

Modules highlighted in GREEN are
100% Continuous Assessment

Module Catalogue 2019-2020

Semester 1 - Fall
2 - Spring
0 - year-long

School Name	Module Code	Module Title	Qual. Code	Credit	Semester	CA%	Exam %	Quota (Group & Lect)	Notes
COMMUNICATIONS	CM107	Introduction to Social Studies	SHSAX	10.00	1	100	0		
COMMUNICATIONS	CM137	History & Structure of the Media	SHSAX	5.00	1	10	90		
COMMUNICATIONS	CM137X	History & Structure of the Media	SHSAX	5.00	1	100	0		All modules with an 'X' are 100% Continuous Assessment - timetables are the same as for the module without an 'X'
COMMUNICATIONS	CM102	Cultural Studies	SHSAX	10.00	2	100	0		
COMMUNICATIONS	CM135	Analysing Media Content	SHSAX	10.00	2	40	60		
COMMUNICATIONS	CM212	Analysing Advertising	SHSAX	5.00	2	20	80		
COMMUNICATIONS	CM261	Crime, Policing and the Media	SHSAX	5.00	2	30	70		
COMMUNICATIONS	CM334	Perspectives on the Information Society	SHSAX	10.00	2	100	0		
DCU BUSINESS SCHOOL	EF218	Corporate Financial Management & Investments	SHSAX	10.00	0	20	80		
DCU BUSINESS SCHOOL	MG114	Marketing of High Tech Products & Innovations	SHSAX	10.00	0	50	50		
DCU BUSINESS SCHOOL	MG115	Market Feasibility Research	SHSAX	10.00	0	50	50		
DCU BUSINESS SCHOOL	AC115	Management Accounting for Decision Making	SHSAX	5.00	1	10	90		
DCU BUSINESS SCHOOL	EF302	Macroeconomic Policy	SHSAX	5.00	1	0	100		
DCU BUSINESS SCHOOL	EF303	Irish Economic Analysis	SHSAX	5.00	1	20	80		
DCU BUSINESS SCHOOL	EF305	International Finance	SHSAX	5.00	1	0	100		
DCU BUSINESS SCHOOL	EF306	Financial Theory	SHSAX	5.00	1	30	70		
DCU BUSINESS SCHOOL	EF310	International Economics	SHSAX	5.00	1		100		
DCU BUSINESS SCHOOL	EF318	New Enterprise Development Project	SHSAX	5.00	1	100	0		
DCU BUSINESS SCHOOL	HR101	Psychology in Organisations	SHSAX	5.00	1	100	0		
DCU BUSINESS SCHOOL	HR306	Employee Relations Procedures	SHSAX	5.00	1	50	50		
DCU BUSINESS SCHOOL	HR308	Human Resource Management	SHSAX	5.00	1	40	60		
DCU BUSINESS SCHOOL	MG101	Introduction to Marketing	SHSAX	5.00	1	40	60		

No more than 20% of credits may be selected from this list

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DCU BUSINESS SCHOOL	MT201	Operations Management	SHSAX	5.00	1	100	0		
DCU BUSINESS SCHOOL	MT217	Business Information Systems	SHSAX	5.00	1	100	0		
DCU BUSINESS SCHOOL	MT218	Statistics for Business and Economics	SHSAX	5.00	1	100	0		
DCU BUSINESS SCHOOL	MT302A	Organisation Theory and Practice	SHSAX	5.00	1	30	70		
DCU BUSINESS SCHOOL	AC116	Financial Accounting for Decision Making	SHSAX	5.00	2	10	90		
DCU BUSINESS SCHOOL	AC222	Audit Principles and Procedures	SHSAX	5.00	2	0	100		Check with module co-ordinator for any pre or co-requisites before registering
DCU BUSINESS SCHOOL	EF209	Financial Management	SHSAX	5.00	2	30	70		
DCU BUSINESS SCHOOL	EF302	Macroeconomic Policy	SHSAX	5.00	2	0	100		
DCU BUSINESS SCHOOL	EF308	Econometrics and Forecasting	SHSAX	5.00	2	0	100		
DCU BUSINESS SCHOOL	EF309	Risk Management	SHSAX	5.00	2	50	50		
DCU BUSINESS SCHOOL	HR301	Organisational Psychology	SHSAX	5.00	2	20	80		
DCU BUSINESS SCHOOL	MG101	Introduction to Marketing	SHSAX	5.00	2	40	60		
DCU BUSINESS SCHOOL	MG325	Sales and CRM	SHSAX	5.00	2	30	70		
DCU BUSINESS SCHOOL	MT302	Organisation Theory and Practice	SHSAX	5.00	2	30	70		
HISTORY AND GEOGRAPHY	GY214	Cultural Geog: Landscapes Heritage & Identity	SHSAX	5.00	2	50	50		

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