformation across all business sectors and disciplines.

#### Project idea and researcher opportunities

<u>Research Field</u>: The Centre is looking for collaborators on projects concerning **internet and** marketing technology access, adoption and outcomes and in particular the following contextual/theoretical areas:

- General purpose technology (GPT) theory and urban-rural digital divides
- International, regional, sectoral and organizational digital divides
- Community digital resilience
- Evaluation of community- and town-based digital initiatives

### **Researcher Requirements**

• The researcher must fulfil the MSCA-PF mobility<sup>1</sup> and should not be more than 8 years post PhD at the deadline of the call.

• Applicants should have a PhD in a relevant area of business or economics research and demonstrate a promising track record of early research achievements.

<sup>&</sup>lt;sup>1</sup> Recruited researchers must comply with the following mobility rule: they must not have resided or carried out their main activity (work, studies, etc.) in the country of the beneficiary (for European Postdoctoral Fellowships), or the host organisation for the outgoing phase (for Global Postdoctoral Fellowships) for more than 12 months in the 36 months immediately before the call deadline (<a href="https://bit.ly/39QTUQg">https://bit.ly/39QTUQg</a>). Furthermore, regarding Global Fellowships, applicants must be nationals, or long-term residents, of an EU Member State or Associated Country. (Long-term residents definition: a period of at least 5 consecutive years spent in an EU Member State or Associated Country, prior to the 14th September 2022).





• Strong analytical skills in quantitative and/or qualitative research are desirable

# **Application procedure**

Please describe what documents (e.g. CV, letter of motivation) the applicant should send you:

- 1. A short CV
- 2. A one-page research proposal
- 3. A short statement with indication of why DCU and the relevant faculty/school/research centre would be the best host institution for your research project

#### **Contact information**

If you are interested in applying for a MSCA-PF with DCU and the Irish Institute of Digital Business please email Professor Theo Lynn (<a href="mailto:theo.lynn@dcu.ie">theo.lynn@dcu.ie</a>) and Dr Sumona Mukherjee (<a href="mailto:sumona.mukherjee@dcu.ie">sumona.mukherjee@dcu.ie</a>) as early as possible.