



Ollscoil Chathair  
Bhaile Átha Cliath  
Dublin City University



## BA Irish and Journalism – INTRA Programme

### Objective

The objectives of this three-year, full time degree are:

- To produce bilingual graduates who are capable of working as journalists or in communication roles in the private and public sectors
- To enable students to acquire a wide range of journalistic skills in print, broadcasting and online media in both the English and Irish languages
- To ensure that students understand the roles and responsibilities of journalists in society and the structure and practice of the media both nationally and internationally
- To enhance students' Irish language skills and competencies
- To provide students with a broad general education and to hone their transferable analytical skills to diverse and challenging settings

### Programme Outline

The BA Irish and Journalism is a mixture of journalism and language-related courses, which are both practically and academically-oriented. A full outline of the curriculum is overleaf. Students complete modules in journalism in both English and Irish. Students complete practical journalism elements within their modules such as Newsdays, Advanced News Reporting and in Online Journalism. The programme also includes Information Technology and Multimedia elements to ensure those students' skills and competencies in these areas are continually advanced. Students simulate through the module, Newsdays,

the gathering, reporting and packaging of news stories across all media, whilst adhering to the strictest of deadlines. Final year students complete an extensive journalism related project.

### Relevant Work Experience

DCU's work experience programme INTRA (INtegrated TRaining) is a central feature of education at DCU and an integral part of most undergraduate and some postgraduate degree programmes. It is a compulsory element of the BA Irish and Journalism.

### Work Areas

Students of the BA Irish and Journalism can complete INTRA with the following:

- Daily Newspapers
- Radio Websites
- Local Newspapers
- Internet Content Providers
- National TV
- Trade Magazines
- Sunday Newspapers
- Public Relations Organisations
- Communication Organisations
- Consumer Magazines
- Daily Newspaper Websites
- Local Radio
- National Radio
- Press offices
- Government Departments and Agencies
- Non-Governmental Organisations



Students are available for interview from early February, for an internship starting in May. For more information, contact:

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Year 1	Year 2	Year 3
<b>Semester 1</b>	<b>Semester 1</b>	<b>Semester 1</b>
History and Structure of the Media	Radio Reporting	Newsdays
News Writing	Irish Linguistics	News Design
Irish Literature I	Feature Writing	Onomastics and the Irish Language
<b>Semester 2</b>	<b>Semester 2</b>	<b>Semester 2</b>
Ethics of Journalism	The Media and Irish Television News	Journalism Project
News Editing	<b>Year Long</b>	<b>Year Long</b>
Multimedia	Intermediate Language Skills	Irish Literature II
<b>Year Long</b>	Translation and Editing	Advanced Language Skills
History of Irish	<b>Optional Modules</b>	Irish Language Terminology
Foundation Language Skills	Media Law	<b>INTRA</b>
	Advanced News Reporting	