

Qualification Code	Module Code	Module Description	Module Owner Faculty Description	Module Owner Department Description	Credit	Semester	Exam %	Continuous Assessment (CA) %
BSSAO	MG343	Marketing for Sustainable & Ethical Develop	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	EF216A	Principles of Finance 1	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	70	30
BSSAO	MT214	Airport Operations Management	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	70	30
BSSAO	AC222	Audit Principles and Procedures	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	MT120	Business Analytics 1	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Full Year	0	100
BSSAO	AC402	Business and Professional Ethics	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	EF321	Development Economics	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	MG329	Digital Marketing	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	MT211	Distribution & Channel Mng.	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	EF308	Econometrics and Forecasting	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	EF303	Economic Estimation and Inference	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	60	40
BSSAO	HR306	Employee Relations Procedures	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	50	50
BSSAO	AC116	Financial Accounting for Decision Making	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	80	20
BSSAO	EF209	Financial Management	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	70	30
BSSAO	EF307	Financial Markets	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	90	10
BSSAO	EF306	Financial Theory	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	70	30
BSSAO	HR202	Industrial Relations	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	MG331	Innovation, Marketing & New Tech. Foresights	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	EF305	International Finance	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	75	25
BSSAO	MT313	International Service Management	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	MT313	International Service Management	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	MG101	Introduction to Marketing	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	60	40
BSSAO	MG101	Introduction to Marketing	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	60	40
BSSAO	AC318	Investment Management Services	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	100	0
BSSAO	EF302	Macroeconomic Policy	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	90	10
BSSAO	AC320	Management Accounting - Decision Making	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	90	10
BSSAO	AC115	Management Accounting for Decision Making	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	80	20
BSSAO	AC223	Management Accounting: Cost Systems	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	80	20
BSSAO	MG208	Marketing Research and Customer Exp in Action	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	MT201	Operations Management	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	HR301	Organisational Psychology	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	EF217	Principles of Finance 2	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	80	20
BSSAO	MT314	Project Management	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	HR101	Psychology in Organisations	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	EF325	Public Choice	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	EF325	Public Choice	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	EF213	Public Finance	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	70	30
BSSAO	EF309	Risk Management	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	50	50
BSSAO	MT307	Supply Chain Management	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	MG308	The Changing Consumer	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100
BSSAO	MG308	The Changing Consumer	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	EF331	Topics in Applied Economics	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 2	0	100
BSSAO	EF218	Corporate Financial Management & Investments	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	10	Full Year	80	20
BSSAO	MG114	Marketing of High Tech Products & Innovations	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	10	Full Year	0	100

Qualification Code	Module Code	Module Description	Module Owner Faculty Description	Module Owner Department Description	Credit	Semester	Exam %	Continuous Assessment (CA) %
BSSAO	MG330	Information Technology in Society	DCU BUSINESS SCHOOL	DCU BUSINESS SCHOOL	5	Semester 1	0	100