



Job Description

Micro-Credential Academic Content Developer, Grade V Office of Vice-president Academic Affairs (Registrar) 18 Months Fixed Term Contract

Dublin City University www.dcu.ie is a young, dynamic and ambitious university with a distinctive mission to transform lives and societies through education, research and innovation. We are a research-intensive, globally-engaged institution, distinguished by both the quality and impact of our graduates, and focus on the translation of knowledge into societal and economic benefit. Excellence in education and research activities has led to DCU's consistent presence in the rankings of the world's top young universities.

Over its relatively short history has developed a strong reputation nationally and internationally for pioneering innovations in higher education. The university is embarking on a period of significant investment in learning innovation across all of its Faculties. This initiative will help us transform the learning experience of undergraduate students at DCU, reconceptualizing learning opportunities, creating authentic connections between the classroom and enterprise, and embedding digital literacies, disciplinary competencies and transversal skills required to truly future-proof our graduates for the rapidly changing workplace. DCU is joined in this project by a strong consortium of enterprise partners, representing key employment sectors in the Irish economy and with a strong presence in DCU's primary catchment area. This programme of innovation is funded under the Irish Government's Human Capital Initiative (HCI) supported by the National Training Fund. It will deliver on the ambitions we have to reimagine undergraduate curricula and to embed innovative pedagogies, enhanced use of technology and deep industry engagement.

Project Overview

Further to this, as a partner of the Irish University Association (IUA) led HCI project to develop a Multi-Campus Micro-Credentials (MC2)/MicroCreds, DCU will develop innovative micro-credential offerings. Through the MC2 project, the IUA universities will lead the establishment of a national framework for European Credit Transfer System bearing, quality-assured micro-credentials, the first in Europe. This will facilitate the development of a programme of micro-credentials, each flexibly delivered and accredited by a university and included within the National Framework of Qualifications (NFQ). The project furthers the universities' commitment to work in partnership with government and enterprise to drive lifelong learning in Ireland.

Role Profile - Micro-Credential Academic Content Developer

Micro-Credential Academic Content Developer will work with and assist academic and MC2 staff in the development of content for DCU offerings including micro-credentials delivered for online, hybrid and highly blended formats to achieve DCU's transformation objectives under the HCI MC2/MicroCreds initiative. The successful individual will provide academic content and sourcing support and assistance, empowering academic teams to deliver exciting and inclusive learner experiences in the following indicative disciplinary areas e.g. digital learning in learning organisations, digital design & design thinking, managing digital learning transformation initiatives, leading change through digital design. This post offers an exciting opportunity for the successful individual to make a significant contribution to the enhancement of teaching and learning in DCU. They will develop, provide expertise and contribute to content and learning in online environments and enhance flexible and blended approaches thereby contributing to DCU's Teaching and Learning Strategy. The role will report to the Director of Micro-Credential Strategy and Innovation/ Head of DCU Studio (or their nominee).

Duties and Responsibilities

- Work closely with academics in the development of disciplinary content whilst adhering to quality and accessibility standards, engage in copy-editing, scripting and storyboarding of content for delivery across multiple online and blended offerings.
- Write and develop content for digital learning solutions e.g. micro-credentials and resources using a range of multimedia applications and using a variety of specialist tools and skills including video editing, animation, and screen casting.
- Engage in quality reviews, UX and usability testing.
- Maintain relationships with a range of stakeholders including academics and professional services.
- Assist in the design and delivery of demand-led writing and research workshops in response to requirements.
- Produce, disseminate and deliver outputs to deadlines and to the highest of standards.
- Complete administrative and associated research duties including reporting and document management.
- Assist in marketing and research activities.
- Liaise with other Units and Central Services where appropriate.
- Carry out other such duties as determined and directed by their line manager or nominee

Experience & Qualifications

Minimum Internal Service Criteria

Serving Grade 4 staff with 3 years' experience at a Grade 4 level in DCU or, any DCU staff member with a primary degree or equivalent (NVQ Level 7) in an appropriate area plus 3 years' relevant experience.

Applicants must also have successfully completed their probationary period.

In addition to above, the ideal candidate will have:

- Knowledge and experience of writing content micro-credentials and other offerings in either the Moodle or the FutureLearn platforms for fully online, blended or hybrid delivery in a higher education environment
- Professional experience using multimedia applications and demonstrable experience of conducting research in the field of digital learning
- A primary or a master's degree. A digital or information technology component in the primary or master's degree and at least two years' experience in a similar role in a higher education environment is essential
- Significant relevant experience of relevant technologies required to support online, blended and/or hybrid learning in a higher education setting.
- Excellent oral and written communication skills; evidence of report and published content essential.
- Experience with working with multimedia packages for learning including video and audio production and editing.
- Demonstrated knowledge and application of learning design approaches, quality frameworks, UX and accessibility in an online context using either the Moodle or FutureLearn platforms.
- The ability to work as an integral part of a team in contributing to a programme or module design plan.
- Experience of managing the activities of others in assisting with the completion of planned activities.
- Ability to establish clear priorities and be able to manage their own workload and provide regular progress reports.

Additional Information

A panel may be formed from this competition. Successful candidates who are placed on this panel may be offered a fixed term contract role which arises in the future. This panel will expire six months following the date of interview for this competition.

Essential Training

The successful candidate will be required to undertake the following mandatory compliance training: Orientation, GDPR, and Compliance. Other training may need to be undertaken when required.