



MA Journalism - INTRA Programme (DC600)

Objective

The Objectives of this one-year, full-time course are:

- To develop rapidly a range of professional skills appropriate to a career in journalism
- To equip students with a detailed knowledge of the structure and practices of the media industry
- To provide an understanding of the roles and responsibilities of journalists in society

Programme Outline

Students are required to complete a large number of practical assignments, notably in News Reporting, Feature Writing and News Editing, with integrated digital and online skills. They take part in regular Newsday exercises, all-day simulations of the news gathering, reporting and processing that is carried out for print, digital and radio news outlets. A key element of the course is the Project/Dissertation. This can be a major practice project, such as a series of in-depth feature articles, digital production or a radio documentary, or a substantial dissertation on an aspect of media and journalism.

Relevant Work Experience

DCU's work experience programme INTRA (INtegrated TRAIning) is a central feature of education at DCU and an integral part of most undergraduate and some postgraduate degree programmes. It is a compulsory element of the Masters of Journalism.

Work Areas

Students on the MA Journalism to date have successfully completed INTRA with the following:

- Daily Newspapers
- Sunday Newspapers
- National Radio
- National TV
- Local Radio
- Local Newspapers
- Consumer Magazines
- Internet Content Providers
- Daily Newspaper Websites
- Radio Websites
- Public Relations Organisations
- Government Departments
- Trade Magazines
- Specialist Online/Multimedia

Employment

In many instances, MA Journalism students have been retained as freelance contributors by their INTRA employer and an increasing number have been offered staff positions. Many graduates are working full-time in journalism, being employed by national newspapers and broadcasters at home and abroad while others are working in magazines and provincial weekly newspapers, as well as in specialist periodicals in medicine, business, sports and technology among other areas. A growing number are involved in on-line ventures.



Students are available for interview from early February for a placement commencing in July. For more information, contact:

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Year Long Module	Semester 1 Modules	Semester 2 Modules	Autumn Semester Modules
Newsday	News Editing	Radio Journalism	MAJ Project / Dissertation
	Media Law	Networked News	INTRA
	Video Journalism	Social and Mobile Journalism	
	Communications Ethics	Feature Writing	
	News Reporting		
	Journalism Ethics		
	Radio Journalism		
	Networked News		
	Social and Mobile Journalism		
	Feature Writing		