



Applications are invited from suitably qualified candidates for the following position

**Assistant Professor in Business Analytics**  
**DCU Business School**  
**Fixed Term Three Year Contract**

**Introduction**

Dublin City University ([www.dcu.ie](http://www.dcu.ie)) is a young, dynamic and ambitious university with a distinctive mission to transform lives and societies through education, research and innovation. We are a research-intensive, globally-engaged institution, distinguished by both the quality and impact of our graduates, and focus on the translation of knowledge into societal and economic benefit. Excellence in education and research activities has led to DCU's consistent presence in the rankings of the world's top young universities.

Over its relatively short history, DCU has developed a strong reputation nationally and internationally for pioneering innovations in higher education. The university is embarking on a period of significant investment in learning innovation across all of its Faculties. This initiative will help us transform the learning experience of undergraduate students at DCU, reconceptualizing learning opportunities, creating authentic connections between the classroom and enterprise, and embedding digital literacies, disciplinary competencies and transversal skills required to truly future-proof our graduates for the rapidly changing workplace. DCU is joined in this project by a strong consortium of enterprise partners, representing key employment sectors in the Irish economy and with a strong presence in DCU's primary catchment area. This programme of innovation is funded under the Irish government's Human Capital Initiative (HCI) supported by the National Training Fund. It will deliver on the ambitions we have to reimagine undergraduate curricula and to embed innovative pedagogies, enhanced use of technology and deep industry engagement.

**DCU Business School**

DCU Business School is an engaged, innovative internationally-focused school which prides itself on its excellent reputation for impacting students, the academic community, industry and wider society. From the outset, our guiding voices were those of industry and students and, as a result, we are today distinctive for our deep and responsive industry engagement and our close concern with the success of our students. From those beginnings in the 1980s, and particularly over the last ten years, DCU Business School has developed an excellent research profile characterised by its industry relevance and a strong international reach. The School is accredited by AACSB, AMBA and has been awarded the Small Business Charter from the Chartered Association of Business Schools. Additionally, our programmes have relevant professional accreditations.

## **Relationships**

The position will report to the Group Head and work closely with other colleagues, the Associate Dean of Teaching and Learning and industry partners. Building positive relationships with professional support staff and technical and pedagogy specialists and engagement with key stakeholders within and outside of DCU is an important part of this role.

## **The role**

The successful candidate will be a member of the Enterprise and Innovation Group in DCU Business School. S/he will be expected to support the School in implementing an innovative curriculum project, specifically:

- developing and delivering a new undergraduate specialism in Business Analytics ensuring an industry engaged, research-led approach, integration of challenge based learning, digital tools and hybrid delivery.
- broader implementation of teaching approaches into other target programmes in the school, and
- engaging with university-wide elements of the initiative including cross faculty cooperation, project evaluation and reporting.

The role includes teaching, student mentoring and supervision of taught projects and research.

## **Duties and Responsibilities**

Please refer to the job description for a full list of duties and responsibilities associated with this role.

## **Person Specification**

Candidates must have a PhD (or be close to submitting a PhD for examination) in Business Analytics or a related discipline and have a strong academic record. Candidates are expected to have knowledge of (and experience with) programming languages such as R and/or Python, Gephi, data visualisation tools (e.g. Tableau or PowerBI), working with structured and unstructured data, and advanced analytics techniques such as network analysis and machine learning. Previous teaching and research experience is required and IIBA-certification would be an advantage.

We are seeking candidates who both have a well-defined research plan and have the capability to publish in high impact international journals. Candidates should have (or be able to develop) international networks and collaborations. Candidates should also demonstrate excellent interpersonal and communication skills consistent with the highest quality of teaching and learning, together with evidence of successful teamwork and a collegial approach.

The successful candidate will have the opportunity to play an important role in the further development of the School's national and international reputation, and to make a significant contribution to the research activity and industry engagement of the School and to the design, delivery and management of programmes at undergraduate, postgraduate and executive levels.

### **Mandatory Training**

The post holder will be required to undertake the following mandatory training: Orientation, GDPR and Compliance. Other training may need to be undertaken when required.

### **Salary Scale.**

Assistant Professor (Above bar) €54,163 - €86,182\*

*\*Appointment will be commensurate with qualifications and experience, and will be made on the appropriate point of the relevant salary scale in line with current Government pay policy.*

**Closing Date:** 22<sup>nd</sup> January 2021

### **Further Information**

More information on the DCU Business School and its programmes can be found at: <https://business.dcu.ie/>

### **Informal Enquiries**

Informal enquiries should be directed to the Office of the Executive Dean, DCU Business School: [Ea2Businessdean@dcu.ie](mailto:Ea2Businessdean@dcu.ie). Please do not send applications to this email address, instead apply as described below.

### **Application Procedure**

Application forms are available from the DCU Current Vacancies (Open Competitions) website at <http://www.dcu.ie/hr/vacancies/current.shtml>.

Please clearly state the role that you are applying for in your application form and email subject line, **Job Ref #BC0605- Assistant Professor in Business Analytics**

*Dublin City University is an equal opportunities employer.*

*In line with the Employment Equality Acts 1998 – 2015, the University is committed to equality of treatment for all those who engage with its recruitment, selection and appointment processes.*

*The University's Athena SWAN Bronze Award signifies the University's commitment to promoting gender equality and addressing any gender pay gaps. Information on a range of university policies aimed at creating a supportive and flexible work environment are available [in the DCU Policy Starter Packs](#)*