



CULTURE ON PRESCRIPTION

DCU Overview of our European Research Project

December 2023

Who are our project partners?

- ISIS Institut für Soziale Infrastruktur gGmbH (Germany)
- Gesundheitsamt Frankfurt am Main (Germany)
- Dublin City University (Ireland)
- EAEA, European Association for the Education of Adults (Belgium)
- SHINE2Europe, LDA (Portugal)
- Asociatia Grupul de Educatie si Actiune pentru Cetatenie (Romania)
- AFEdeMy, Academy on Age-Friendly Environments in Europe BV (The Netherlands)



GEAC



AFEdemy
age-friendly environments academy



SHINE
2Europe



isis



Gesundheitsamt
Frankfurt am Main



ea
ea
EUROPEAN ASSOCIATION FOR
THE EDUCATION OF ADULTS



DCU
Oisín Chatháin
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What is Social and Cultural prescribing?

Social and Cultural prescribing is a means of enabling GPs, nurses and other health care professionals to refer people experiencing loneliness, isolation and/or mental health concerns to a range of community, local, non-clinical programmes and services



Why consider Social or Cultural prescribing?

- 19% of UK GP visits for social issues
- £400 million cost per annum in UK
- Up to 50% of visits are for social issues in some Irish GPs
- Social issues impacted general health and well being

€ 1.073
billion
8% GDP



EU Healthcare
Expenditure
2020

What are the challenges for Social prescribing?

- Lack of social and cultural activities due to pandemic
- Increase in isolation and loneliness
- Low uptake of Social Prescribing across Europe
- In some instances lack of strategy and policy barriers

What are the benefits of Social and Cultural prescribing?

- 28% reduction in GP demand
- 24% reduction in visits to A&E
- 64% drop in hospital referrals
- Estimated ROI 12% in Korea, 130% UK
- Supports combating loneliness, isolation depression, stress and anxiety
- Offers opportunities for social interaction, improvement of well-being and quality of life



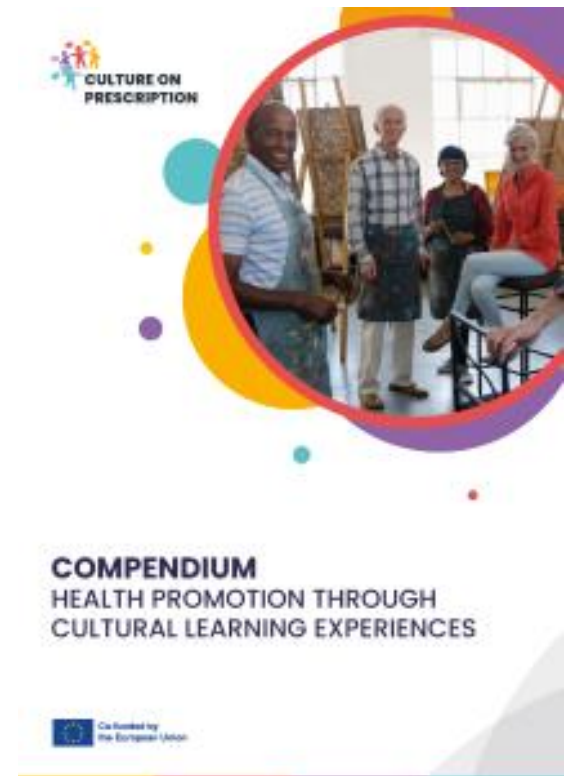
What is Cultural Prescribing

Cultural prescribing is the referral by a healthcare professional of lonely and isolated older people to locally available art and cultural offerings



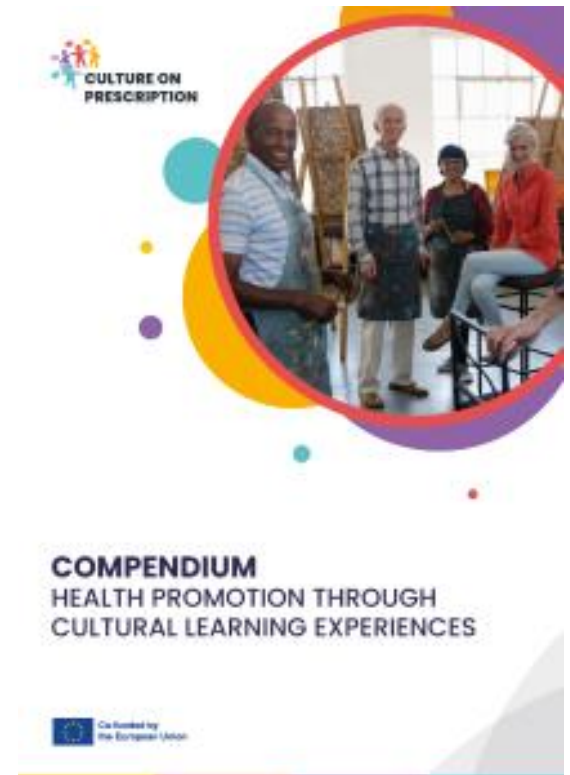
National Report and Compendium Outcomes

- different approaches to social prescribing
- policy and practice around social prescribing
- Loneliness, isolation and mental health concerns among adults of all ages, not age specific
- best practice identified in both formal and informal settings
- Benefits of engaging in art and culture
- Recommendations for social prescribing



And...

- A virtual library
- EPALE Community of Practice
- Training course for facilitators
- Links to interactive tools
- Development of a Digital Badge for facilitators
- Assessment of knowledge transfer
- Quizzes
- Certificate for participants



Building Stories Cultural Offering in DCU





**CULTURE ON
PRESCRIPTION**

For more information visit:
<https://culture-on-prescription.eu/>



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