



Applications are invited from suitably qualified candidates for the following position

**Professor/Full Professor in Marketing  
DCU Business School  
Permanent contract**

**Dublin City University**

Dublin City University [www.DCU.ie](http://www.DCU.ie) is a young, ambitious and vibrant University, with a mission 'to transform lives and societies through education, research, innovation and engagement'. Known as Ireland's 'University of Enterprise and Transformation', it is committed to the development of talent, and the discovery and translation of knowledge that advances society and the economy. DCU is the Sunday Times Irish University of the Year 2021.

The University is based on three academic campuses in the Glasnevin-Drumcondra region of north Dublin. It currently has more than 18,000 students enrolled across five faculties – Science and Health, DCU Business School, Computing and Engineering, Humanities and Social Sciences and DCU Institute of Education. DCU is committed to excellence across all its activities. This is demonstrated by its world-class research initiatives, its cutting-edge approach to teaching and learning, its focus on creating a transformative student experience, and its positive social and economic impact. This exceptional commitment on the part of its staff and students has led to DCU's ranking among the top 2% of universities globally. It also consistently features in the world's Top 100 Young Universities (currently in QS Top 70 Under 50, Times Higher Top 150 Under 100).

DCU is placed 84th in the world, in the Times Higher Education University Impact Rankings – measuring higher education institutions' contributions towards the UN Sustainable Development Goals. Over the past decade, DCU has also been the leading Irish university in the area of technology transfer, as reflected by licensing of intellectual property.

**Overview of the department**

DCU Business School is a dynamic school whose history is marked by steep upward development. From the outset, our guiding voices were those of industry and students and, as a result, we are today distinctive for our deep and responsive industry engagement and our close concern with the success of our students. From those beginnings in the 1980s, and particularly over the last ten years, DCU Business School has developed an excellent research profile characterised by its industry relevance and a strong international reach. The School is accredited by AACSB, AMBA and has been awarded the Small Business Charter from the Chartered Association of Business Schools. Additionally, our programmes have relevant professional accreditations. DCU Business School is an engaged, innovative internationally-focused school which prides itself on its excellent reputation for impacting students, the academic community, industry and wider society.

**Role Profile**

The successful candidate will be a member of the Enterprise and Innovation Group in DCU Business School. S/he will conduct high quality research and teaching in Marketing and will also participate in the School's external engagement activities. S/he is expected to deliver leadership in the Marketing

discipline, and more widely in the School, with regard to all areas of activity: Teaching, Research, Management/Service and External Engagement.

Further information concerning DCU Business School is provided in the Information Pack for Candidates which is available [here](#).

### **Duties and Responsibilities**

Please refer to the job description for a list of duties and responsibilities associated with this role.

### **Qualifications and Experience**

- Applications are invited from academics with a track record of achievement within the Marketing discipline in higher education and who are committed to contributing to the leadership of the discipline in DCU Business School.
- Candidates must have a Level 8/9 honours degree and a PhD in Marketing or a closely related field.
- Candidates must have a proven track record of producing high quality research outputs, particularly high-quality peer-reviewed journal publications and they must provide evidence of a breadth of research experience and leadership capability. Additionally, both depth and breadth of teaching experience in higher education and a track record of excellence in teaching and of inspiring students is also required. It is desirable for candidates to hold a professional accounting qualification and relevant professional/industry experience is welcomed.
- We are seeking candidates with a track record of achievement in research, with a pipeline of research projects that will lead to publications in high impact international journals.
- Candidates should be part of international research networks and have a range of research collaborators and it is desirable that they have experience of research supervision and applying for research funding.
- Candidates should have evidence of leading teaching and learning innovations/initiatives and should have experience of effective external engagement with the accounting profession and/or the business community.
- Candidates must demonstrate excellent interpersonal and communication skills consistent with the highest quality of teaching, research, management and external engagement, together with evidence of successful teamwork and a collegial approach.
- The successful candidate will play an important role in the further enrichment of the School's national and international reputation and must display clear leadership attributes and skills and have the ability, and interest, to inspire and motivate colleagues with regard to all areas of activity of DCU Business School.

### **Essential Training**

The postholder will be required to undertake the following essential compliance training: Orientation, Health & Safety and Data Protection (GDPR). Other training may need to be undertaken when required.

### **Salary Scale:**

Full Professor: €120,273 - €154,506

Professor: €87,845 - €116,524

Refer to [DCU Payscales](#) for the applicable payscale.

*Appointment will be commensurate with qualifications and experience and in line with current Government pay policy*

**Closing date: Thursday 10<sup>th</sup> March 2022**

**For more information on DCU and our benefits, please visit [Why work at DCU?](#)**

**Informal Enquiries in relation to this role should be directed to:**

The Office of the Executive Dean, DCU Business [School: Ea2Businessdean@dcu.ie](mailto:Ea2Businessdean@dcu.ie). Please do not send applications to this email address, instead apply as described below.

**Application Procedure:**

Application forms are available from the DCU Current Vacancies website at <https://www.dcu.ie/hr/vacancies-current-vacancies-external-applicants> (external applicants)

Applications should be submitted by e-mail with your completed application form to [hr.applications@dcu.ie](mailto:hr.applications@dcu.ie)

**Please clearly state the role that you are applying for in your application and email subject line:  
Job Ref #BC211103 Professor/Full Professor in Marketing**

*Dublin City University is an equal opportunities employer.*

*In line with the Employment Equality Acts 1998 – 2015, the University is committed to equality of treatment for all those who engage with its recruitment, selection and appointment processes.*

*The University's Athena SWAN Bronze Award signifies the University's commitment to promoting gender equality and addressing any gender pay gaps. Information on a range of university policies aimed at creating a supportive and flexible work environment are available in the [DCU Policy Starter Packs](#)*