



Ollscoil Chathair  
Bhaile Átha Cliath  
Dublin City University



## BA Journalism - INTRA Programme

### Objective

The Objectives of this three-year, full-time degree are:

- To equip students with the advanced skills to produce journalism for print, broadcast, visual, and online media
- To train students to write clearly and succinctly
- To train students to report accurately and fairly about current affairs
- To develop students' advanced research skills in journalism and communications
- To ensure students recognise the fundamentals of media law and journalistic ethics
- To help students understand the roles and responsibilities of journalists in society
- To give students a detailed understanding of the structures and practices of the media industry in Ireland and internationally
- To develop students who are independent critical thinkers who can create and complete original journalism and research

### Programme Outline

The BA Journalism degree programme combines courses that focus on reporting and production skills and courses that examine how history, politics, law, ethics, culture, and society shape the practice of journalism. All students are required to complete courses in basic and advanced reporting, basic and advanced video and audio journalism, feature writing, investigative journalism, editing, ethics and regulation, entrepreneurial journalism, social and mobile journalism, and media law. Students can undertake optional modules in photojournalism, data journalism, and news design. Students can also opt for specialised courses in political and financial journalism, peace and conflict journalism, cultural journalism, climate change and the media, crime and the media, and press and public relations. All final-year students must produce in-depth pieces of public affairs journalism, as well as completing a journalism-related academic dissertation or substantial journalism project.

### Relevant Work Experience

DCU's work experience programme INTRA (INtegrated TRaining) is a central feature of education at DCU and an integral part of most undergraduate and some postgraduate degree programmes. It is a compulsory element of the BA Journalism.



## Work Areas

Work Areas Students on the BA Journalism to date have successfully completed INTRA with the following:

- Daily Newspapers, Sunday Newspapers, National Television
- National Radio, Digital Media Organisations, Local Radio
- Local Newspapers, Trade Magazines, Consumer Magazines
- Public Relations Organisations, Government Departments

Students are available for interview from early February for a placement commencing in May. For more information, contact:  
INTRA Unit, Student Support & Development, DCU, Glasnevin, Dublin 9. Ireland.

T: +353 1 700 5178  
E: [vanessa.wade@dcu.ie](mailto:vanessa.wade@dcu.ie)

W: [dcu.ie/intra](http://dcu.ie/intra)  
 [in/dcu-intra-office](https://www.linkedin.com/company/intra-dcu)

Year 1	Year 2	Year 3
<b>Semester 1 Core Modules</b>	<b>Semester 1 Core Modules</b>	<b>Year Long Core Modules</b>
News Writing	Radio Reporting	Newsdays
Critical Thinking and Independent Learning	Feature Writing	<b>Semester 1 Core Modules</b>
Journalism and Society	Media Law	Research for Journalists
Journalism History	Networked News	Video Storytelling
<b>Semester 2 Core Modules</b>	Case Studies in Investigative Journalism	News Editing
Reporting: Principles and Practice	<b>Semester 2 Core Modules</b>	<b>Semester 1 Optional Modules</b>
Journalism Studies	Advanced Reporting	Perspectives on Political and Financial Journalism
Digital Media Production Skills	Video Journalism	Sport, Media and Society
Ethics and Regulation	<b>Semester 2 Optional Modules</b>	Climate Change and the Media
The Radio Newsroom	Crime, Policing and the Media	Peace and Conflict Journalism
	Cultural Journalism	Press and Public Relations
	News Design	Journalism Portfolio (year-long option)
	Photojournalism	<b>Semester 2 Optional Modules</b>
	Data Journalism	Entrepreneurial Journalism
		Social and Mobile Journalism
		Project/Dissertation
		Autumn Core Module
		INTRA