

The Objectives of this one-year, full-time course are:

- To develop rapidly a range of professional skills appropriate to a career in journalism
- To equip students with a detailed knowledge of the structure and practices of the media industry
- To provide an understanding of the roles and responsibilities of journalists in society

Programme Outline

Students are required to complete a large number of practical assignments, notably in News Reporting, Feature Writing and Editing. They take part in regular Newsday exercises, all-day simulations of the news gathering, reporting and processing that is carried out in a newspaper or radio station.

A key element of the course is the project/dissertation. This can be a major practice project, such as a series of in-depth feature articles or a radio documentary, or a substantial dissertation on an aspect of media and journalism.

Relevant Work Experience

DCU's work experience programme *INTRA* (INtegrated TRaining) is a central feature of education at DCU and an integral part of most undergraduate and some postgraduate degree programmes. It is a compulsory element of the M.A. Journalism.

Work Areas

Students on the M.A. Journalism to date have successfully completed *INTRA* with the following:

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| ■ Daily Newspapers | ■ Internet Content Providers |
| ■ Sunday Newspapers | ■ Daily Newspaper Websites |
| ■ National Radio | ■ Radio Websites |
| ■ National T.V. | ■ Public Relations Organisations |
| ■ Local Radio | ■ Government Departments |
| ■ Local Newspapers | ■ Trade Magazines |
| ■ Consumer Magazines | ■ Other |

Employment

In many instances, M.A. Journalism students have been retained as freelance contributors by their *INTRA* employer and an increasing number have been offered staff positions.

Over 350 students have completed the Masters in Journalism. Many MAJ graduates are working full-time in journalism, being employed by national newspapers and broadcasters at home and abroad while others are working in magazines and provincial weekly newspapers, as well as in specialist periodicals in medicine, business, sports and technology among other areas. A growing number are involved in on-line ventures.

Student Availability

Students are available for interview from early March for a placement commencing in August.

Please post vacancies on the *INTRA* online web site at www.intra.dcu.ie, or send details to:

INTRA Unit, Student Support & Development,
Dublin City University,
Glasnevin, Dublin 9, Ireland.

Phone: 00 353 1 700 5514

Fax: 00 353 1 700 5505

Web: www.dcu.ie/intra



M.A. Journalism – Modules

SEMESTER 1

News Reporting

News Editing

Radio Journalism

Media Law

Online Journalism

SEMESTER 2

Feature Writing

Communication Ethics

Newsday

Television Journalism

Publication Design

Media Innovation
and Enterprise

AUTUMN SEMESTER

Project/Dissertation

INTRA