



DCU BUSINESS SCHOOL

Programme Regulations 2016-2017

Programme Title MSc in Digital Marketing

Programme Code MSDM

Offered on a full-time or part-time basis Full-time

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <http://www.dcu.ie/registry/examinations/index.shtml>

1. Programme-specific rules and requirements

Not applicable.

2. Derogations from Marks & Standards

Marks and Standards apply.

3. Progression

Marks and Standards apply.

4. Compensation

Marks and Standards apply.