

Company Profile - GreenEgg Technologies



GreenEgg Technologies Ltd develops energy management products which change how people think about, use and interact with energy in their homes and businesses. They are a DCU spin out company and employ three people. The core product they've developed is called Nexus - a Smart Home Hub for utility companies that enables their customers to manage energy costs and access new services on a range of devices - smart phones, PC's, tablets and uniquely, through their TV.

Traditional energy management systems can be over-complicated, which means people find them difficult to engage with and they often lose interest over time. The approach taken by GreenEgg enables users to manage and understand their energy using visual, easy-to-understand interfaces as well as budget and energy management tools that result in a more engaging experience for users. This increases the likelihood of behaviour change through sustained engagement and leads to real long-term energy savings.

GreenEgg Technologies recently secured a trial with a major utility in Northern Ireland and are in discussions with a number of other utilities. The company has been previously supported by Invent DCU and the DCU Ryan Academy. Last year the company participated on the New Frontiers Programme (run at DkIT and Invent DCU) and recently secured investment from the Enterprise Ireland Competitive Start Fund.

For more information www.greenegg.ie



Nexus and information displayed on a smartphone