

DCU - Meeting companies and entrepreneurs at the

National Business Expo



Do you have a business idea? Do you want to take the next step to expand your business? Could you create and run a successful export business? If the answer is yes, then hopefully you were able to attend the National Business Expo!

This new expo was the first event of its kind and scale in Ireland housing all the advice, information and guidance you need to start, expand your business or run a successful export business. The two day event was made up of over 80 exhibitors, seminars and workshops specialising in all the tools required to set up or grow a business. It took place on the 8th and 9th March 2013 in the RDS.

DCU was delighted to take an exhibition space at this event to publicise the many opportunities that DCU offers to engage with companies. We are reaching out to companies to look at the wealth of talent in DCU who can undertake research projects and do this in a low cost and effective way for companies. There are also many technologies being developed at the university in a range of sectors and need experienced businesspeople to assist us in commercialising them.

DCU was also proud to promote the opportunities for companies and entrepreneurs in the greentech/cleantech sector to consider locating in our new Innovation Campus in Glasnevin, Dublin.

Many enquiries were received about locating in Invent, DCU's Innovation and Enterprise Centre on the DCU campus and the many business support services offered. Invent also runs the New Frontiers Entrepreneur Development Programme in conjunction with Dundalk Institute of Technology.

Paddy O'Boyle, Business Development Manager in Information and Communications Technology delivered two workshops during the expo on how companies can engage with DCU and talked through many examples where working with DCU has given a company a significant competitive advantage in their business.

For more information, please contact maria.johnston@invent.dcu.ie